



GREATER  
MANKATO  
GROWTH

2023  
**MEMBERSHIP**  
FEATURES & BENEFITS



## *Here to Serve You & Grow Together*

*Greater Mankato Growth (GMG) serves our region as both a chamber of commerce and economic development organization. It plays a vital role in the historic growth and development taking place in our thriving marketplace.*

*Membership with GMG provides unparalleled opportunities to connect, engage, and advance with the support of the many programs and services we offer to members and stakeholders. Our team is dedicated to providing innovative programming that fosters business and community connections, promotes advocacy, supports professional development, provides timely access to information and resources, and much more.*

*We invite you to learn more about GMG's membership options and their benefits for you and the community. The investments of our members strengthen our collective capabilities toward supporting and promoting the vitality of not just our members, but also the broader regional marketplace.*

Jessica Beyer

*Jessica Beyer*  
President/CEO

**greatermankato.com**



Greater Mankato Growth, Inc., comprised of four business units, supports and promotes the economic growth and vitality of our members and the regional marketplace.



GREATER  
MANKATO  
GROWTH

*Chamber of Commerce  
and Economic Development*

Greater Mankato Growth serves the regional marketplace and advances business through growth and development services, talent growth, retention and attraction, as well as regional livability and advocacy of the marketplace. This is achieved through community and member events, business intelligence services, a variety of talent programs, and advocating on behalf of members within public affairs.



*Destination Management Organization*

Visit Mankato leads the development of the visitor economy in Greater Mankato by actively promoting it as a premier destination for conventions, tournaments, and tourism. These activities bring a steady flow of visitor and business activity to the area that benefits local residents and future visitors. The work of Visit Mankato helps strengthen the hospitality industry which provides jobs, a diverse tax base, and amenities for everyone to enjoy.



*Downtown Development Organization*

The City Center Partnership (CCP) is a catalyst for development of the City Center and supports public and private investment in City Center projects, programs, and initiatives that attract a greater number of customers, employees, and residents to the City Center. CCP covers 180 blocks of Downtown Mankato and Belgrade Avenue in North Mankato.



*Agribusiness Epicenter*

*GreenSeam is an economic development organization dedicated to strategic building and connecting the region's extensive agricultural business assets to the world by enhancing collaboration and investment with public and private sector partners. GreenSeam is committed to the long-term prosperity of southern Minnesota and northern Iowa.*





# BUILD

## YOUR BUSINESS. YOUR EMPLOYEES. YOUR COMMUNITY.

Whether you are a small business owner, member of a large firm, or part of a start-up company, Greater Mankato Growth offers targeted benefits, valuable resources, and unparalleled support that will help you and your business gain a competitive advantage.



### EXPAND YOUR NETWORK

Whether you are starting a new one or looking to grow your business, it all revolves around relationships. Expanding your network through participation in our events or programs is one of the best ways to get connected to the business community and beyond.

### BUILD YOUR BRAND

Developing and maintaining a strong brand for your business is vital to its success. We offer a range of opportunities that help bring visibility to your brand: whether an ad in eNews or a top-level sponsorship, there is something that fits all types and sizes of businesses.

## TOGETHER, WE SHAPE OUR COMMUNITY

*Congratulations!* By becoming a Greater Mankato Growth member, you are joining a community of nearly 1,000 businesses—a pool of unbridled potential and success, offering opportunities to accomplish far more than one business could ever do alone. Some businesses choose to belong for the purpose of creating additional and immediate opportunities, while others value the positive business affiliation and association with a respected and trusted brand in the community. When you join Greater Mankato Growth, you are investing in continued efforts to build the best environment for your business and its employees.



# MEMBERSHIP FEATURES & BENEFITS

Greater Mankato Growth offers a variety of membership options that fit businesses of all sizes and needs. Browse the following pages to find more information on our eight membership levels and their enhanced offerings.

## BASIC MEMBER

Annual investment: \$375

ALL MEMBERSHIP LEVELS INCLUDE THESE FEATURES AND BENEFITS:

### NEW MEMBER WELCOME

announcement in our eNews, social media, and one Business After Hours event.

### GREATER MANKATO CAVALIERS

visit to your business, as part of the new member onboarding, shared on our Facebook page and Minnesota Valley Business magazine.

### ONLINE BUSINESS DIRECTORY LISTING

that includes the business logo, link to the website, social media links, and a business description. The listing features a member logo and appears above all non-members to add to the visibility of your business. We can provide a referral report providing insight into visitor traffic to your member page.

**eNEWS SUBSCRIPTION** keeps you informed and connected, by providing exclusive access to member-only news and communication.

**BUSINESS REFERRALS:** website, email, phone inquiries, or walk-ins, we always prioritize our members!

**MEMBER NEWS**, an opportunity to share your business news on the Member News page at no additional cost.

**MEMBER GUEST BLOG POST**, an opportunity to contribute to the GMG blog as a guest writer, sharing important messages and resources with the business community.

