



news release

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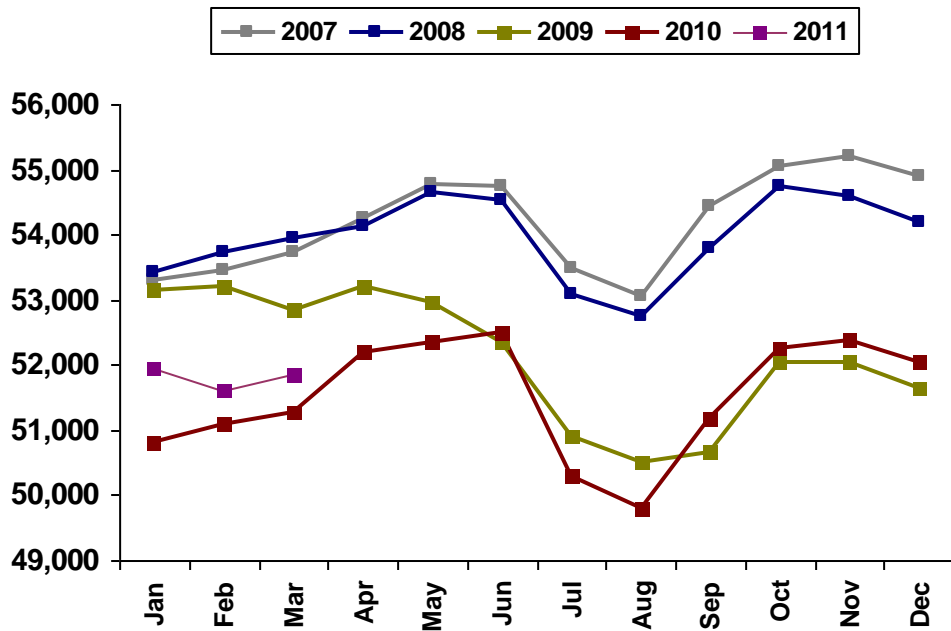
More Jobs in Greater Mankato than Year Ago

Mankato, MINN (April 14, 2011) – According to the job numbers this week by the Minnesota Department of Employment and Economic Development (DEED), Greater Mankato had a 1.1% year-over-year job increase from March 2010 to March 2011.

When it comes to judging the economic strength of a region relative to jobs, one of the best sources is **Current Employment Statistics (CES)** data, which measures the number of paid employees in a particular region, excluding self-employment and farm jobs. In March 2011 there were 581 more jobs than the previous year, an increase of 1.1%. “This is the seventh straight month that Greater Mankato has seen year-over-year job increases, and we see that positive trend continuing” said Jonathan Zierdt, President & CEO of Greater Mankato Growth.

Greater Mankato Jobs Four Year History

(Mankato-North Mankato MSA, which includes all of Blue Earth and Nicollet Counties)



Source: CES, Minnesota Department of Employment & Economic Development (DEED)
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Another measure of area employment is the **Local Area Unemployment Statistics (LAUS)**. LAUS is not as much an indicator of the strength of the business climate, because it measures the total number of people who live in a particular region who are employed, rather than the businesses in the region employing them. Still, LAUS employment numbers continue to look good, with the February 2011 unemployed rate in the region at 5.7%, compared to 6.4% in February 2010. Also, when compared to other areas of the state and country, Greater Mankato fares well in terms of unemployment

<http://www.positivelyminnesota.com/apps/lmi/laus/Graph.aspx?geog=2721031860&adjust=0>).

About Greater Mankato Growth

Greater Mankato Growth (GMG) is committed to advancing business for a stronger community. As the Chamber of Commerce and Economic Development organization serving the regional marketplace, GMG advances business through: existing business support, new business growth, business promotion, talent development, public affairs, community marketing, visitor attraction and servicing and civic engagement.

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