



## news release

### FOR IMMEDIATE RELEASE

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### **Marketing & Communications Coordinator Named for Greater Mankato Growth**

Mankato, Minn. (May 12, 2011) – Greater Mankato Growth (GMG) has appointed Amy Linde to the position of Marketing & Communications Coordinator. As Marketing & Communications Coordinator, Linde will play a key role in supporting the organization’s website and electronic communication activities, and report to GMG Marketing & Communications Director Shelly John Megaw.

The new full-time Marketing & Communications Coordinator position is an expansion of GMG’s former half-time Marketing Assistant Position, which was held by Linde. “The volume of services provided by GMG has increased exponentially over the past few years, necessitating we increase the staff that provides information about these services to our members and the marketplace,” said GMG President and CEO Jonathan Zierdt. “In addition, Greater Mankato’s enhanced presence as a metropolitan area has enabled us to more strongly promote the region both here and nationally, and we want to be poised to take advantage of these increasing opportunities.”

Linde joined GMG in 2008 and was appointed to the position of Marketing Assistant in 2010. While in this half-time position, Linde also worked part time for the Greater Mankato Convention & Visitors Bureau, an LLC of GMG. Prior to that, she has also worked as an Archaeological Technician for Two Pines Resources group in Shafer, MN.

Linde is excited to be expanding her marketing and communications role with GMG. “This position is a great fit for me. It allows me to do what I love everyday and provides me with an opportunity to support the growth and vitality of our wonderful region,” said Linde.

Linde grew up in Saint Peter and currently lives in St. Clair with her husband Mike and daughter Khloe.

### **About Greater Mankato Growth**

Greater Mankato Growth (GMG) is committed to advancing business for a stronger community. As the Chamber of Commerce and Economic Development organization serving the regional marketplace, GMG advances business through: existing business support, new business growth, business promotion, talent development, public affairs, community marketing, visitor attraction and servicing and civic engagement.

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