



Minnesota State Demographic Center

GREATER MANKATO GROWTH

Susan Brower, Minnesota State Demographer

APRIL 2015

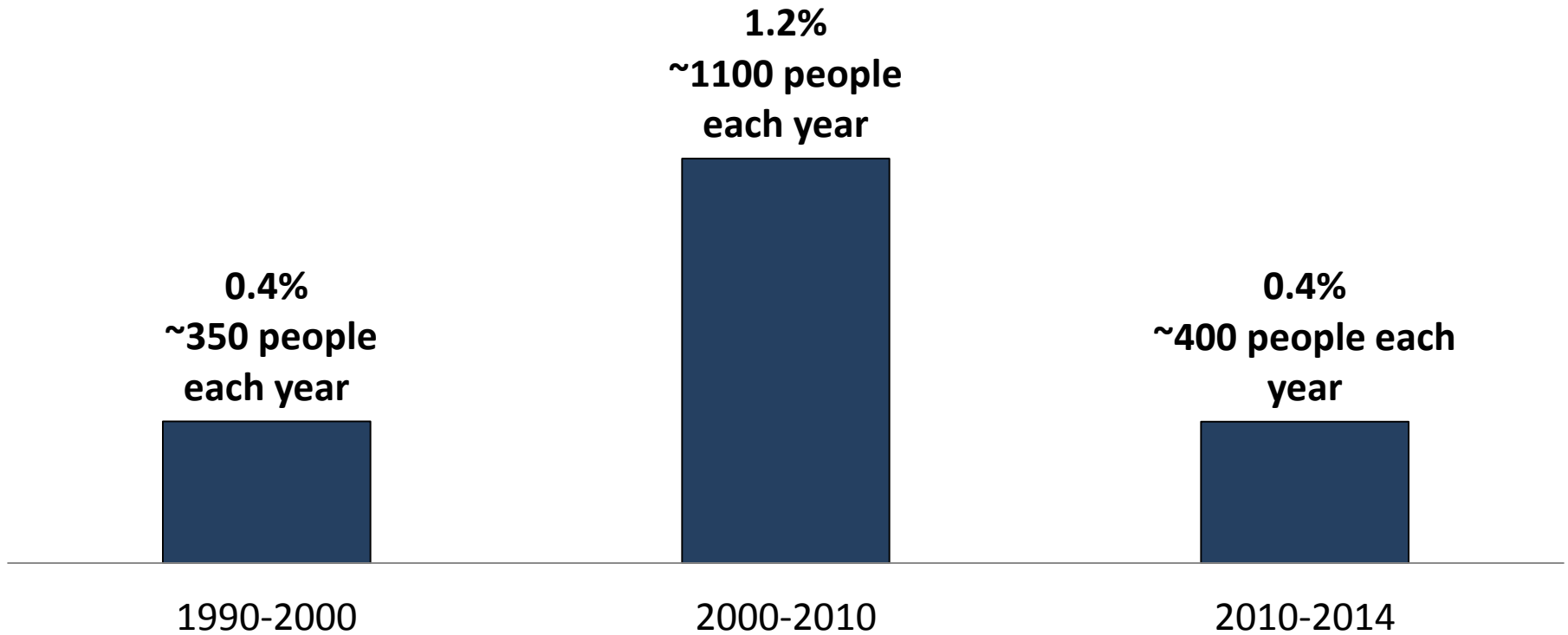


Topics for today

- A look at metro **Mankato's growth** past, present & future
- Shifting **demographic contexts** that will impact Mankato in the future

Mankato metro grew markedly in 2000s, more moderately since 2010

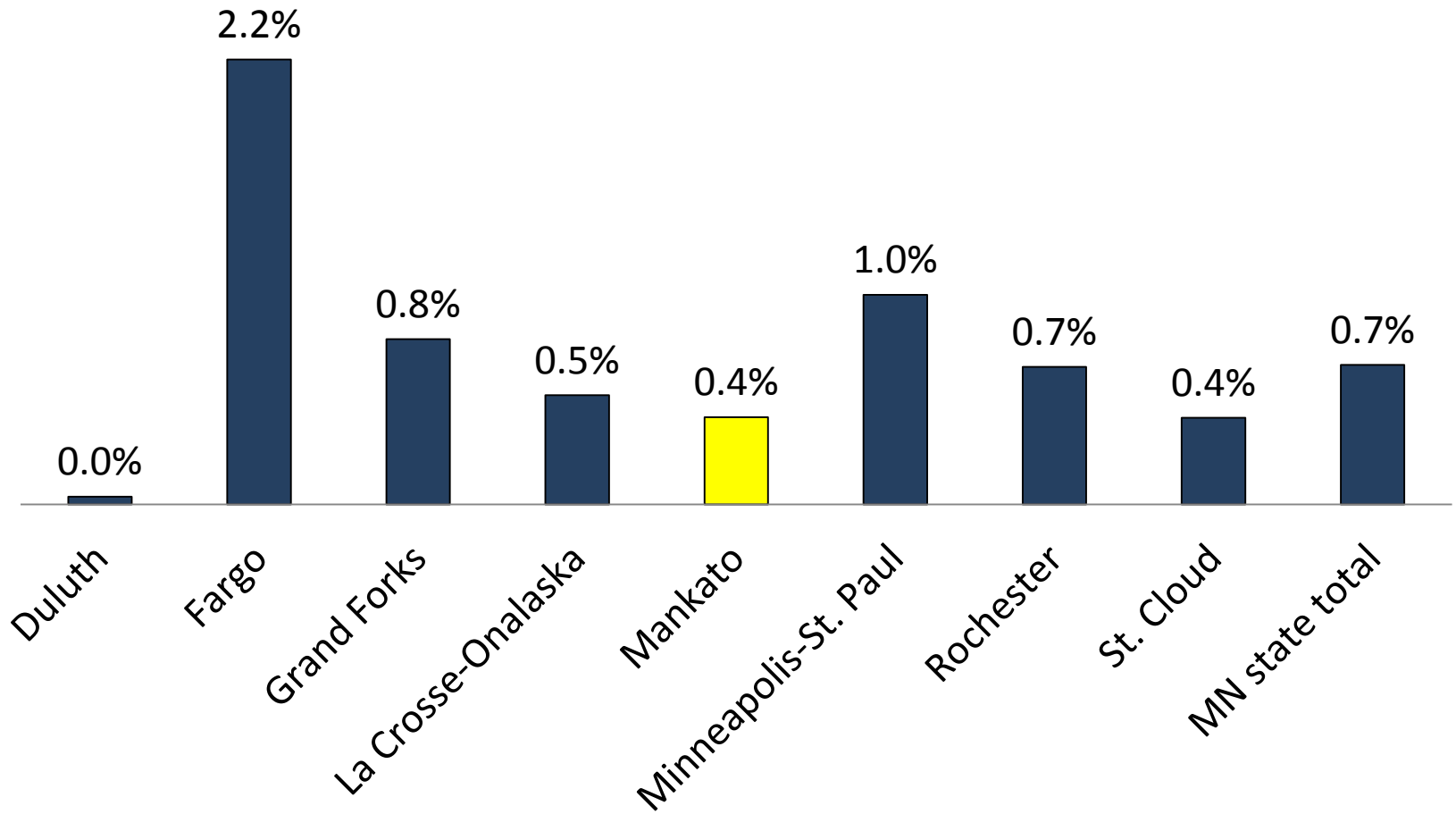
Mankato-North Mankato MSA Average annual growth rate



Sources: U.S. Census Bureau, Population Estimates Program

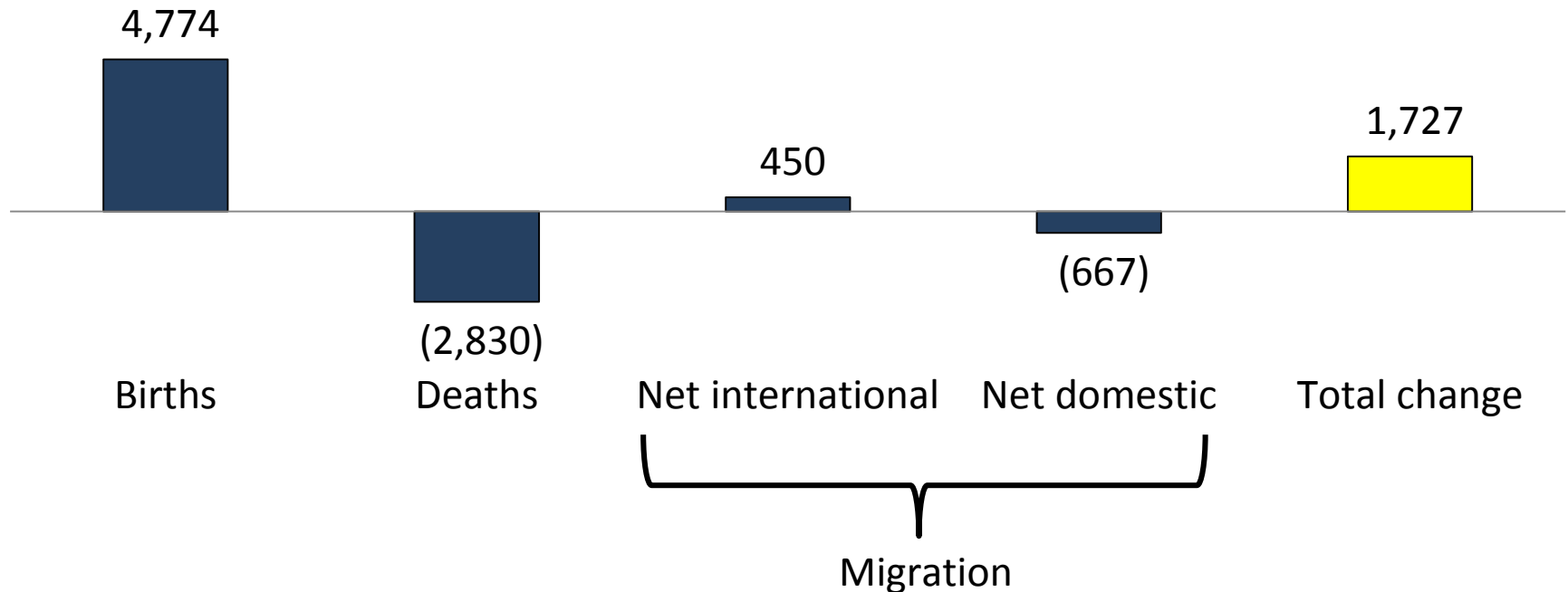
Fargo, Twin Cities metros grow quickly

Average annual growth 2010-2014, MN Metros



Since the last census...

