



news release

For Immediate Release

contact: Monde Schwartz 507.327.0307



1000+ Students Explore Careers on Wednesday, April 6

Mankato, MINN (April 5, 2011) – This Wednesday, **April 6** more than 1,000 area high school sophomores will participate in what has become an annual springtime tradition at the Verizon Wireless Center. Through the Greater Mankato Career Expo, high school students get to spend part of their school day, between 8:30 a.m. to 2:30 p.m., learning about a wide variety of careers.

More than 200 area businesses and volunteers work together to help students learn more about careers through interactive exhibits and hands-on activities. The event provides students with the opportunity to interact with area business and industry experts, who demonstrate the skills, strengths, tools and tasks involved in specific careers. Students also hear motivational presentations about how to set goals for their futures, and participate in a Career Game Show.

“This annual event provides a great opportunity to foster awareness among students of the variety of career options in Greater Mankato and understanding of what each involves,” says Monde Schwartz, Career & Technical Education Coordinator for Mankato Area Public Schools.

Sophomores participating in this year’s Greater Mankato Career Expo will come from 13 high schools throughout the region.

The Greater Mankato Career Expo is made possible through a collaboration of Greater Mankato Growth, Mankato Area Public Schools, with funding support from the South Central Perkin’s Consortia. “We have always believed in sharing the responsibility with area schools of developing strong students for our community’s future success. Now, more than ever, we need to be sure our young talent knows that Greater Mankato is definitely ‘A Community of Opportunities’,” says Barb Embacher, Vice President for Greater Mankato Growth.

###