

# MEMBERSHIP FEATURES & BENEFITS

Greater Mankato Growth offers many levels of membership so that your business can choose the level that best matches you. See the following pages for more information on our eight membership levels and their enhanced offerings. Ready to join? Sign up today at [greatermankato.com/join-today](http://greatermankato.com/join-today) or call us at 507.385.6643.

## Every level of membership includes these features and benefits:

**New member welcome announcement** in the Greater Mankato Growth eNews, social media, Minnesota Valley Business Magazine, and live at one event.

**Greater Mankato Cavaliers** (our volunteer group) visit to your business.

**Online Business Directory listing:** a customizable listing that includes your logo, a link to your website, social media links, and a business description. Listings also feature a Greater Mankato Growth member logo and appear above all non-members to bring further visibility to your business.

**Member window cling** to display at your business.

Ability to use the Greater Mankato Growth member **logo on your website and other marketing materials**

**Opportunity to stay connected** by receiving Greater Mankato Growth communications (eNews, mailings, etc.)

**Business Referrals:** we only recommend our members whether it's on our website, email requests, phone calls or walk-ins.

Opportunity to have a booth at **Greater Mankato Songs on the Lawn**.

**Online Referral Report** indicating when visitors to our website have viewed/accessed your information and offers.

**Complimentary subscription** to Minnesota Valley Business Magazine.

Access to **share your business news** on the [greatermankato.com](http://greatermankato.com) website (281,000+ page views per year).

**Certificate of Origin** issued at no cost. Doing business overseas? As a member, Greater Mankato Growth will certify your documents for free (**\$100 value per certificate**).

**Access to advertising opportunities** in the weekly eNews (annual average open rate is over 30%) and on [greatermankato.com](http://greatermankato.com).

Ability to request **Greater Mankato Ambassadors & Cavalier visits**.

Ability to share an important message with the local business community in a **member guest blog posts** on [greatermankatoblog.com](http://greatermankatoblog.com).

Access to our **member postal mailing list** (available for purchase).

**Discounted rates for Greater Mankato Growth events** open to the community.

Ability to post unlimited **coupons at no charge** on our website.

**10% discount on advertising & promotions** in the Guide to Visiting and Living in Greater Mankato and the Mankato Marathon Activity Guide (publications and programs of Visit Mankato).

Reduced rates for the Mankato Marathon Health Expo and race bags.

Opportunity to attend **Business After Hours** events 12 times a year.

*The above mentioned features and benefits are offered in our Basic Membership.*

## BASIC MEMBER

Yearly investment: **\$330**  
(Only \$27.50 per month)