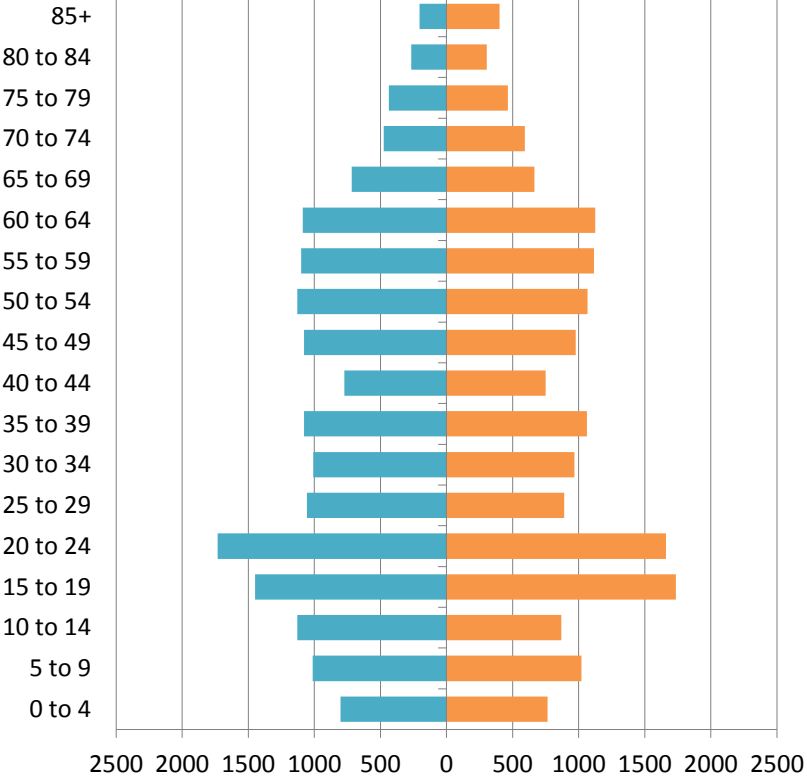
Change in population between April 2010 and July 2014)



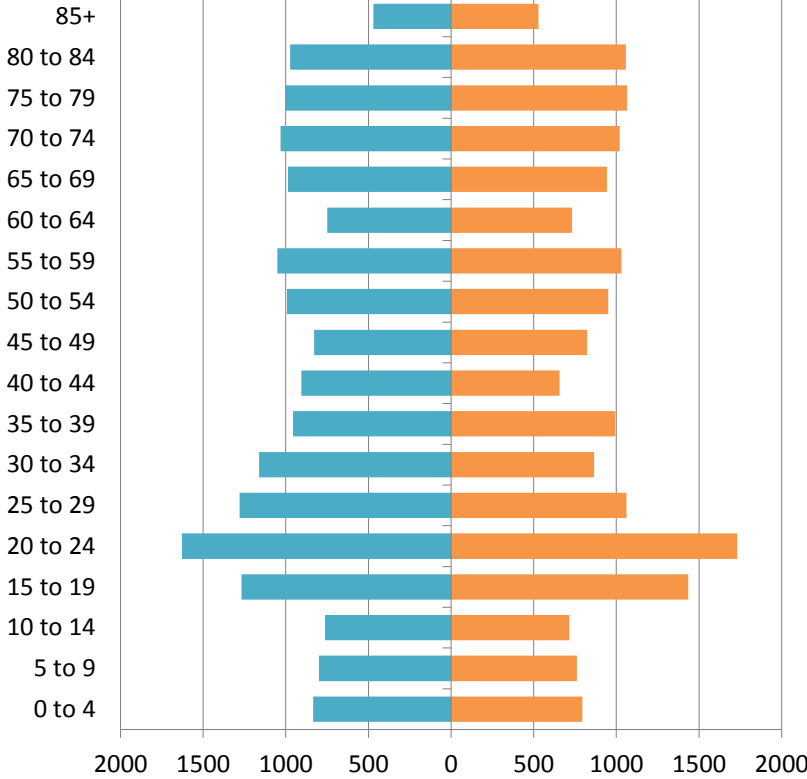
Sources: U.S. Census Bureau, Population Estimates Program

