



Advertising Agreement

The South Central Tour of Manufacturing Partnership invites all manufacturing and related businesses from across South Central Minnesota to participate in the 2018 Tour of Manufacturing. This year we will be expanding the experience and hosting over 2 days; **Thursday, October 4th from 9:00 am—3:00pm** (focusing on the student population of South Central Minnesota) and **Saturday, October 6th from 9:00 am to 1:00 pm.** (focusing on job seekers). The events will be open to everyone. The event is similar to a "Parade of Homes" that is FREE to students, job seekers and the general public. Community members will be able to stop by throughout the day for a self-guided tour or a guided tour of any of the participating manufacturers.

To promote the Tour of Manufacturing and the importance of manufacturing in our region, a special full color, glossy magazine with profiles of all participating manufacturers will be inserted into area newspapers and provided to students from area schools and universities, with a total distribution of more than 31,000 across the nine counties of South Central Minnesota.

There is an opportunity for any business to run an ad in the magazine.

Please complete this form including size of ad you want and submit it **by August 10th.** All Ad Materials (Step 2 below) are due **by August 20, 2018.**

STEP 1: Send this advertising agreement by August 10, 2018 to **Jessica Miller at Jessica.miller@state.mn.us or Diane Halvorson at diane@workforcecouncil.org.**

Company Name _____

Primary Contact _____ Secondary Contact _____

Primary Email Address _____ Secondary Email Address _____

Billing Address _____ City _____ State _____ Zip 56001

Phone number _____

Check which business ad size you want in the publication: *See attached Spec Sheet for exact sizes and ad requirements.*

- Full Page Ad \$1,200
- Half Page Ad \$750
- 1/4 Page Ad \$500
- 1/8 Page Ad \$250

- Invoice my business**
- Check Enclosed** (Send to: SC Workforce Council, 706 N. Victory Dr., Mankato, MN 56001)

STEP 2: Email your Ad by August 20, 2018 to: **Jessica Miller at Jessica.miller@state.mn.us or **Diane Halvorson** at diane@workforcecouncil.org.**

Ads should include your logo, some photos and limited text about the products or services your make and offer. Since this is a regional event, you should also list your location. You may also want to list the kinds of positions you are hiring, or career and internship opportunities you offer.

Note: If you need help on the layout/design of your ad, please contact: Steve Jameson at The Free Press (507) 344-6310

Sponsored by:



Brought to you by:

- City of Blue Earth/Faribault County
- City of Fairmont
- City of LeSueur
- Eide Bailly
- Greater Mankato Growth
- MN Dept. of Employment & Economic Development
- MnCEME
- New Ulm Chamber of Commerce
- South Central College
- South Central WorkForce Council
- Waseca Chamber of Commerce

If you have any questions about the Tour of Manufacturing, please contact Jessica Miller at 507-344-2610 or Jessica.miller@state.mn.us or Diane Halvorson at 507-345-2408 or diane@workforcecouncil.org.