

Select opportunities by checking the box and filling out the information at the end of this form. Sign and mail or drop off form at Greater Mankato Growth, 1961 Premier Drive, Suite 100, Mankato, FAX to 345.4451 or email to [info@greatermankato.com](mailto:info@greatermankato.com). For details on these opportunities, visit [greatermankato.com/gmg-opportunities.php](http://greatermankato.com/gmg-opportunities.php) (Note: the features highlighted below will be available with Greater Mankato Growth's new enhanced online directory to be rolled out in the next few weeks, at which time members will be notified - check back for more information!)

# Available	Marketing Opportunity	Price	Check to Purchase
Unlimited	<b>Member Listing with link to Customized Business Page</b> <ul style="list-style-type: none"> <li>Listing in online directory</li> <li>Listing linked to a customized business page with your business name, logo, business description and more</li> </ul> (Log in at <a href="http://greatermankato.com/gmg-memberlogin.php">greatermankato.com/gmg-memberlogin.php</a> to customize business page)	Included in membership	See directions in description to left
Unlimited	<b>Enhanced Member Listing with link to Enhanced Customized Business Page</b> <ul style="list-style-type: none"> <li>Enhanced listing in online directory, at the top of list in your business category</li> <li>Listing linked to an visually enhanced customized business page</li> </ul> (Activated within 3 days of agreement receipt - Log in at <a href="http://greatermankato.com/gmg-memberlogin.php">greatermankato.com/gmg-memberlogin.php</a> customize enhanced business page)	\$50/year	<input type="checkbox"/>
3 of 4	<b>Main Page Banner Ad (468 x 60 pixels)*</b> Circle month(s) - 6 months must be consecutive Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec	\$ 150/ 1 month \$ 750/ 6 months \$1,500/12 months	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
4 of 4	<b>Main Page Square Ad (250 x 25 pixels)*</b> Circle month(s) - 6 months must be consecutive Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec	\$ 150/ 1 month \$ 750/ 6 months \$1,500/12 months	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
2 of 2 for each category	<b>Category Page Banner Ad (468 x 60 pixels)*</b> Category: _____ Circle month(s) - 6 months must be consecutive Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec	\$ 100/ 1 month \$ 500/ 6 months \$1,000/12 months	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
2 of 2 for each category	<b>Category Page Square Ad (250 x 25 pixels)*</b> Category: _____ Circle month(s) - 6 months must be consecutive Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec	\$ 100/ 1 month \$ 500/ 6 months \$1,000/12 months	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
2 of 2 for each sub-category	<b>Sub-Category Page Banner Ad (468 x 60 pixels)*</b> Sub-Category: _____ Circle month(s) - 6 months must be consecutive Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec	\$ 75/ 1 month \$ 400/ 6 months \$ 750/12 months	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
2 of 2 for each sub-category	<b>Sub-Category Page Square Ad (250 x 25 pixels)*</b> Sub-Category: _____ Circle month(s) - 6 months must be consecutive Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec	\$ 75/ 1 month \$ 400/ 6 months \$ 750/12 months	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Unlimited	<b>Hot Deals Feature*</b> <ul style="list-style-type: none"> <li>Ability to add hot deals with this easy online coupon generator featured throughout the Greater Mankato website (<a href="http://greatermankato.com">greatermankato.com</a>), which receives 115,000+ visits per year</li> </ul>	Included in membership	NA
Unlimited	<b>Online Member Offers*</b> <ul style="list-style-type: none"> <li>Ability to promote offers you make available exclusively to your fellow GMG members in the members area of the Greater Mankato website</li> </ul>	Included in membership	NA
Unlimited	<b>Business Connect*</b> <ul style="list-style-type: none"> <li>Ability to receive requests from other GMG members for products and services they need</li> </ul>	Included in membership	NA
Unlimited	<b>Referral Report*</b>	Included in membership	NA
4 each week	<b>eNews Member-to-Member Individual Weekly Ad</b> <ul style="list-style-type: none"> <li>Logo, 75 words of copy and a link to a webpage of your choice, in the member-to-member area of eNews</li> <li>Available first come first serve - email 75 words of copy, logo and webpage link to <a href="mailto:info@greatermakato.com">info@greatermakato.com</a> by Friday on the week prior to when you want it to run</li> </ul>	\$50/week	See directions in description to left