Nicollet County in 20 years

2015

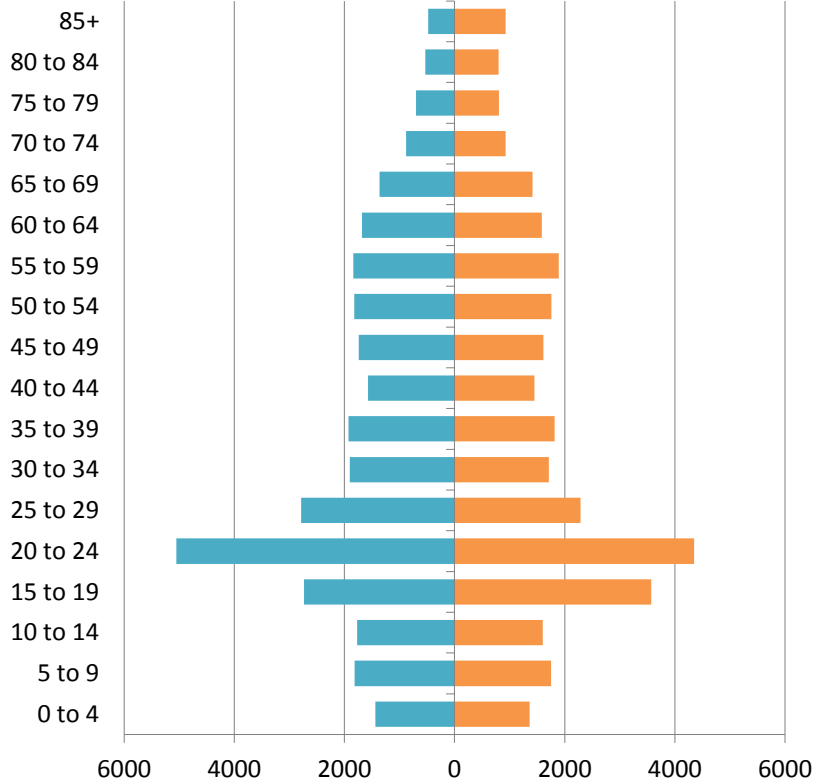


2035

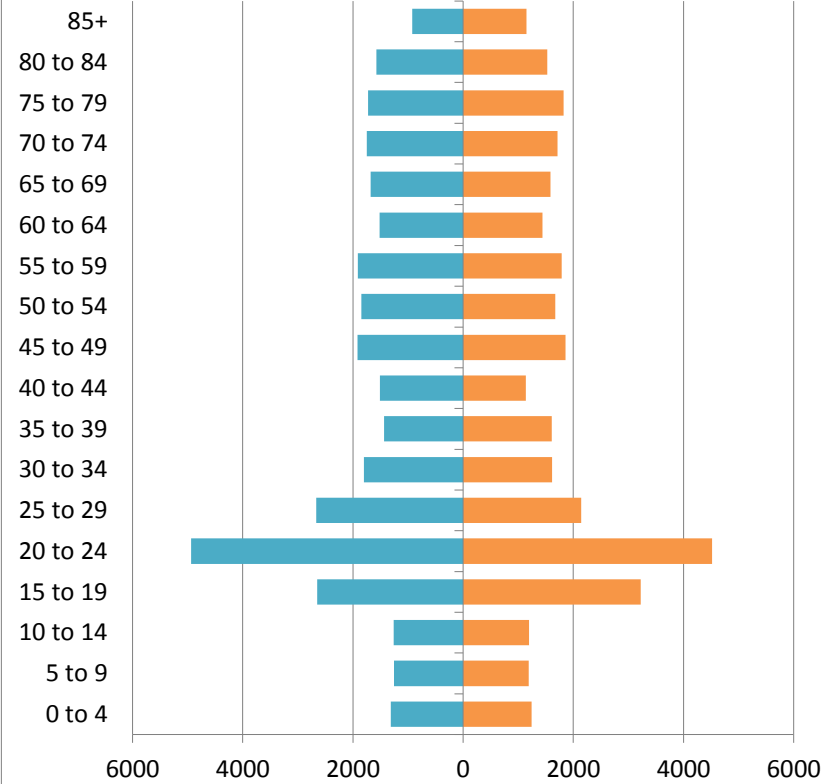


Blue Earth County in 20 years

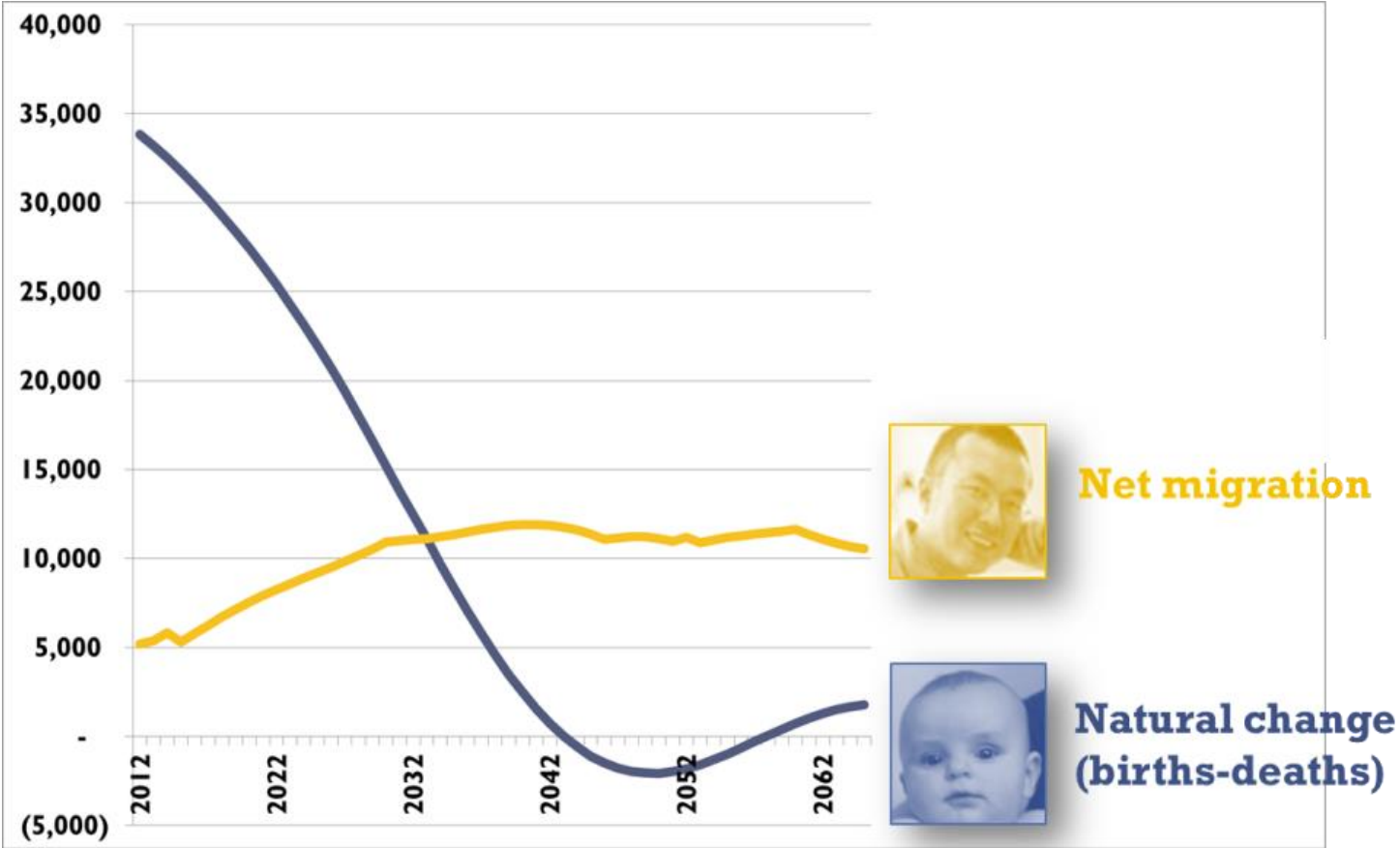
2015



2035



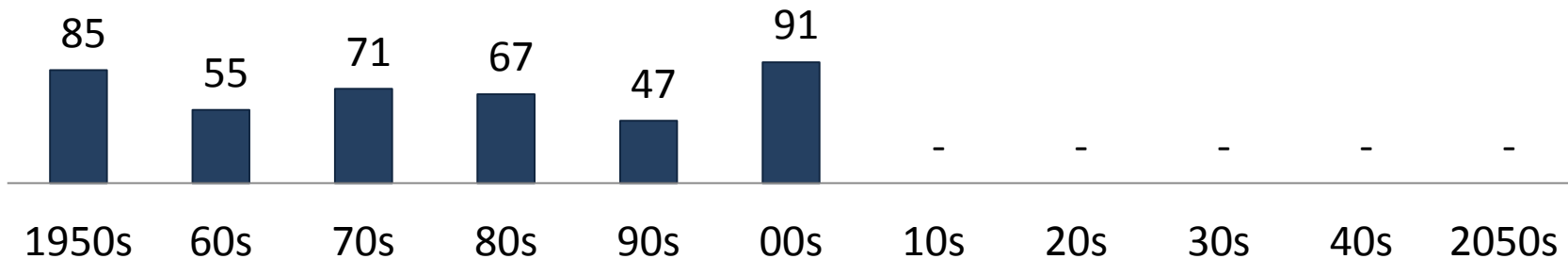
Minnesota's projected net migration and natural change, 2012-2065



Source: State Demographic Center projections, U.S. Census Bureau data used as base population for projections

How many additional “older adults” will Minnesota gain during this decade?

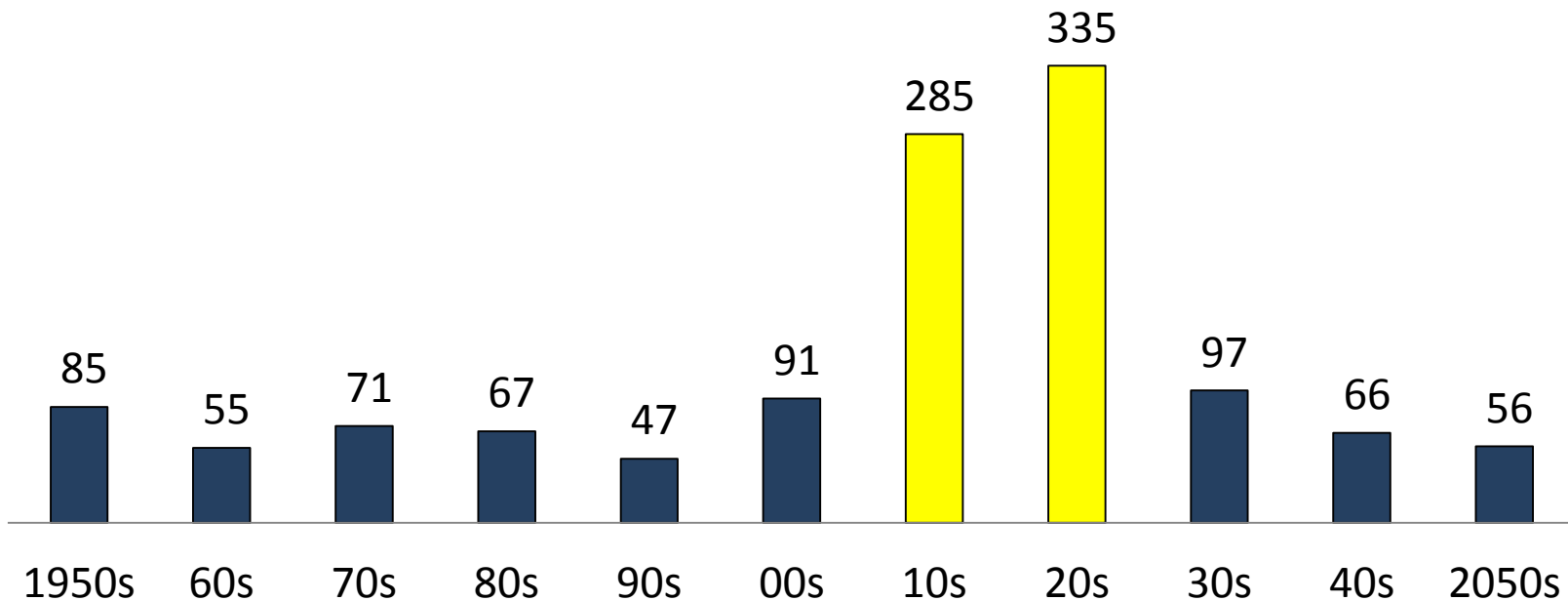
Change in older adults, age 65+ (in thousands)



Sources: U.S. Census Bureau

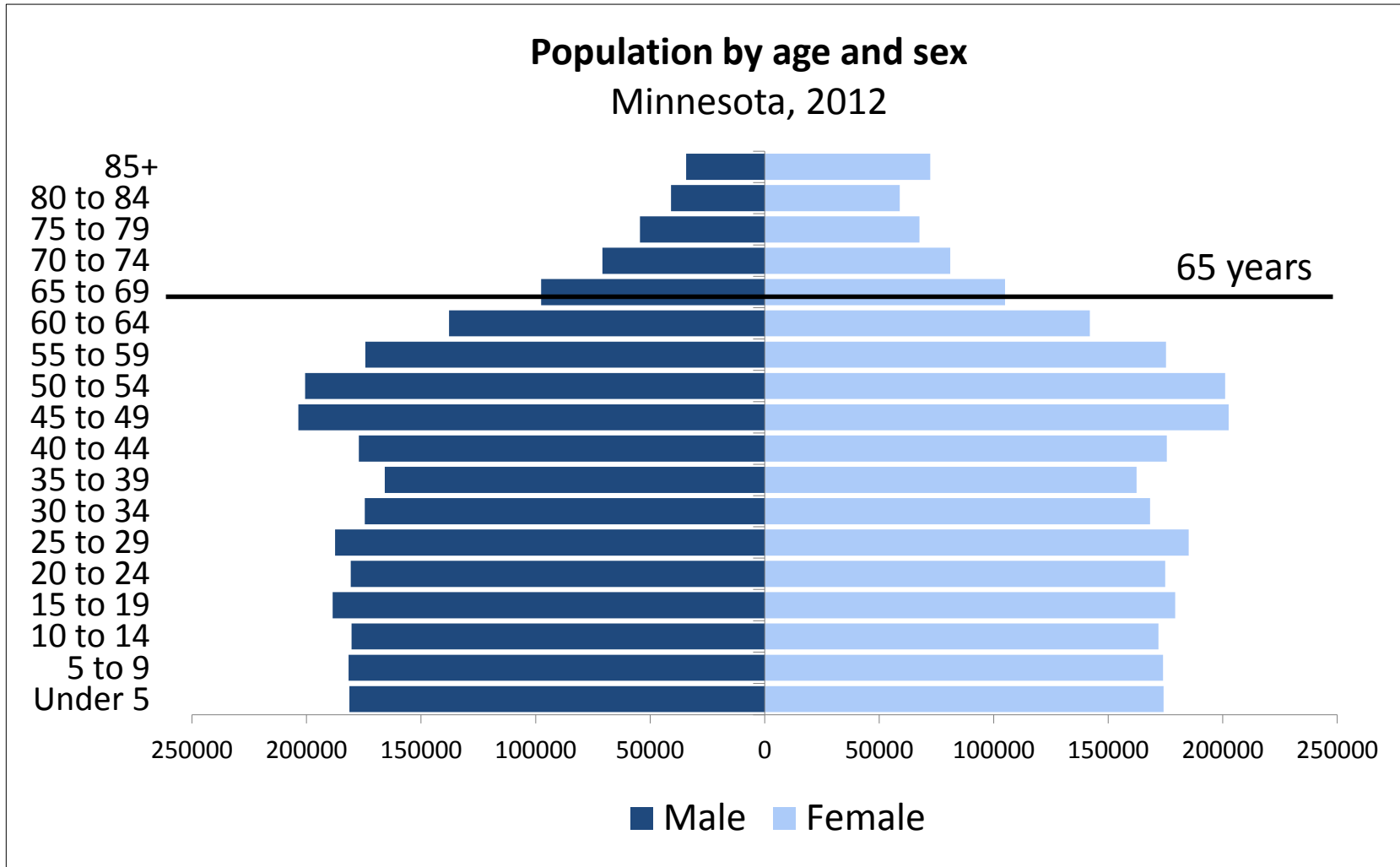
Unprecedented increases in MN's “older adult” population