**NETWORKING OPPORTUNITY** by attending monthly Business After Hours events, participating in the annual Greater Mankato on the Green golf tournament, and more.

**MILESTONE CELEBRATIONS** with Greater Mankato Ambassadors.

**COMPLIMENTARY** subscription to Minnesota Valley Business Magazine (a monthly publication) and membership with the Minnesota Chamber of Commerce (Small Business Chamber Federation) for businesses with up to 10 employees.

**CERTIFICATE OF ORIGIN** issued at no additional cost (\$100 value per certificate).





# YOUR GREATER MANKATO GROWTH MEMBERSHIP TEAM



**Jaci Sprague**  
Director of Business & Community Relations  
jsprague@greatermankato.com  
507.385.6643



**Skyler Carlson**  
Business Engagement Manager  
scarlson@greatermankato.com  
507.385.6655



## READY TO JOIN?

Contact Jaci or Skyler today, visit our website, or simply scan the QR code.

[greatermankato.com/join](https://greatermankato.com/join)



*"We are thankful for the reduced nonprofit membership opportunities with Greater Mankato Growth. The Blue Earth County Historical Society will be renewing its membership in the new fiscal year. Like many community nonprofits, the past few years have been a challenge (two major road construction projects and the pandemic) for daily operation that has made our organization look at new ways to reach people. We have persevered and taken on those challenges with the vision of growth in mind. We look forward to continuing our partnership with Greater Mankato Growth in 2022 through our membership and service."*

**Jessica Potter**  
Executive Director, Blue Earth  
County Historical Society





## ENGAGED MEMBER

Annual investment: **\$795**

INCLUDES ALL BASIC MEMBER FEATURES AND BENEFITS, PLUS:

Opportunity for a leader from your business to **serve on any of the Greater Mankato Growth, Inc. boards** (Greater Mankato Growth, Visit Mankato, City Center Partnership, GreenSeam.)

Opportunity for your business representatives to **serve as volunteers** by joining Greater Mankato Cavaliers, Ambassador, or various committees.

Opportunity to **sponsor member networking events**, including Business After Hours, Greater Mankato on the Green, and more.

Opportunity to **sponsor community events**, such as Songs on the Lawn.

Opportunity to **sponsor programs**, including the Greater Mankato Leadership Institute, Greater Mankato Young Professionals, Executive Sounding Board, and more.

Opportunity to **participate in the InterCity Leadership Visit (ICLV)** as part of the Greater Mankato Leadership Delegation.

**Up to two listings\*** in the **Greater Mankato Online Business Directory** that include the business logo, link to the website, social media links, and a business description.

**Opportunity for up to 5 business representatives** to participate in GMG member events and talent development programs (additional charges may apply.)

**Up to 5 subscriptions** to Greater Mankato Growth eNews.



*"I love being a Young Professionals member due to all the connections I've made both personally and professionally. Many of my best friends I met in Young Professionals. Plus, you get to explore the many fun things Mankato has to offer!"*

Dr. Murphy Grotewold, Carlson-Tillisch Eye Clinic





# JP|FITNESS

Expert Coaching. Real Results.



*"JP Fitness committed to joining Greater Mankato Growth (GMG) when I was just starting my business in 2016. I chose to become a member for the community support and the networking opportunities GMG provides in the Mankato area. Being a Greater Mankato Growth member has been beneficial for JP Fitness and I believe any business looking to do well in the Mankato area should consider joining, whether to get your name out there, to keep up with what is going on in the community, because of the advocacy efforts, or for the business itself. As a small business, I value being involved with Greater Mankato Growth because, through connections, my team and I have the support and knowledge of an entire business community."*

*JP Fitness is a personal training studio located on the beautiful hilltop of Mankato where you can make a positive change to your overall health and wellness. We strive to improve the health and fitness of each individual through 1:1 and small group training. Our clients' goals and experience are the top priority for our trainers as we aim to provide the best experience each and every day."*

Jon Jamieson  
Owner/Personal Trainer, JP Fitness





# COPPER INVESTOR

Annual investment: **\$1,900**

Includes **\$650** in credits

INCLUDES ALL BASIC MEMBER FEATURES AND BENEFITS, PLUS:

Opportunity for a leader from your business to **serve on any of the Greater Mankato Growth, Inc. boards.**

Opportunity for your business representatives to **serve as Greater Mankato Growth volunteers.**

Opportunity to sponsor **member networking events, community events, and talent and professional development programs.**

Opportunity to **participate in the InterCity Leadership Visit (ICLV)** as part of the Greater Mankato Leadership Delegation.

**Unlimited number of business representatives** receive subscription to eNews and other communication. can participate in **member events** and

**Unlimited number of business representatives** can participate in **member events** and **talent and professional development programs** (additional charges may apply).

**Up to four enhanced listings\* in the Greater Mankato Online Business Directory** that include the business logo, link to the website, social media links, and a business description.