\*Banner ad art sent to GMG at [info@greatermankato.com](mailto:info@greatermankato.com) one week prior to start of schedule

15	<b>Greater Mankato Growth Member Quick Reference Guide Top Sponsor</b> (note this form is for 2011 guide) <ul style="list-style-type: none"> <li>• Four color ad in the Quick Reference Guide (approximate size: 4.125" x 2.2") promoting your business in general (no offers)</li> <li>• Red bold listing at top of your business category (if more than one in a category is red, they will be alphabetized at the top)</li> </ul>	\$1,000	<input type="checkbox"/>
Unlimited	<b>Greater Mankato Growth Member Quick Reference Guide Secondary Sponsor</b> (note this form for 2011 guide) <ul style="list-style-type: none"> <li>• Red bold listing at top of your business category (if more than one in a category is red, they will be alphabetized at the top)</li> </ul>	\$ 500	<input type="checkbox"/>
3 of 4	<b>Greater Mankato Leadership Institute Program Sponsorship</b> <ul style="list-style-type: none"> <li>• Logo on class materials and signage used in every class September 2010 - May 2011</li> <li>• Logo in MN Valley Business feature about the program</li> <li>• Logo on program page of GMG website with link to your website</li> <li>• Name in at least 2 editions of GMG eNews with link to your website</li> <li>• Opportunity to speak at and host a class session</li> </ul>	\$500/year	<input type="checkbox"/>
2 of 9	<b>Greater Mankato Leadership Institute Lunch Sponsorship</b> <ul style="list-style-type: none"> <li>• Logo on program page of GMG website with link to your website</li> <li>• Opportunity to speak at the class session when you deliver lunch</li> </ul>	Provide Lunch	<input type="checkbox"/>
Unlimited	<b>Greater Mankato Visitor &amp; Community Information Center Brochure Placement for hospitality and education organizations</b> <ul style="list-style-type: none"> <li>• Opportunity for hospitality or education organizations to display your brochure at the center</li> </ul>	Included in membership	<input type="checkbox"/>
1 of 6	<b>Greater Mankato Visitor &amp; Community Information Center Premier Sponsorship</b> <ul style="list-style-type: none"> <li>• Lighted 22" x 28" sign at center</li> <li>• TV ads (30 second scrolling clips) at center</li> <li>• Recognition included on visitgreatermankato.com, Guide to Greater Mankato (60,000 readers), and table tents in food court (displayed 12 weeks per year)</li> </ul>	\$500/month for 1-2 years	<input type="checkbox"/>
Unlimited	<b>Member Mailing List</b> <ul style="list-style-type: none"> <li>• One time use of mailing list in label or spreadsheet form</li> <li>• visit greatermankato.com/gmg-mailinglist.php for agreement</li> </ul>	\$ 125	See directions in description to left

By signing this agreement, you and your business agree that your business will be an advertiser or sponsor of Greater Mankato Growth (GMG) for the marketing opportunity(ies) items selected in this contract and that you and your business are responsible for paying the dollar amount of the marketing opportunity(ies) selected. Payments made to GMG are not deductible as charitable contributions for income tax purposes; however, they may be claimed as business expenses. GMG reserves the right to terminate this contract at GMG's sole and absolute discretion, discontinuing any or all of its obligations for this agreement. In addition, you and your business agree that GMG is authorized to use your business name, mark(s) and/or logos(s) in promoting the marketing opportunity(ies) you have selected, to be provided 2 weeks prior to the start of promotion of the marketing opportunity.

Business Name: \_\_\_\_\_ Contact Name / Phone Number: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment (circle one):      Check enclosed                      Call me for my credit card information                      Invoice me (This form processed by GMG upon receipt, with invoice to follow)