Change in older adults, age 65+ (in thousands)



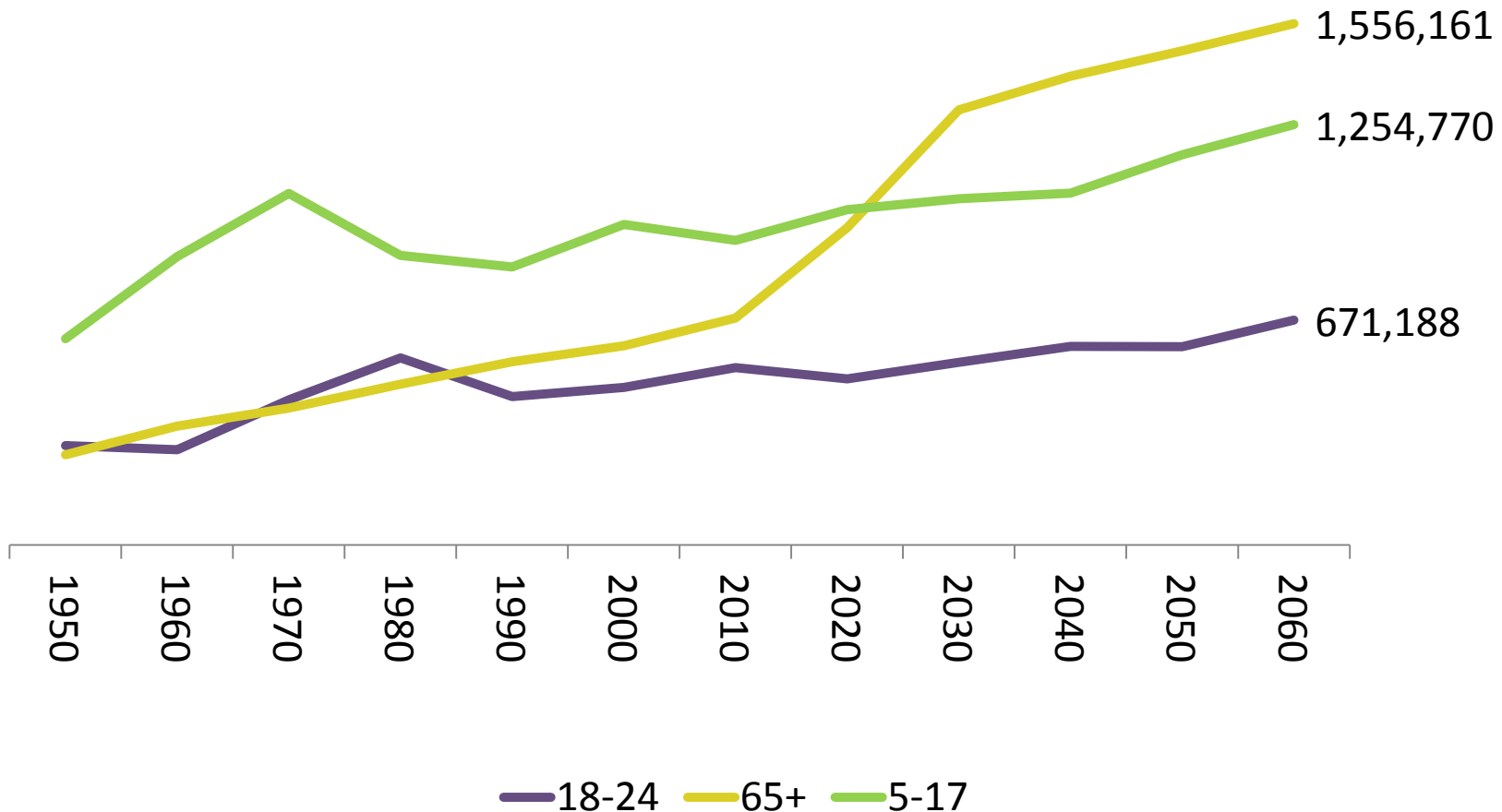
Sources: U.S. Census Bureau, MN State Demographic Center

Why are these changes so marked now?