**Copper Investor status** on your member window cling, online listings, and more.

**Exclusive investor recognition** at the Greater Mankato Growth Annual Meeting.

## ANNUAL CREDITS:

**\$25** toward the purchase of a member postal mailing list.

**\$50** toward marketing opportunities, including sponsorship and advertising.

**\$50** toward an employee's participation in professional development opportunities, such as webinars, workshops, and more.

**\$125** credit toward an employee's participation in the Greater Mankato Young Professionals.

**\$200** credit toward an employee's enrollment in the Greater Mankato Leadership Institute.

**\$200** credit toward an executive's participation in the Greater Mankato Executive Sounding Board program.

*\* All representatives from your business are granted access to member benefits.*

## INVESTING MEMBERS

are businesses that recognize the importance of investing in Greater Mankato Growth programs and services not only for the direct benefits they receive, but for the positive impact they make on the entire marketplace. Investors are leaders in supporting current and future initiatives that serve our business community. Depending on the level of commitment you would like to make, there are five investing member levels to choose from: Diamond, Platinum, Gold, Silver, Bronze, and Copper.







*"Greater Mankato Growth is our go to place for developing our team at Dotson Iron Castings. From the premier Leadership Institute to Professional Development Series, as well as the Executive Sounding Board, we have found value in our membership by sending team members throughout all levels of our organization to training opportunities offered by Greater Mankato Growth. As one of the oldest employers in the Greater Mankato area, it just makes sense that we are part of and invested in, supporting not only our team, but our community as well. We love opening our doors to our community during the Tour of Manufacturing so others can see what we do at Dotson Iron Castings!"*

Liz Ulman, Vice President, Dotson Iron Castings

## COPPER INVESTORS

49 Power Drive Owners Association  
Absolute Custom Catering  
Advanced Coil  
AmericInn by Wyndham Mankato  
Event Center  
AmeriStar Manufacturing  
APX Construction Group  
Artisans  
Atwood Management  
Atwood Property Management -  
St. Peter  
Baxter's Hair Shop  
Blue Earth County  
Employment Services  
Bremer Bank  
Cabinet Lab @TDE  
Cardinal Creek Apartments  
CCFBank - Faribault  
CCFBank - Mankato  
CCFBank - St. James  
CCFBank - St. Peter  
CenterPoint Energy  
CENTURY 21 Atwood Realty - St. Peter  
CENTURY 21 Atwood Realty, Inc.  
Cherry Ridge Apartments  
CHS Processing and Food Ingredients  
Courtyard by Marriott  
Hotel & Event Center  
Culver's Frozen Custard -  
North Mankato  
Culver's Frozen Custard - Mankato  
Dino's Gourmet Pizzeria  
Dotson Iron Castings  
Drummer Companies  
Drummers Garden Center & Floral  
ECS, A Schwickert's Company  
Ecumen Pathstone Home Care  
Ecumen Pathstone Latitude  
Ecumen Pathstone Living  
Evenson Concrete Systems Inc  
Exclusively Diamonds  
Farrish Johnson Law Office

Farrish Johnson Law Office - Madelia  
Foxio  
Fredrikson & Byron, PA  
Fredrikson & Byron, PA - Minneapolis  
Fredrikson & Byron, PA - St. Paul  
Full Sail Commercial Real Estate  
Gustavus Adolphus College  
Heartland Homes  
Hillcrest Rehabilitation Center  
Hilltop Lane Apartments  
Hilton Garden Inn  
Homestead Apartments  
JBeal Commercial Group  
JBeal Real Estate Group  
Jones Law Office  
Jones Metal Boxworx  
Jones Metal, Inc.  
KEYC News Now  
Knutson Construction  
Lake Crystal Mortuary  
Laketown Electric Corporation  
Laurels Peak & Laurels Edge Campus  
Lime Valley Advertising, Inc.  
Lindsay Windows  
Lloyd Commercial Services  
Lloyd Management Inc.  
Mankato Mortuary  
Massad's  
McDonald's Restaurant - Adams St.  
McDonald's Restaurant - Madison Ave.  
McDonald's Restaurant - W. Lind Ct.  
MIO - Mankato Independent Originals  
Monarch Healthcare Management  
MRCI  
MRCI - East Park  
Najwa's, Inc.  
Northview Funeral &  
Cremation Service  
Number 4 American Bar & Kitchen  
Oaklawn Health Care Center  
Old National Bank  
Olives

