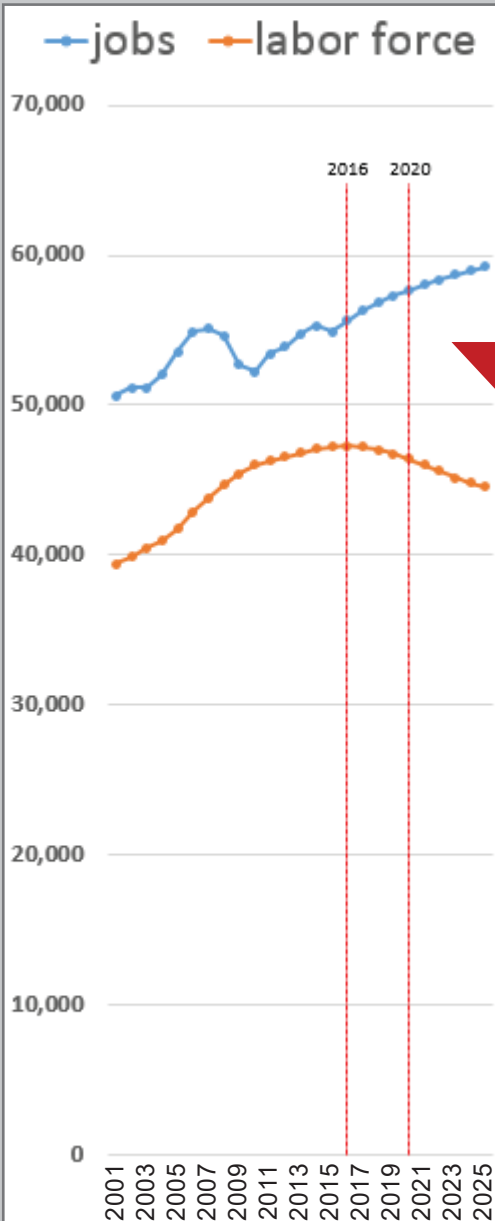


2020 TALENT FORECAST

Mankato - North Mankato Metropolitan Statistical Area



SUPPLY

-827

from 2016-2020
Source: EMSI

Proactive and purposeful talent retention and attraction will impact the workforce shortage predictions.

DEMAND

+1,955

from 2016-2020
Source: EMSI

- In 2016 the Mankato - North Mankato Metro was home to **55,000 jobs**
- According to the U.S. Census Bureau there are 1.47 *jobs* per household and 2.45 *people* per household
- With the current aging of our local workforce, coupled by the projected job growth in the marketplace we will **need an estimated 2,782 new workers** by 2020
- This means **1,897 more households** and a total population growth of **4,647 in the next 4 years**

By 2025, the above numbers will more than double; however, by 2030 the MN Demographic Center projects the labor pool will change trends and begin to increase.

The need is great. Now.