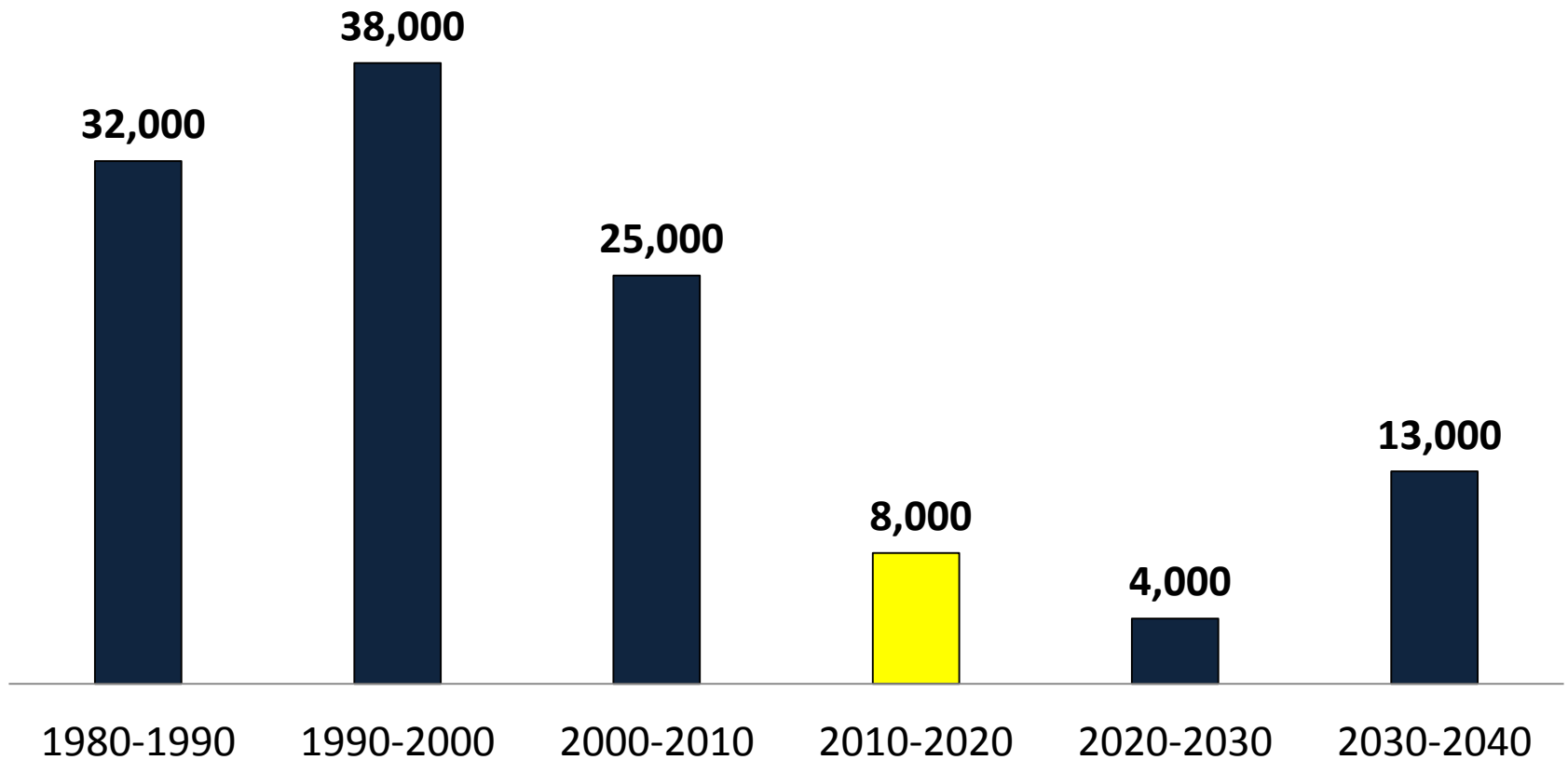
Source: U.S. Census Bureau

Baby boomers age out of working ages between now and 2030

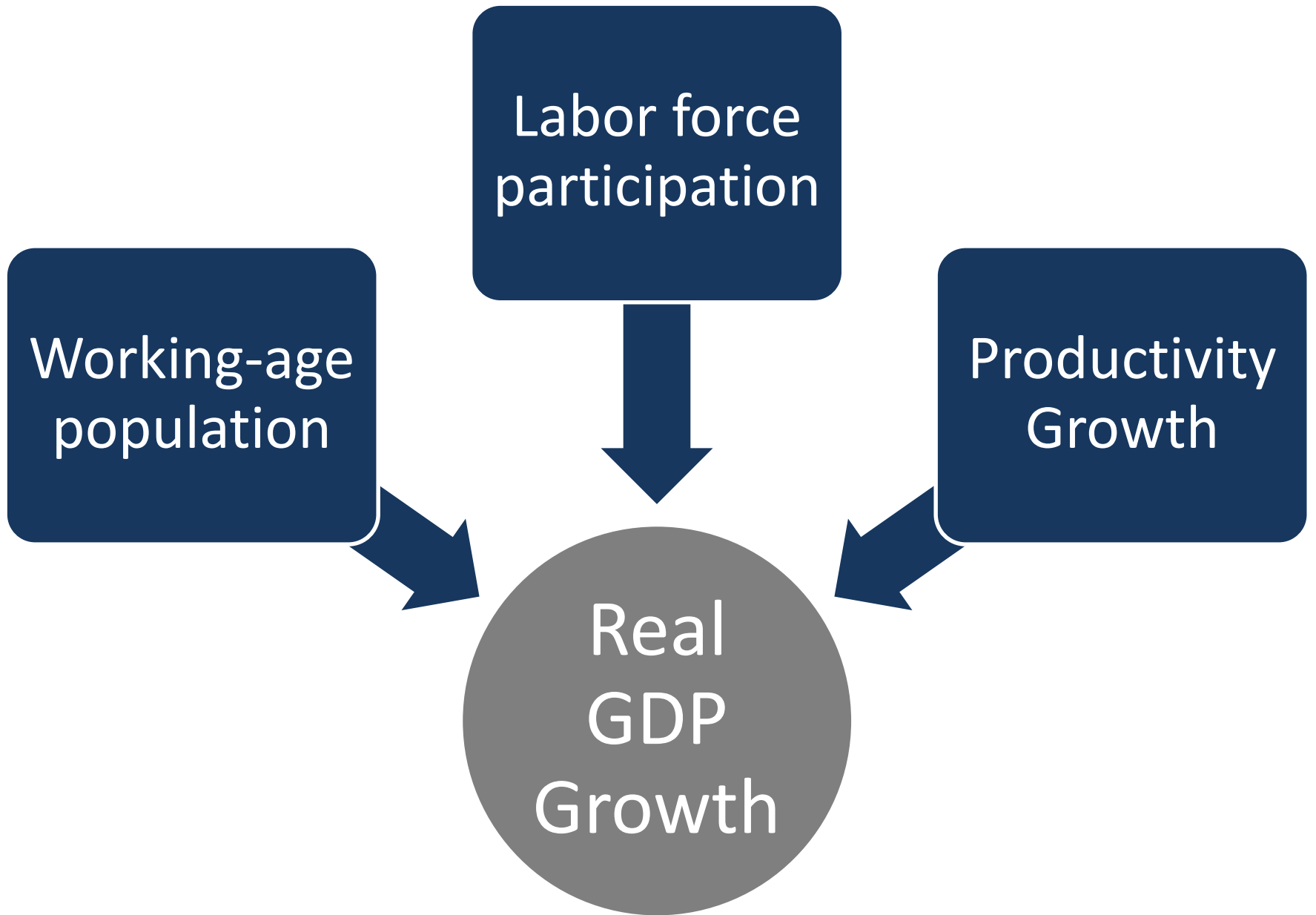


Projected Growth in Labor Force

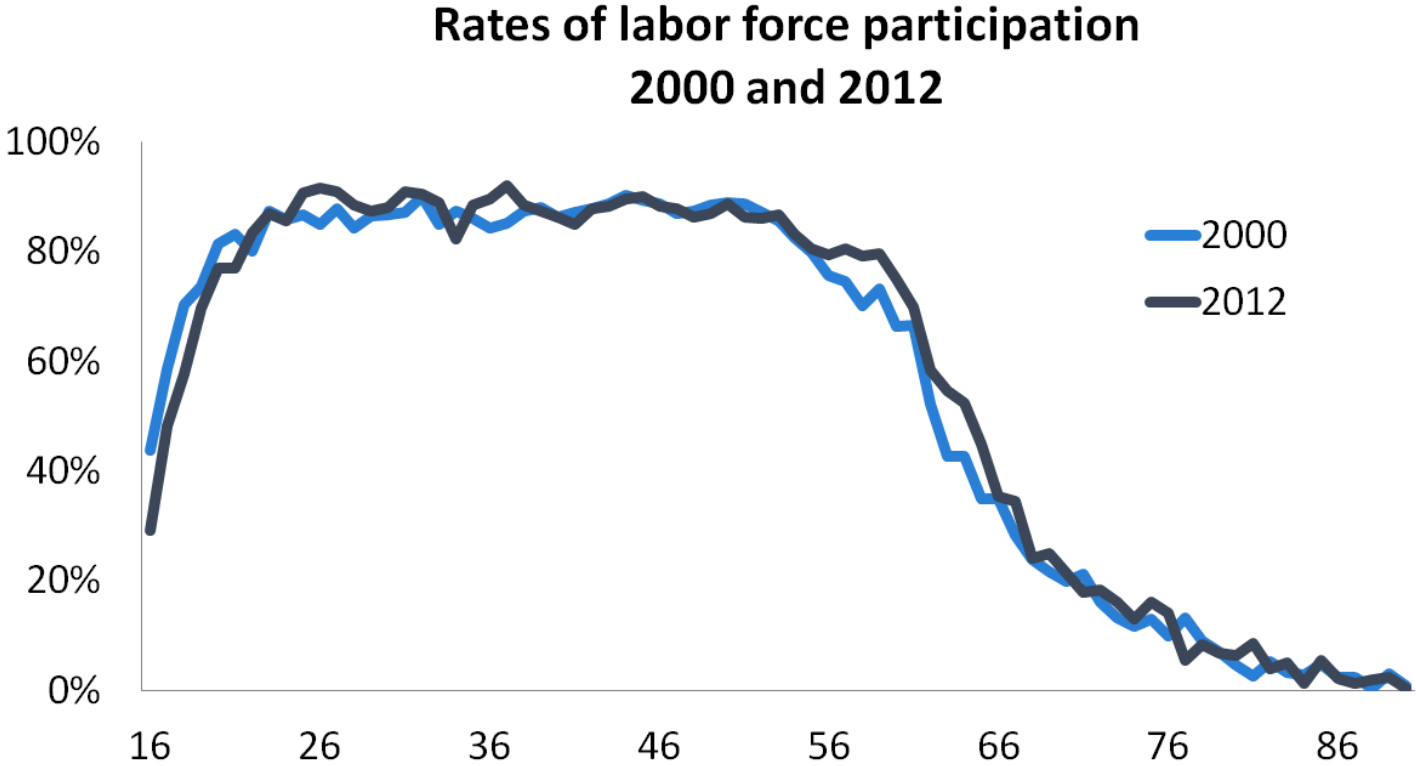
Annual Average, Ages 16+



Source: U.S. Census Bureau, Minnesota State Demographic Center Projections

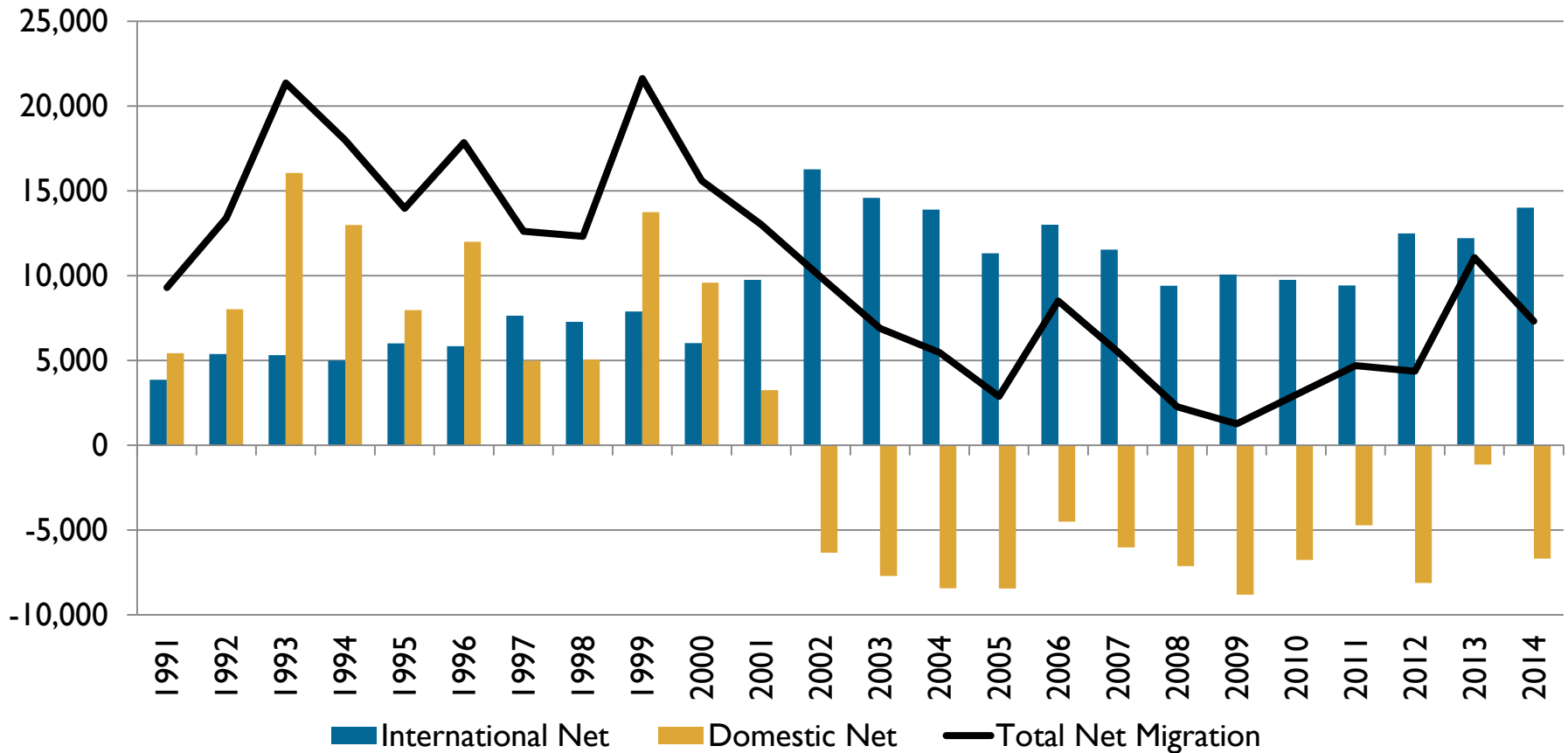


Labor force participation of older adults has increased only slightly



Source: Minnesota State Demographic Center from the Integrated Public Use Microdata Series