Partners Funding, Inc.  
Pathstone Adult Day Program  
Pepsi-Cola of Mankato Inc.  
Premiere Restoration  
Profinium, Inc. - Fairmont  
Profinium, Inc. - Mankato  
Profinium, Inc. - Owatonna  
Profinium, Inc. - Truman  
Pub 500  
R. Henry Construction  
Radio Mankato  
RentMSU, Inc.  
River Hills Mall  
Scheels All Sports  
Schwickert's Tecta America - Mankato  
Schwickert's Tecta America -  
Minneapolis Metro  
Schwickert's Tecta America -  
Rochester Metro  
SERVPRO of Mankato/Owatonna  
Spectrum  
Spectrum Business  
Spectrum Reach  
Store It MN  
Tailwind Group  
Tavern on the Avenue  
Tecta America -  
Customer Solutions Center  
The CBD Centers  
The Design Element  
The Quarters of Mankato  
TownePlace Suites by Marriott  
Mall of America  
University Square Mall & Apartments  
Volk Investment CO, LLC  
Volk Transfer, Inc.  
Wells Concrete  
Wells Concrete - Corporate Office  
Wells Concrete - Grand Forks  
Wells Concrete - Rosemount  
West Bank  
Wis-Pak of Mankato, Inc.  
Workspace on 3



## BRONZE INVESTOR

Annual investment: **\$3,800**

Includes **\$1,000** in credits

INCLUDES ALL BASIC MEMBER FEATURES AND BENEFITS, PLUS:

Opportunity for a leader from your business to **serve on any of the Greater Mankato Growth, Inc. boards.**

Opportunity for your business representatives to **serve as Greater Mankato Growth volunteers.**

Opportunity to sponsor **member networking events, community events, and talent and professional development programs.**

Opportunity to **participate in the InterCity Leadership Visit (ICLV)** as part of the Greater Mankato Leadership Delegation.

**Unlimited number of business representatives** receive subscription to eNews and other communication. can participate in **member events** and

**Unlimited number of business representatives** can participate in **member events** and **talent and professional development programs** (additional charges may apply).

**Up to 6 enhanced listings\* in the Greater Mankato Online Business Directory** that include the business logo, link to the website, social media links, and a business description.

**Bronze Investor status** on your member window cling, online listings, and more.

**Exclusive investor recognition** at the Greater Mankato Growth Annual Meeting.

### ANNUAL CREDITS:

**\$50** toward the purchase of a member postal mailing list.

**\$100** toward marketing opportunities, including sponsorship and advertising.

**\$100** toward an employee's participation in professional development opportunities, such as webinars, workshops, and more.

**\$150** credit toward an employee's participation in the Greater Mankato Young Professionals.

**\$300** credit toward an employee's enrollment in the Greater Mankato Leadership Institute.

**\$300** credit toward an executive's participation in the Greater Mankato Executive Sounding Board program.

*\* All representatives from your business are granted access to member benefits.*



*"Young Professionals has been a great way for me to make professional connections and new friends. I always look forward to attending the events, whether they are for networking or professional development."*

Andrew Farm, Compeer Financial



*"Abdo has invested with Greater Mankato Growth for many years. GMG advocacy brings awareness and makes a positive impact to the social and economic well-being of our region. Greater Mankato Growth conenes policy makers to listen to our needs and provides valuable information regarding our region. Our membership gives us the ability to participate in discussions and to be a unified voice with other businesses within our region. We feel we have the ability, through Greater Mankato Growth, to be heard."*

Christine Powers, CPA  
Partner | Tax Leader, Abdo



## BRONZE INVESTORS

A. H. Hermel Foodservice	Eide Bailly - Fargo	Onward Energy
Abdo	Eide Bailly - Minneapolis	Pioneer Bank - Adams Street
Abdo - Edina	Eide Bailly - Sioux Falls	Pioneer Bank - Mapleton
AEM Workforce Solutions	First National Bank Minnesota - Gaylord	Pioneer Bank - North Mankato
Alabama Stone Company - A Division of Vetter Stone	First National Bank Minnesota - Mankato	Pioneer Bank - St. James
BENCO Electric Cooperative	First National Bank Minnesota - Saint Peter	Pioneer Bank - St. Peter
Bethany Lutheran College	Gislason & Hunter LLP	Pioneer Bank - Stadium Road
Bethany Lutheran College - Bookstore	Gislason & Hunter LLP - New Ulm	Rasmussen University
Blethen Berens	Hy-Vee - Downtown	Rasmussen University Career Center
Bolton & Menk, Inc.	Hy-Vee - Hilltop	Rasmussen University School of Business
Bolton & Menk, Inc. - Burnsville	Hy-Vee Gas	Rasmussen University School of Nursing
Bolton & Menk, Inc. - Chaska	Hy-Vee Pharmacy Downtown	Rasmussen University Student Life
Bolton & Menk, Inc. - Fairmont	Hy-Vee Pharmacy Hilltop	Sam's Club
Bolton & Menk, Inc. - Rochester	Hy-Vee Wine & Spirits	Snell Auto Wash
Bolton & Menk, Inc. - Sleepy Eye	Johnson Outdoors - Marine Electronics Inc.	Snell Motors
CLA - Austin	Johnson Outdoors Inc.	Stone Path Studios
CLA - Mankato	Kroubetz Lakeside Campers & Motors	The Free Press
CLA - New Ulm	KTV	The Land
CLA - Owatonna	Minnesota Valley Federal Credit Union	Title Resources, LLC
CLA - Rochester	Minnesota Valley Federal Credit Union - Uptown Office	Title Resources, LLC - New Ulm
Community Bank - Amboy	MinnStar Bank - Mankato	United Prairie Bank
Community Bank - Eagle Lake	MinnStar Bank NA - Lake Crystal	United Prairie Bank - New Ulm
Community Bank - Madison Ave.	New Ulm Wholesale	United Prairie Bank - Waseca
Community Bank - Vernon Center	North Mankato Port Authority	United Prairie Financial Network
Community Bank Mankato		United Prairie Insurance Agency - Mankato
Community Insurance - Mankato		Vetter Stone
Compeer Financial		Walmart
Eide Bailly		Walmart Vision Center
Eide Bailly - Dubuque		



