

news release

FOR IMMEDIATE RELEASE

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Lemonade Day – Greater Mankato Lemonade Day Best Stand & Tasting Contests Saturday

Mankato, MINN (May 18, 2011) – You be the judge! Community members are invited to place their votes for the **Best Lemonade Stand at the Home Depot, Mankato from 9 - 10:30 a.m. this Saturday, May 21!** These young entrepreneurs have put hours of sweat equity into making their stands the best of the best, and everyone is invited to help decide which stand would make you stop for a cool drink of lemonade!

Community members are also encouraged to stop by the Mankato Hy-Vee locations to decide which lemonade recipe makes the grade. **The Best Tasting Lemonade Contest will take place from 1:00 – 2:00 p.m. at Hilltop Hy-Vee.** “This is a great opportunity for the community to see the work and devotion the kids have put forth, preparing for the big day-Lemonade Day on Sunday, June 5,” said Jill Klinger, Director of the Greater Mankato Business Accelerator. “Don’t miss out on the fun and support our young entrepreneurs!”

Backpacks are still available during the contests, young entrepreneurs still interested in having a lemonade stand on **June 5** can still participate. The Greater Mankato Business Accelerator, along with presenting sponsor Verizon Wireless and other supporters, encourage families to sign up their children so they don’t miss out on this exciting and educational opportunity. Children can register to participate and pick up their backpack filled with the tools to help them be successful including a comprehensive entrepreneur handbook.

Visit lemonadeday.org for additional information.

About Lemonade Day-Greater Mankato

Lemonade Day-Greater Mankato is a free, community-wide event dedicated to teaching children how to start, own and operate their own business through the simple and time-honored act of building and running a lemonade stand. They will learn how to set goals, plan for success, find an investor, select a site, advertise, build a stand, purchase supplies, make a product, run their business, do basic accounting and open a bank account. After paying back their investors, children are encouraged to save a little, spend a little and give a little by donating a portion of their profits to a local charity of their choice.

Sponsors and Partners

Lemonade Day-Greater Mankato is an event of the Greater Mankato Business Accelerator, a program that connects area start-ups and growing businesses with the resources they need by serving as a single access point for all of southern Minnesota’s abundant business development services. The event is presented by Verizon Wireless, with support from other sponsors including Bethany Lutheran College, Home Depot, Hy-Vee, KDOG, KTOE, Minnesota 93, ProFire and The Free Press. Partners include: Community Education – Mankato, Junior Achievement and Southern Minnesota Small Business Development Center.

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