



Intern Position Description

- Corporate Entity: Greater Mankato Growth, Inc.
- Job Title: Marketing Internship
- Term: 3-6 months; 10-20 hours per week
- Compensation: 3-6 credits; \$500 completion stipend (per 20 hours, adjusted accordingly)

Managing social media campaigns, creating digital and print context, website content management and event marketing are just a few ways you would be supporting our organization’s marketing team as a marketing intern. You will be able to work on your skills and make connections you’d never make in any other organization! We interact with a diverse group of leaders and community members from all walks of life and industries, which makes this internship an amazing addition to your resume. If you enjoy variety and thrive on collaborating with an innovative team, then this is where you need to be!

MAJOR JOB RESPONSIBILITIES:
<ol style="list-style-type: none">1. Designing digital and print marketing materials2. Design promotional products and other swag items for events.3. Communication including social media and website4. Writing content pieces for website and social media5. Event planning/promotion6. Attend local events for marketing and promotion opportunities
QUALIFICATIONS:
<ol style="list-style-type: none">1. Proficient with Adobe Products2. Organizational & Communication skills3. Multitasking and prioritizing4. Computer skills (Microsoft Office, Excel, and Publisher)5. Ability to take photo and video

To apply for the GMG Media Internship position, please send the below information via email to Bridget Norland at jobs@greatermankato.com.

1. Cover letter that expresses your interest. Please specify your availability, what other activities you will be doing at the same time (i.e. going to school, working part-time or full-time, etc.), and why you are interested in working with Greater Mankato Growth.
2. Resume
3. 2-3 professional references
4. Contact information

About Greater Mankato Growth, Inc.

Greater Mankato Growth, Inc. (GMG) is comprised of four business units; Greater Mankato Growth, the regional chamber of commerce and economic development organization; Visit Mankato, the local convention and visitor's bureau; City Center Partnership, a downtown development organization; and GreenSeam, which utilizes agriculture to build on the region's extensive agribusiness assets to develop the ag economy.