# SILVER INVESTOR

Annual investment: **\$7,800**  
Includes **\$1,550** in credits

INCLUDES ALL BASIC MEMBER FEATURES AND BENEFITS, PLUS:

Opportunity for a leader from your business to **serve on any of the Greater Mankato Growth, Inc. boards.**

Opportunity for your business representatives to **serve as Greater Mankato Growth volunteers.**

Opportunity to sponsor **member networking events, community events, and talent and professional development programs.**

Opportunity to **participate in the InterCity Leadership Visit (ICLV)** as part of the Greater Mankato Leadership Delegation.

**Unlimited number of business representatives** receive subscription to eNews and other communication. can participate in **member events** and

**Unlimited number of business representatives** can participate in **member events** and **talent and professional development programs** (additional charges may apply).

**Up to 8 premium listings\*** in the **Greater Mankato Online Business Directory** that include the business logo, link to the website, social media links, and a business description.

**Silver Investor status** on your member window cling, online listings, and more.

**Exclusive investor recognition** at the Greater Mankato Growth Annual Meeting.

**One complimentary golfer** (\$160 value) at the Greater Mankato on the Green.

**One complimentary ticket** (\$75 value) to the Greater Mankato Business Awards & Hall of Fame.

## ANNUAL CREDITS:

**\$75** toward the purchase of a member postal mailing list.

**\$300** toward marketing opportunities, including sponsorship and advertising.

**\$200** toward an employee's participation in professional development opportunities, such as webinars, workshops, and more.

**\$175** credit toward an employee's participation in the Greater Mankato Young Professionals.

**\$400** credit toward an employee's enrollment in the Greater Mankato Leadership Institute.

**\$400** credit toward an executive's participation in the Greater Mankato Executive Sounding Board program.

*\* All representatives from your business are granted access to member benefits.*



*"With a passion for people, the Leadership Institute supported me with a platform to align myself with other like-minded professionals. I am thankful for the relationships created and the lifelong connections I gained by participating in the program. There were certainly many layers of value from the class, but the relationships will last forever."*

Jamie Jacobs, APX Construction Group





## SILVER INVESTORS





# GOLD INVESTOR

Annual investment: **\$13,000**

Includes **\$2,125** in credits

INCLUDES ALL BASIC MEMBER FEATURES AND BENEFITS, PLUS:

Opportunity for a leader from your business to **serve on any of the Greater Mankato Growth, Inc. boards.**

Opportunity for your business representatives to **serve as Greater Mankato Growth volunteers.**

Opportunity to sponsor **member networking events, community events, and talent and professional development programs.**

Opportunity to **participate in the InterCity Leadership Visit (ICLV)** as part of the Greater Mankato Leadership Delegation.

**Unlimited number of business representatives** receive subscription to eNews and other communication. can participate in **member events** and

**Unlimited number of business representatives** can participate in **member events** and **talent and professional development programs** (additional charges may apply).

**Up to 10 premium listings\* in the Greater Mankato Online Business Directory** that include the business logo, link to the website, social media links, and a business description.

**Gold Investor status** on your member window cling, online listings, and more.

**Exclusive investor recognition and priority seating** at the Greater Mankato Growth Annual Meeting.

**Two complimentary golfers** (\$320 value) at the Greater Mankato on the Green.

**Two complimentary tickets** (\$150 value) to the Greater Mankato Business Awards & Hall of Fame.

**Automatic appointment of one employee** to the Greater Mankato Growth Cavaliers or Ambassadors.

**Executive Round Table meetings** with Board Chair and President & CEO.

## ANNUAL CREDITS:

**\$100** toward the purchase of a member postal mailing list.

**\$500** toward marketing opportunities, including sponsorship and advertising.

**\$300** toward an employee's participation in professional development opportunities, such as webinars, workshops, and more.

