



Greater Mankato Growth Inc. is providing a **MARKETING** internship opportunity to provide an exciting experience in the world of marketing and communications. This opportunity will have interns assisting with a variety of ways to promote the many programs, services and events associated with Greater Mankato Growth Inc.. Interns can expect to network; get hands-on experience in tourism, business development and event management; develop leadership skills and add professional examples to their portfolio. An outstanding team is waiting to work with you!

We are looking for talented individuals who are capable in the following areas:

Creative & Design:

- Assisting with print & digital ads, collateral, signs & other materials to support our work
- Assisting with photography and videography (both capturing content and manipulating for promotional purposes)
- Assisting with various social media accounts, preparing copy, publishing and monitoring

Writing:

- Assisting with writing content for articles, blogs and websites
- Writing copy for various social media accounts

General Support:

- There will be opportunities to assist with event planning and management
- Attend events for marketing and promotional purposes
- A lot of other fun projects!

Qualities/skills we are looking for in an intern include:

- Proficient with Adobe Products
- Organizational & Communication (written & verbal) skills
- Able to handle multiple tasks and priorities simultaneously
- Computer skills (Microsoft Office, Excel and Publisher)
- Ability to take photo and video is a plus

If you fit these qualities and are interested in this opportunity, please send a cover letter and resume to: Courtney Malone: 3 Civic Center Plaza, Suite 100, Mankato, MN | cmalone@greatermankato.com