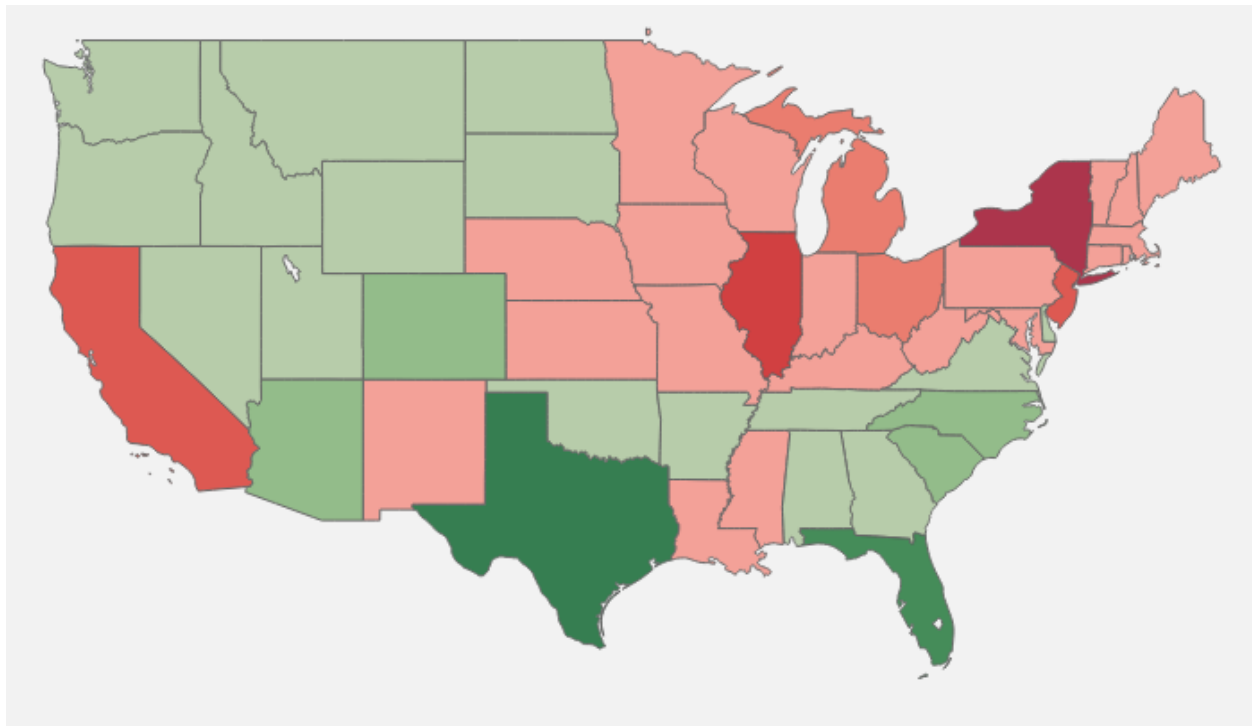
Minnesota's net migration, by international and domestic components



Source: U.S. Census Bureau, Population Estimates Program. Note: Data for 2009-2010 was unavailable and so interpolated.

Midwestern states tend to lose more residents to other states than it gains from other states

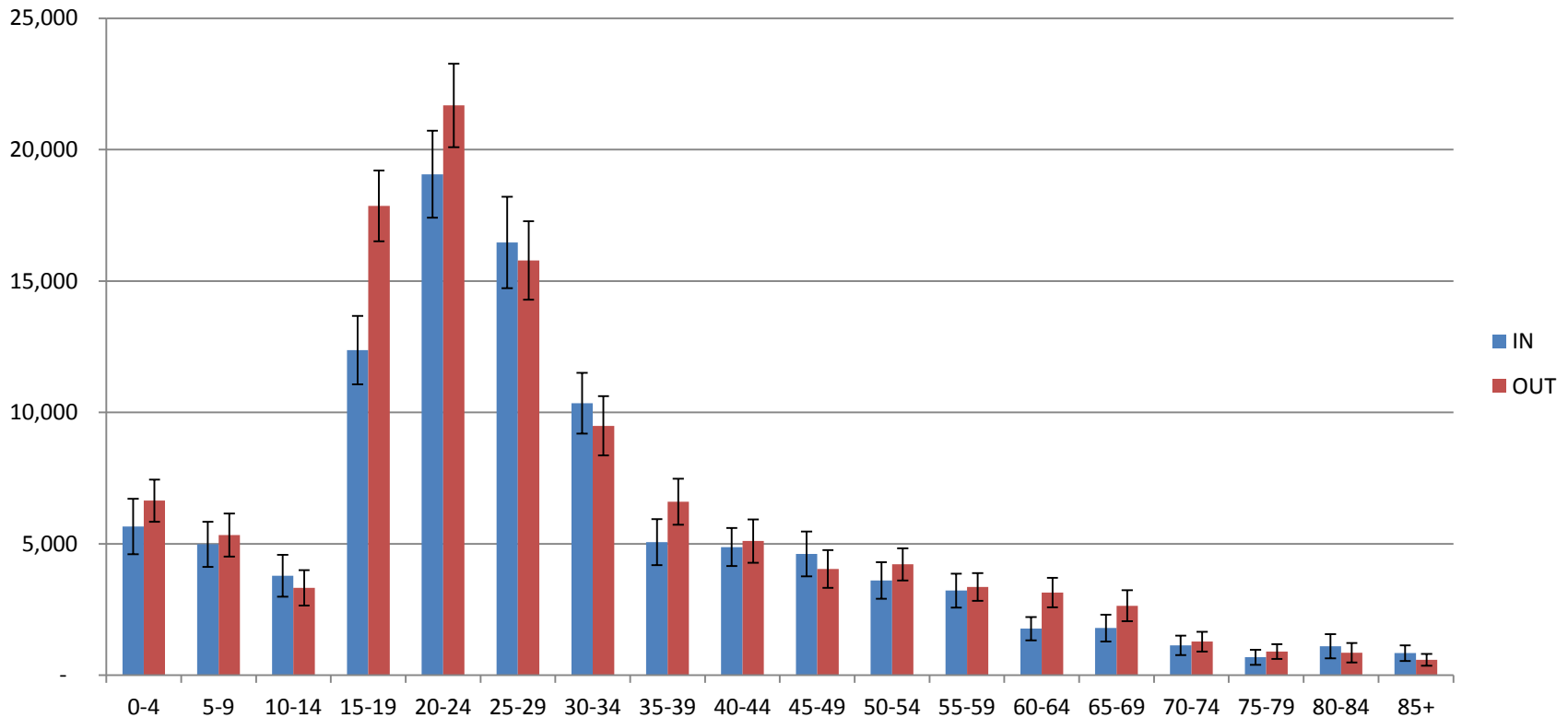
Domestic Net Migration, By State, April 1, 2010 – July 1, 2014



Source: U.S. Census Bureau Population Estimates Program

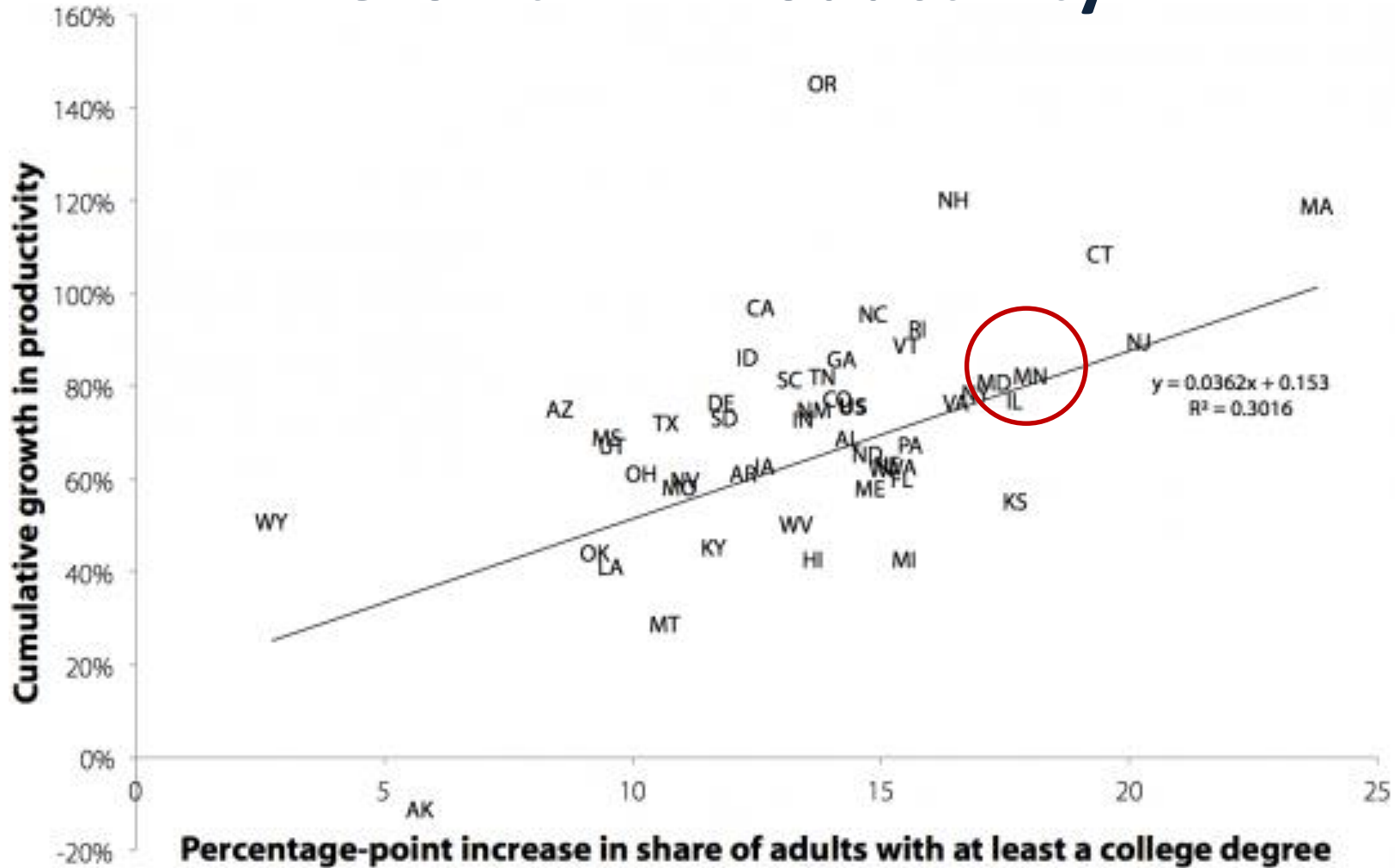
Largest net losses occurring ~ age 20, less counter flow (return) after college years