**\$225** credit toward an employee's participation in the Greater Mankato Young Professionals.

**\$500** credit toward an employee's enrollment in the Greater Mankato Leadership Institute.

**\$500** credit toward an executive's participation in the Greater Mankato Executive Sounding Board program.

*\* All representatives from your business are granted access to member benefits.*



*"The Young Professionals program has been a great experience. It has allowed me to make meaningful connections with other young professionals in the community at social events. Site tours, guest panels, mentorship lunches, and other professional development events have been great ways to learn about the opportunities Mankato offers. I would highly recommend getting involved with YPs!"*

Andrew Jelken, U.S. Bank



*"South Central College is proud to help supply and support a talented workforce for our region's employers. Our strong relationship with Greater Mankato Growth aligns with our mission of providing an accessible and inclusive learning environment that cultivates student success and advances regional economic development.*

*As an investing member in Greater Mankato Growth, we are active participants in the future vitality of our region. Beyond our financial contribution, I and other professionals at South Central College have served on the Greater Mankato Growth Board of Directors, participated in talent and workforce committees and initiatives, and provided our higher education insight on other worthwhile projects. In addition, GMG's Leadership Institute has helped many of our new employees assimilate into the community.*

*In addition, the Minnesota State Southern Agricultural Center of Excellence (MN SACE), located at and led by South Central College, is also actively involved with the efforts of GMG's affiliate GreanSeam. MN SACE's mission of aligning students with the resources of academic institutions and industry to develop and sustain the workforce needs of agriculture in Southern Minnesota is in perfect harmony with GreenSeam's mission of elevating our region as the world-class food and agribusiness epicenter.*

*It is deeply satisfying knowing that our ongoing investment and involvement in Greater Mankato Growth will make a positive impact in strengthening our region now and into the future."*

Dr. Annette Parker  
President, South Central College



## GOLD INVESTORS







# PLATINUM INVESTOR

Annual investment: **\$19,500**

Includes **\$2,800** in credits

INCLUDES ALL BASIC MEMBER FEATURES AND BENEFITS, PLUS:

Opportunity for a leader from your business to **serve on any of the Greater Mankato Growth, Inc. boards.**

Opportunity for your business representatives to **serve as Greater Mankato Growth volunteers.**

Opportunity to sponsor **member networking events, community events, and talent and professional development programs.**

Opportunity to **participate in the InterCity Leadership Visit (ICLV)** as part of the Greater Mankato Leadership Delegation.

**Unlimited number of business representatives** receive subscription to eNews and other communication. can participate in **member events** and

**Unlimited number of business representatives** can participate in **member events** and **talent and professional development programs** (additional charges may apply).

**Unlimited elite listings\* in the Greater Mankato Online Business Directory** that include the business logo, link to the website, social media links, and a business description.

**Platinum Investor status** on your member window cling, online listings, and more.

**Exclusive investor recognition and priority seating** at the Greater Mankato Growth Annual Meeting.

**Three complimentary golfers** (\$480 value) at the Greater Mankato on the Green.

**Four complimentary tickets** (\$300 value) to the Greater Mankato Business Awards & Hall of Fame.

**Automatic appointment of one employee** to the Greater Mankato Growth Cavaliers or Ambassadors.

**Executive Round Table meetings** with Board Chair and President & CEO.

**Complimentary annual ad** (\$1,000 value) on a category page of the Greater Mankato Online Business Directory.

## ANNUAL CREDITS:

**\$125** toward the purchase of a member postal mailing list.

**\$750** toward marketing opportunities, including sponsorship and advertising.

**\$400** toward an employee's participation in professional development opportunities, such as webinars, workshops, and more.

**\$325** credit toward an employee's participation in the Greater Mankato Young Professionals.

**\$600** credit toward an employee's enrollment in the Greater Mankato Leadership Institute.

**\$600** credit toward an executive's participation in the Greater Mankato Executive Sounding Board program.

\* All representatives from your business are granted access to member benefits.



*“Greater Mankato Growth Public Affairs play a vital role in keeping us informed on key policy issues important to our business and community. They work to foster strong working relationships and regular forums with our local representatives, giving us access to key decision makers. Through Greater Mankato Growth’s efforts area businesses are able to present a unified front on policy matters important to our region, giving us a stronger voice than we could ever have acting alone.”*

Randy Farrow  
CEO, Mankato Clinic



PLATINUM INVESTOR



**Mankato Clinic**  
*Together we thrive.*





# DIAMOND INVESTOR

Annual investment: **\$25,000**

Includes **\$3,475** in credits

INCLUDES ALL BASIC MEMBER FEATURES AND BENEFITS, PLUS:

Opportunity for a leader from your business to **serve on any of the Greater Mankato Growth, Inc. boards.**

Opportunity for your business representatives to **serve as Greater Mankato Growth volunteers.**

Opportunity to sponsor **member networking events, community events, and talent and professional development programs.**

Opportunity to **participate in the InterCity Leadership Visit (ICLV)** as part of the Greater Mankato Leadership Delegation.

