

	Mankato-North Ma...
Population Summary	
2000 Total Population	85,712
2010 Total Population	96,740
2013 Total Population	99,336
2013 Group Quarters	7,249
2018 Total Population	103,050
2013-2018 Annual Rate	0.74%
Household Summary	
2000 Households	31,704
2000 Average Household Size	2.49
2010 Households	36,646
2010 Average Household Size	2.44
2013 Households	37,861
2013 Average Household Size	2.43
2018 Households	39,517
2018 Average Household Size	2.42
2013-2018 Annual Rate	0.86%
2010 Families	22,090
2010 Average Family Size	2.95
2013 Families	22,680
2013 Average Family Size	2.94
2018 Families	23,481
2018 Average Family Size	2.93
2013-2018 Annual Rate	0.70%
Housing Unit Summary	
2000 Housing Units	33,211
Owner Occupied Housing Units	66.4%
Renter Occupied Housing Units	29.1%
Vacant Housing Units	4.5%
2010 Housing Units	39,075
Owner Occupied Housing Units	63.8%
Renter Occupied Housing Units	30.0%
Vacant Housing Units	6.2%
2013 Housing Units	40,084
Owner Occupied Housing Units	63.3%
Renter Occupied Housing Units	31.1%
Vacant Housing Units	5.5%
2018 Housing Units	41,789
Owner Occupied Housing Units	63.8%
Renter Occupied Housing Units	30.8%
Vacant Housing Units	5.4%
Median Household Income	
2013	\$51,637
2018	\$58,292
Median Home Value	
2013	\$168,837
2018	\$229,927
Per Capita Income	
2013	\$25,933
2018	\$30,463
Median Age	
2010	31.3
2013	32.0
2018	33.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

	Mankato-North Ma...
2013 Households by Income	
Household Income Base	37,861
<\$15,000	13.4%
\$15,000 - \$24,999	8.8%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	14.3%
\$100,000 - \$149,999	11.5%
\$150,000 - \$199,999	2.9%
\$200,000+	1.9%
Average Household Income	\$64,814
2018 Households by Income	
Household Income Base	39,517
<\$15,000	13.0%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	14.8%
\$100,000 - \$149,999	16.6%
\$150,000 - \$199,999	6.0%
\$200,000+	2.3%
Average Household Income	\$76,350
2013 Owner Occupied Housing Units by Value	
Total	25,390
<\$50,000	4.7%
\$50,000 - \$99,999	9.5%
\$100,000 - \$149,999	25.6%
\$150,000 - \$199,999	27.2%
\$200,000 - \$249,999	13.9%
\$250,000 - \$299,999	6.9%
\$300,000 - \$399,999	5.7%
\$400,000 - \$499,999	2.4%
\$500,000 - \$749,999	2.5%
\$750,000 - \$999,999	1.0%
\$1,000,000 +	0.7%
Average Home Value	\$202,106
2018 Owner Occupied Housing Units by Value	
Total	26,643
<\$50,000	2.5%
\$50,000 - \$99,999	5.5%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	20.5%
\$200,000 - \$249,999	20.4%
\$250,000 - \$299,999	15.5%
\$300,000 - \$399,999	11.6%
\$400,000 - \$499,999	5.5%
\$500,000 - \$749,999	5.9%
\$750,000 - \$999,999	2.2%
\$1,000,000 +	1.1%
Average Home Value	\$275,855

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

MSA Profile

Mankato-North Mankato, MN Metropolitan Statistical Area 2
Geography: CBSA

	Mankato-North Ma...
2010 Population by Age	
Total	96,740
0 - 4	6.2%
5 - 9	5.7%
10 - 14	5.3%
15 - 24	23.5%
25 - 34	13.8%
35 - 44	10.3%
45 - 54	12.5%
55 - 64	10.8%
65 - 74	5.8%
75 - 84	4.0%
85 +	2.1%
18 +	79.6%
2013 Population by Age	
Total	99,336
0 - 4	5.9%
5 - 9	5.7%
10 - 14	5.3%
15 - 24	22.8%
25 - 34	14.2%
35 - 44	10.3%
45 - 54	11.6%
55 - 64	11.6%
65 - 74	6.6%
75 - 84	3.9%
85 +	2.1%
18 +	80.0%
2018 Population by Age	
Total	103,050
0 - 4	6.0%
5 - 9	5.7%
10 - 14	5.5%
15 - 24	21.2%
25 - 34	13.8%
35 - 44	11.1%
45 - 54	10.4%
55 - 64	11.8%
65 - 74	8.1%
75 - 84	4.2%
85 +	2.2%
18 +	79.8%
2010 Population by Sex	
Males	48,573
Females	48,167
2013 Population by Sex	
Males	49,923
Females	49,413
2018 Population by Sex	
Males	51,851
Females	51,199

