

# Hidden Talent Pools:

## BENEFITS OF HIRING EMPLOYEES WITH A DISABILITY

A FREE DIVERSITY EVENT IN MANKATO

**DATE:**

Thursday,  
May 2, 2019

**TIME:**

8am: Registration  
and Light Breakfast  
8:30am-Noon: Event

**LOCATION:**

South Central College –  
Heritage Hall  
1920 Lee Blvd, North Mankato  
Parking: Red Lot, Enter via Door 30

**QUESTIONS:**

Jessica Miller at  
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or 507.344.2610

The success of any business depends on hiring the right people. When approximately 11% of people in Minnesota have a disability, employers severely limit their talent pool if they do not consider these candidates.

### Why say yes to a person with a disability?

- » Hiring employees with disabilities opens opportunities to often overlooked workers who have experiences and characteristics that make them ideal employees. There're hard working, loyal, and motivated.
- » Employees with disabilities perform equal to or better than their counterparts without disabilities.
- » Employers increase the talent pool, meet their legal obligations, boost business growth, improve their communities, and often qualify for a tax credit.

### Speakers:

- » **Keynote:** Don Lavin, Strengths@Work, LLC. Don will present on the principals of universal design, individual strengths-based employment practices, customized employment, and supported employment encouraging employment for all.
- » Mark Schultz, Labor Market Analyst, Minnesota Department of Employment and Economic Development. Mark will discuss regional and occupational data and changing demographics focusing on job seekers with disabilities.
- » Regional employers and community partners will share their experiences and successes around hiring, training, and retaining employees with disabilities and accomplished professionals with disabilities will share their stories of their path to employment and how it has changed their lives.



Register at: [mn.gov/deed/events/talent](http://mn.gov/deed/events/talent)