**Unlimited number of business representatives** receive subscription to eNews and other communication. can participate in **member events** and

**Unlimited number of business representatives** can participate in **member events** and **talent and professional development programs** (additional charges may apply).

**Unlimited elite listings\*** in the **Greater Mankato Online Business Directory** that include the business logo, link to the website, social media links, and a business description.

**Diamond Investor status** on your member window cling, online listings, and more.

**Exclusive investor recognition and priority seating** at the Greater Mankato Growth Annual Meeting.

**Four complimentary golfers** (\$480 value) at the Greater Mankato on the Green.

**8 complimentary tickets** (\$750 value) to the Greater Mankato Business Awards & Hall of Fame.

**Automatic appointment of two employees** to the Greater Mankato Growth Cavaliers or Ambassadors.

**Executive Round Table meetings** with Board Chair and President & CEO.

**Complimentary annual ad** (\$1,500 value) on the main page of the Greater Mankato Online Business Directory.

**Hosting priority** for Business After Hours.

## ANNUAL CREDITS:

**\$150** toward the purchase of a member postal mailing list.

**\$1,000** toward marketing opportunities, including sponsorship and advertising.

**\$500** toward an employee's participation in professional development opportunities, such as webinars, workshops, and more.

**\$425** credit toward an employee's participation in the Greater Mankato Young Professionals.

**\$700** credit toward an employee's enrollment in the Greater Mankato Leadership Institute.

**\$700** credit toward an executive's participation in the Greater Mankato Executive Sounding Board program.

\* All representatives from your business are granted access to member benefits.



*“Taylor Corporation has been a member of Greater Mankato Growth since its inception and has recently increased its membership to the highest level, a Diamond Investor. This increased investment reflects the value Greater Mankato Growth brings to our organization.*

*Greater Mankato Growth is a strategic partner for Taylor Corporation in so many ways. These are just some examples:*

- » *Active involvement in the professional development of Taylor’s emergent leaders through Greater Mankato Growth’s highly-regarded professional development programs.*
- » *Integration our new professionals into this community through the Navigator program, by inviting them to join the Young Professionals, and in so many other ways.*
- » *Taylor Corporation participates in a multitude of Greater Mankato Growth, Inc. events to elevate the vitality of our community, which ultimately leads to the recruitment of new and retention of existing talent for all businesses. A rising tide lifts all boats.*

*The mission of Greater Mankato Growth to support the economic growth and vitality of their members and the regional marketplace directly complements Taylor’s mission to provide opportunity and security for every employee. We look forward to the years ahead as we discover new ways to realize these aligned priorities together.”*

Charlie Whitaker  
CEO, Taylor Corporation



## DIAMOND INVESTORS



MAYO CLINIC  
HEALTH SYSTEM



MINNESOTA STATE  
UNIVERSITY  
MANKATO

TAYLOR™

# VOLUNTEER

## AT GREATER MANKATO GROWTH

Our volunteers allow us to do so much more than our staff would be able to do alone. We appreciate their continued effort in helping us grow Greater Mankato. Volunteers opportunities are available to Greater Mankato Growth members at Engaged or higher levels of membership.

### BOARDS OF DIRECTORS & COMMITTEES



Don't miss out on the opportunity for your business representatives to serve as volunteers on one of the four boards (Greater Mankato Growth, Inc., Visit Mankato, City Center Partnership, and GreenSeam) or various committees.

## GREATER MANKATO *Ambassadors*

The Ambassadors are the greeting arm of Greater Mankato Growth, promoting the community and encouraging expansion of established and the development of new businesses in Greater Mankato. The Ambassadors visit businesses who are new to the region, have a major reinvestment in their property, move to a new location, or are holding a celebratory event, such as groundbreaking, anniversary, or more.

## GREATER MANKATO *Cavaliers*

The Cavaliers encourage member involvement, networking, and retention. Cavaliers welcome new members and help celebrate achievements and milestone anniversaries by presenting the member with a certificate and gift. They are the friendly greeters at the monthly Business After Hours events, where they help new members feel welcome by introducing them to other business professionals in attendance.



This group of policy-minded business and community leaders from our community advocates on issues that impact businesses in Greater Mankato. If you are passionate about public policy issues, please contact Andy Wilke, Director of Business Development and Public Affairs, at [awilke@greatermankato.com](mailto:awilke@greatermankato.com).

To schedule a new member visit, milestone, groundbreaking, or other celebration email us at [info@greatermankato.com](mailto:info@greatermankato.com), or call **507.385.6640**.

[greatermankato.com/volunteers](http://greatermankato.com/volunteers)

# GET INVOLVED

## WITH GREATER MANKATO GROWTH PROGRAMS

Greater Mankato Growth is committed to delivering programs and events that benefit our members and the business community at large by enhancing our economic vitality.

These opportunities are available to Engaged and higher levels of membership.