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

	Mankato-North Ma...
2010 Population by Race/Ethnicity	
Total	96,740
White Alone	93.1%
Black Alone	2.5%
American Indian Alone	0.3%
Asian Alone	1.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	1.5%
Hispanic Origin	2.9%
Diversity Index	18.1
2013 Population by Race/Ethnicity	
Total	99,336
White Alone	92.3%
Black Alone	2.7%
American Indian Alone	0.3%
Asian Alone	2.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	1.7%
Hispanic Origin	3.3%
Diversity Index	20.1
2018 Population by Race/Ethnicity	
Total	103,050
White Alone	90.8%
Black Alone	3.3%
American Indian Alone	0.4%
Asian Alone	2.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.9%
Hispanic Origin	3.9%
Diversity Index	23.6
2010 Population by Relationship and Household Type	
Total	96,740
In Households	92.5%
In Family Households	69.4%
Householder	22.8%
Spouse	18.1%
Child	24.8%
Other relative	1.6%
Nonrelative	2.1%
In Nonfamily Households	23.1%
In Group Quarters	7.5%
Institutionalized Population	0.7%
Noninstitutionalized Population	6.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

2013 Population 25+ by Educational Attainment	
Total	59,846
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	4.3%
High School Graduate	27.8%
Some College, No Degree	23.5%
Associate Degree	10.7%
Bachelor's Degree	21.6%
Graduate/Professional Degree	9.5%
2013 Population 15+ by Marital Status	
Total	82,483
Never Married	41.0%
Married	46.7%
Widowed	5.0%
Divorced	7.2%
2013 Civilian Population 16+ in Labor Force	
Civilian Employed	94.1%
Civilian Unemployed	5.9%
2013 Employed Population 16+ by Industry	
Total	54,705
Agriculture/Mining	3.4%
Construction	4.4%
Manufacturing	16.8%
Wholesale Trade	2.3%
Retail Trade	11.9%
Transportation/Utilities	3.9%
Information	2.2%
Finance/Insurance/Real Estate	3.7%
Services	48.9%
Public Administration	2.5%
2013 Employed Population 16+ by Occupation	
Total	54,705
White Collar	56.9%
Management/Business/Financial	12.4%
Professional	19.4%
Sales	11.6%
Administrative Support	13.5%
Services	20.1%
Blue Collar	23.1%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	3.3%
Installation/Maintenance/Repair	2.9%
Production	9.3%
Transportation/Material Moving	6.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

	Mankato-North Ma...
2010 Households by Type	
Total	36,646
Households with 1 Person	27.1%
Households with 2+ People	72.9%
Family Households	60.3%
Husband-wife Families	47.8%
With Related Children	19.7%
Other Family (No Spouse Present)	12.5%
Other Family with Male Householder	4.0%
With Related Children	2.3%
Other Family with Female Householder	8.5%
With Related Children	5.7%
Nonfamily Households	12.6%
All Households with Children	28.2%
Multigenerational Households	1.4%
Unmarried Partner Households	7.1%
Male-female	6.7%
Same-sex	0.4%
2010 Households by Size	
Total	36,646
1 Person Household	27.1%
2 Person Household	35.9%
3 Person Household	15.5%
4 Person Household	13.1%
5 Person Household	5.8%
6 Person Household	1.7%
7 + Person Household	0.9%
2010 Households by Tenure and Mortgage Status	
Total	36,646
Owner Occupied	68.0%
Owned with a Mortgage/Loan	47.1%
Owned Free and Clear	20.9%
Renter Occupied	32.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

Mankato-North Ma...

Top 3 Tapestry Segments

1.	Green Acres
2.	College Towns
3.	Prairie Living

2013 Consumer Spending

Apparel & Services: Total \$	\$52,559,081
Average Spent	\$1,388.21
Spending Potential Index	61
Computers & Accessories: Total \$	\$8,828,040
Average Spent	\$233.17
Spending Potential Index	94
Education: Total \$	\$54,383,454
Average Spent	\$1,436.40
Spending Potential Index	98
Entertainment/Recreation: Total \$	\$116,280,585
Average Spent	\$3,071.25
Spending Potential Index	94
Food at Home: Total \$	\$177,490,269
Average Spent	\$4,687.94
Spending Potential Index	93
Food Away from Home: Total \$	\$111,969,897
Average Spent	\$2,957.39
Spending Potential Index	93
Health Care: Total \$	\$154,945,523
Average Spent	\$4,092.48
Spending Potential Index	92
HH Furnishings & Equipment: Total \$	\$55,876,064
Average Spent	\$1,475.82
Spending Potential Index	82
Investments: Total \$	\$56,498,931
Average Spent	\$1,492.27
Spending Potential Index	72
Retail Goods: Total \$	\$817,559,661
Average Spent	\$21,593.72
Spending Potential Index	89
Shelter: Total \$	\$551,158,913
Average Spent	\$14,557.43
Spending Potential Index	90
TV/Video/Audio: Total \$	\$45,700,103
Average Spent	\$1,207.05
Spending Potential Index	94
Travel: Total \$	\$62,101,830
Average Spent	\$1,640.26
Spending Potential Index	89
Vehicle Maintenance & Repairs: Total \$	\$38,368,919
Average Spent	\$1,013.42
Spending Potential Index	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.