



## Public Affairs

Executive Update – November 7, 2013

### Visibility

#### What's Been Done

- ✓ GMG attended a luncheon with Governor Dayton hosted by the New Ulm chamber and also actively participated in a small group discussion with the Governor on Hwy 14.\*
- ✓ GMG attended a public forum in Mankato hosted by the Environmental Quality Board. Staff talked with several state commissioners regarding the economic vitality of Greater Mankato.\*
- ✓ GMG attended annual 1<sup>st</sup> Congressional District DFL dinner and interacted with numerous state and federal public officials. GMG will attend similar GOP event in the future.\*
- ✓ GMG sent a special edition election email to all members with information on voter registration, polling locations and candidate information.\*

#### Upcoming Work

- ☐ GMG, Visit Mankato and CCP will appear before the Mankato City Council on November 25 to present information on the mission and activities of each organization in support of continued city financial support.\*
- ☐ GMG is working with our Greater Mankato legislative delegation to plan for the 2014 Greater Mankato at the Capitol, which will take place on Tuesday, March 18.\*

### Issues

#### What's Been Done

- ✓ GMG met with City of Mankato staff and CCP representatives regarding taking steps to secure City Council support to move forward with construction of portions of the Front Street Connectivity Plan. GMG is continuing to work on this project to ensure the effort and messaging is effective and coordinated
- ✓ GMG published a "My View" column from Jonathan in the Mankato Free Press explaining why GMG supports the school bond referendum.\*
- ✓ GMG hosted a focus group of business members with the Commissioner of Minnesota Housing on workforce housing issues in Greater Mankato. GMG also participated in a day long housing conference hosted by Minnesota Housing.\*
- ✓ GMG participated in a tour and presentation for the MN House and Senate Capital Investment Committees in support of the request for state bonding support for the improvements and expansion of the Verizon Wireless Center.\*
- ✓ GMG submitted a letter on behalf of GMG recommending the Highway 14 projects needed to complete a consistent four-lane corridor from Rochester to New Ulm for Corridors of Commerce program funding.
- ✓ GMG posted its online candidate portal with profiles of candidates running in upcoming elections for Mankato School Board and local races in St. Peter.\*

\* = Activities primarily classified as either visibility or issues related – but also contain elements of the other.

### ***Upcoming Work***

- ❑ GMG will host its next Public Affairs Issues Forum on November 25 with Commissioner of Transportation Charlie Zelle, who will talk about the future of transportation financing in Minnesota.\*

## **Internal Process**

### ***What's Been Done***

- ✓ Each member of the Public Affairs Policy Teams was tasked to consider what 2-5 issues within the purview of their respective Policy Team they feel ought to be priorities of GMG. Policy Teams will next be convened to consider suggested issues from all team members and narrow the list of issues to 2-3 issues that the Policy Team as a whole will forward to the Public Affairs Steering Committee for consideration.

### ***Upcoming Work***

- ❑ Policy Teams will convene in November to consider policy issues to forward to the Public Affairs Steering Committee.
- ❑ GMG's Public Affairs Steering Committee will then consider the recommendations from the Policy Teams and make recommendations to the Board of Directors.

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