

news release



FOR IMMEDIATE RELEASE

contact: Jill Klinger, 507.385.6649
jklinger@greatermankato.com

Lemonade Day–Greater Mankato Winners Announced at Greater Mankato Songs on the Lawn

Mankato, MINN (June 16, 2011) – The following Lemonade Day–Greater Mankato contest winners were announced at Songs on the Lawn today:

Best Stand Contest

1st Evan & Hope Cannata
2nd Whitney Jackson
3rd Madisyn & Megan Hiniker

Best Tasting Contest

1st Madisyn & Megan Hiniker
2nd Jonathan & Jackson Verschelde
3rd Julia Domas

Best Business Contest

1st Alex Sandquist
2nd Emma Pfeffer
3rd Lauren Bryant

The 2011 Lemonade Day–Greater Mankato took place on June 5, with more than 500 kids participating with 200 stands in the participating cities of Amboy, Eagle Lake, Lake Crystal, Madison Lake and Mankato. Through Lemonade Day, children were able to learn how to start, own and operate their own business, through the simple and time-honored act of building and running a lemonade stand. In the months leading up to Lemonade Day–Greater Mankato, participants learned how to set goals, plan for success, find an investor, select a site, advertise, build a stand, purchase supplies, make a product, run their business, do basic accounting and open a bank account. After paying back their investors, participants were encouraged to save a little, spend a little and give a little, donating a portion of their profits to a local charity of their choice.

The 2011 Lemonade Day–Greater Mankato was an event of the Greater Mankato Business Accelerator. The event was presented by Verizon Wireless, with support from other sponsors including Bethany Lutheran College, Home Depot, Hy-Vee, KDOG, KTOE, Minnesota 93, ProFire and The Mankato Free Press. Partners include: Community Education – Mankato, Junior Achievement and Southern Minnesota Small Business Development Center.

About the Greater Mankato Business Accelerator

The Greater Mankato Business Accelerator is a program of the City of Mankato, Greater Mankato Regional Economic Development Alliance and Greater Mankato Growth Inc., the region's integrated economic development and chamber of commerce organization. The Greater Mankato Businesses Accelerator connects area start-ups and growing businesses with the resources they need by serving as a single access point for all of southern Minnesota's abundant business development services. Rather than going to multiple organizations, entrepreneurs can access the right resources at the right time, through a single source – the Greater Mankato Business Accelerator. Because the Business Accelerator program helps entrepreneurs efficiently navigate all the services available to them, they're able to spend more time building their business.