State-to-state migration by age
Minnesota, 2008-2012



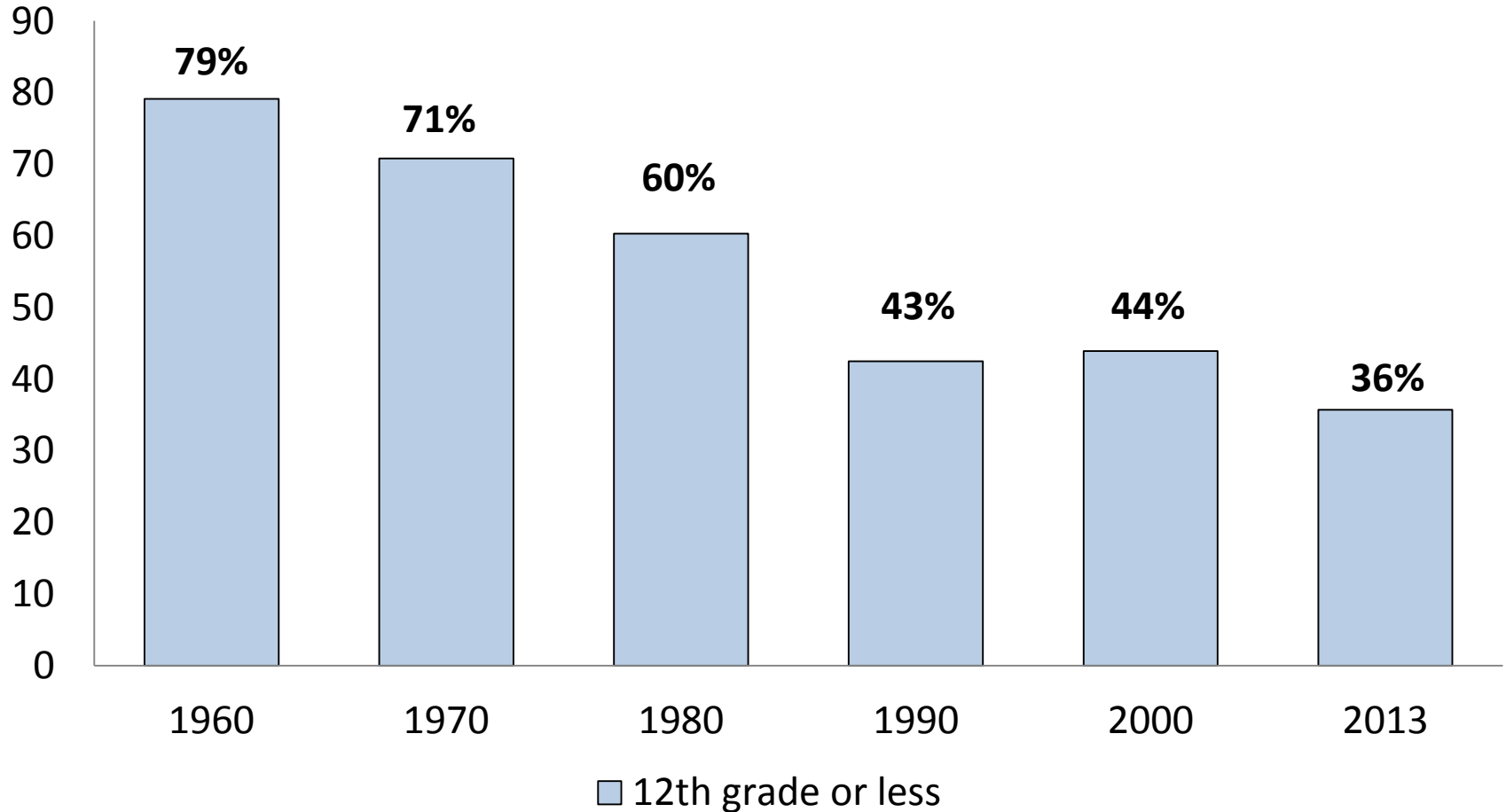
Source: IPUMS version of U.S. Census Bureau's 2008-2012 American Community Survey. Tabulations by MN State Demographic Center.

States' Rising Educational Attainment & Growth in Productivity



Source: EPI analysis of unpublished total economy productivity data from the Bureau of Labor Statistics (BLS) Labor Productivity and Costs program, state employment data from BLS Local Area Unemployment Statistics, and college attainment data from the Current Population Survey basic monthly microdata

Share of Employed Minnesotans with H.S. Education or Less

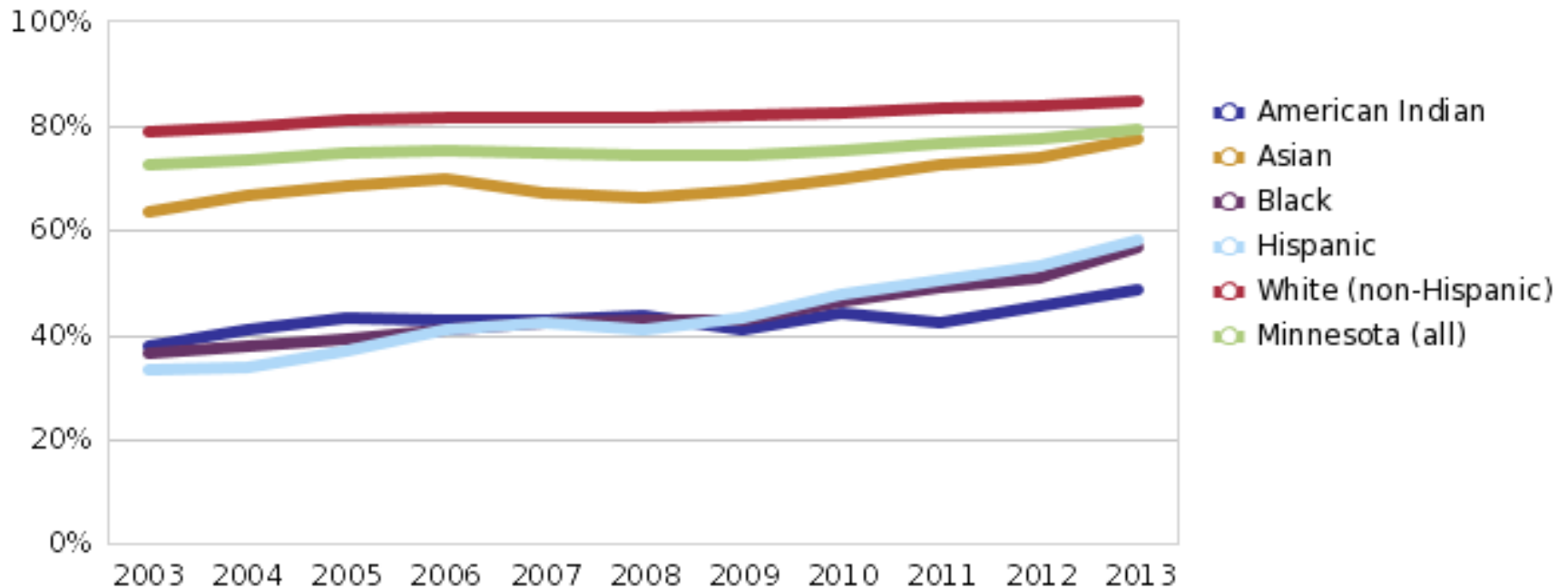


Source: Tabulated by the State Demographic Center from the Integrated Public Use Microdata Series

Large gaps in educational achievement and attainment exist across racial groups

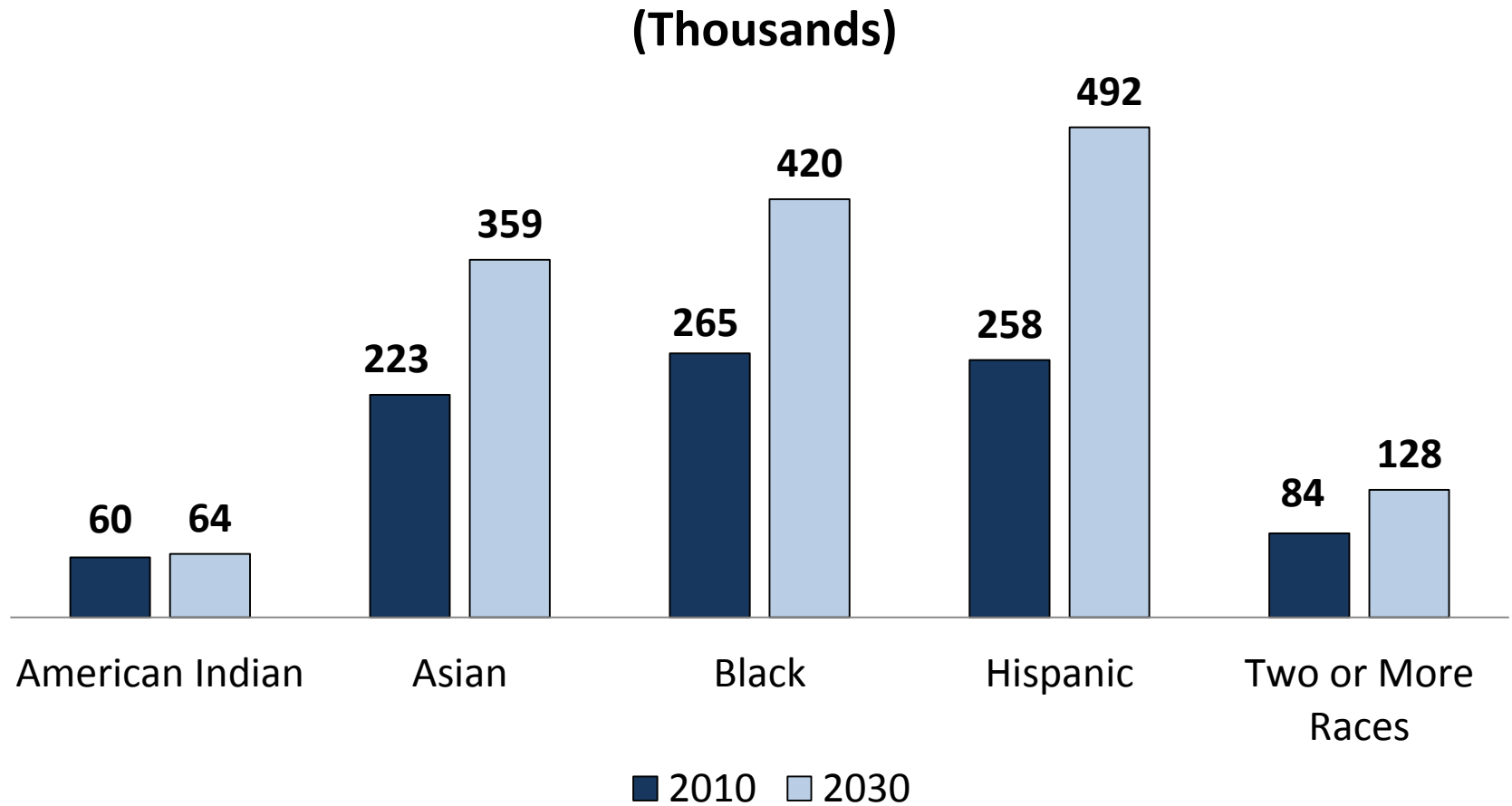
High school students graduating on time by racial and ethnic group

Minnesota, 2003-2013



Source: Tabulated by MN Compass from Minnesota Department of Education data

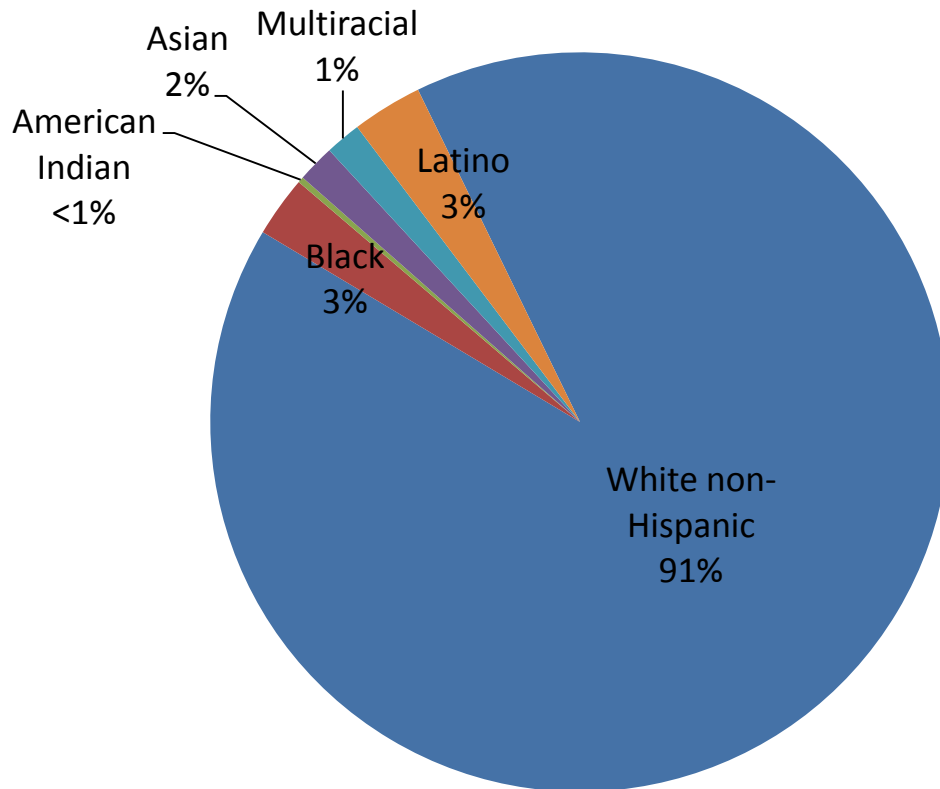
Largest Population Expected Growth Among Asian, Black and Hispanic Groups



Source: Minnesota State Demographic Center projections.

People of Color make up about 10% of the Mankato metro area

Race and ethnicity, 2013



~ 9,000 residents are People of Color

- 2,600 African-American or Black
- 250 American Indian
- 1,600 Asian
- 1,500 Multiracial/Other
- 3,000 Latino

What does a slower growing labor force mean to MN?

- Dampened economic growth?
- No room to leave any potential worker behind (e.g. People of color, older workers, parents, people with disabilities)
- Premium put on educated, highly-skilled talent
- Employers who find and retain workers in new and creative ways win



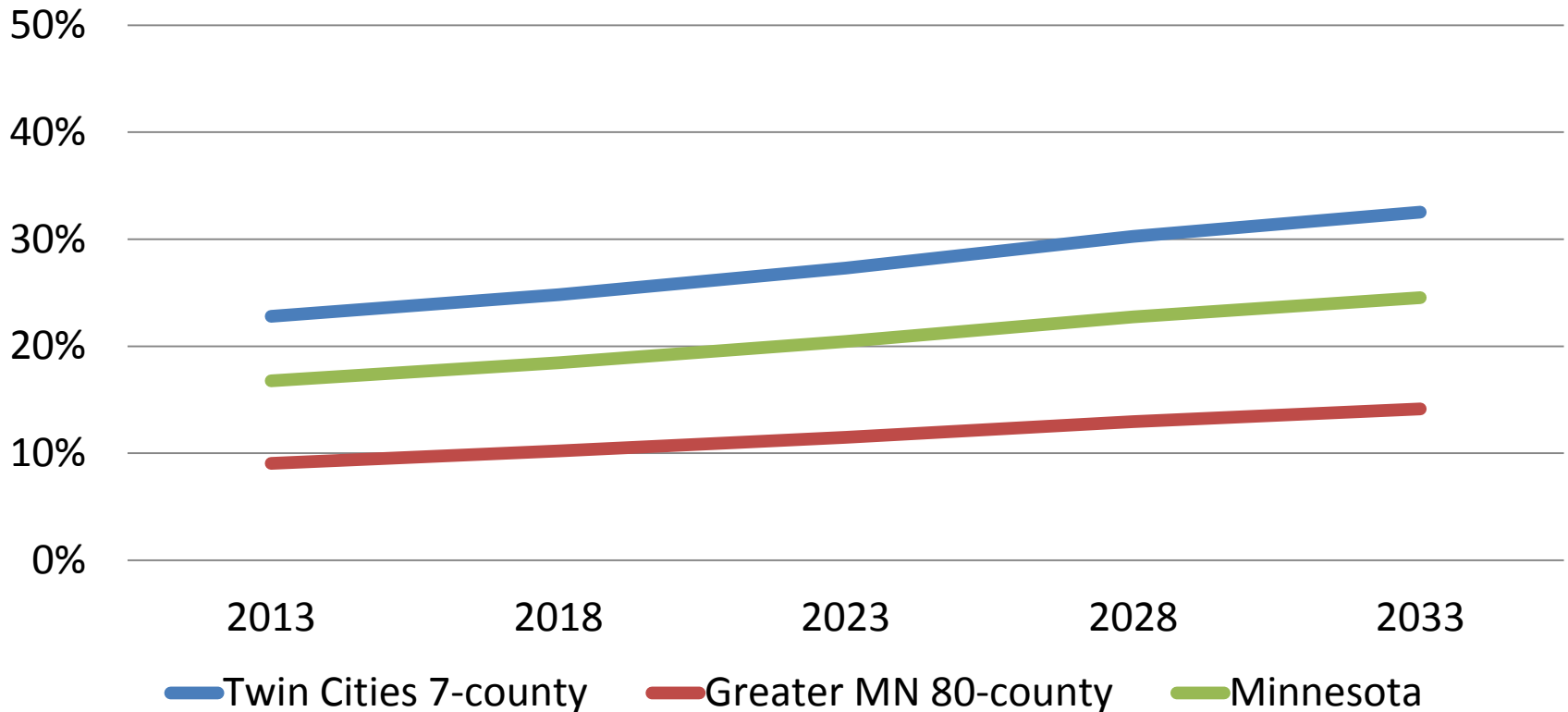
Minnesota State Demographic Center

mn.gov/demography

Twitter: @MN_StateData

Back of the envelope calculation:

Projected Percentage of the Working-age Population (25-64) that is People of Color



Source: 2013 Population Estimates, U.S. Census Bureau. Note: Calculation “ages” current MN residents into and out of the working ages (25-64). Calculation doesn’t account for future mortality and migration that will also contribute to the racial composition of the working-age population.