This program provides professionals (age 21 to 40) with opportunities to make new connections and get familiarized with the amenities available in Greater Mankato. With its one social and one professional development event each month, this is a great way for employers to attract and retain talent.



For 40 years, this has been the premier leadership development training program in Greater Mankato. From September to May each year, in 1 to 2 full-day monthly sessions, including an overnight in St. Paul, attendees are presented with a variety of opportunities to further develop their leadership skills necessary to take their career and organization to the next level.



This new program supports area leaders in developing the skills, mindsets, and networks needed to drive inclusive change for greater equity within their organizations. The program focuses on a small cohort, ensuring opportunities for collaborative networking. Participants are encouraged to share best practices with other area businesses.



This program provides a professionally-facilitated, confidential and trusting two-hour environment for executive-level leaders to give and receive the benefit of their experiences to help resolve business challenges. Monthly participation allows leaders to make better strategic decisions, focus on the right things, improve communication, and build long-term relationships.



This program is an opportunity for the business community to participate in a series of workshops focusing on leadership training. Each series typically consists of 3 - 4 workshops focusing on topics necessary to build upon one's leadership skills as they boost their career to a whole new level.

[greatermankato.com/programs](http://greatermankato.com/programs)



# BUSINESS DEVELOPMENT

The Greater Mankato regional marketplace includes Blue Earth and Nicollet counties and the communities immediately adjacent. Each of the communities and counties in Greater Mankato has its own unique strengths, which together combine to create a robust portfolio of regional assets.



In 2009, a progressive group of these communities and counties joined together with Greater Mankato Growth to efficiently provide both regional and individual city and county information to businesses interested in the Greater Mankato marketplace.

This group is known as the Regional Economic Development Alliance (REDA). Also contributing to REDA, as a communication liaison between REDA partners and the rest of South Central Minnesota, is the Region Nine Development Commission.



# ADVOCACY

Greater Mankato Growth advocates for our members and marketplace, and works to raise the visibility of our region to policy makers.



We also focus on informing and educating our members on public policy matters affecting their organization.

## KEY AREAS OF FOCUS:

- Advocating directly with elected officials at all levels of government
- Informing members on policy matters
- Educating community on policy affecting the region
- Advocacy Forums
- Capitol visits
- Annual Policy Survey

The Public Affairs Committee adopts policy priorities each year. They are derived from member input, survey results, focus groups, and regular discussions with community leaders. These priorities focus on key issues that support the continued growth and vitality of the Greater Mankato area, such as business climate, economic and community development, infrastructure, fiscal policy, regulations, and much more.



*"Like many areas of life, you get out of GMG what you put into it. Assisting businesses so that they thrive in the Greater Mankato community is the number one goal of GMG. I've grown up here. I've seen my share of businesses come and go over the years. GMG is essential in creating the business community where more entrepreneurs can thrive.*

*As a dual business member of GMG through both Zanz Mexican Restaurant and OMG - Otto Media Group, I've really enjoyed getting my businesses in front of more community mover and shakers. I've met, helped market, and even fed some of Mankato's most established community leaders. I'm forever grateful to GMG for that privilege.*

*As a board member of GMG, I am directly involved in strategic planning that will shape our region for generations to come. I've seen first-hand the hard work that goes into making the community a better place to live, work, and play and GMG is the organization making it happen.*

**Wesley Otto**  
CEO & Founder of OMG - Otto Media Group  
Co-Owner of Zanz Mexican Restaurant

# ATTEND EVENTS



**BUSINESS AFTER HOURS, FIRST TUESDAY OF THE MONTH | 4 - 6 PM** - Time for members to make connections and network with one another in an informal atmosphere on a monthly basis.



**YOUNG PROFESSIONALS, MONTHLY MEETINGS** - Networking opportunities for professionals age 21 - 40 through a series of social, professional development, and community engagement events.



**GMG, INC. ANNUAL MEETING, MARCH 7 | 11:30 AM - 1:30 PM** - Bringing together the business community to share our accomplishments of the year, celebrate the vision for the future, and recognize the volunteers of the year.



**GREATER MANKATO ON THE GREEN, MONDAY, JULY 11 | NOON SHOTGUN START** - First-class opportunity for interaction and networking with more than 200 member businesses while enjoying 18 holes of golf.



**CELEBRATION OF AG, JULY | 4 - 6 PM** - Community event that celebrates agriculture and the impact of GreenSeam in the past year, while offering networking opportunities with key ag leaders.



**BUSINESS AWARDS & HALL OF FAME, NOVEMBER 7 | 5:30 - 8:30 PM** - Premier business award event at which our four business units honor outstanding individuals, businesses, and organizations who have made an impact in the Greater Mankato community.



**SONGS ON THE LAWN, THURSDAYS IN JUNE | 11 AM - 1 PM** - Popular summer gathering for co-workers, families, and friends that features live music, entertainment, and local food at Civic Center Plaza in downtown Mankato.



**ALIVE AFTER 5, THURSDAYS IN AUGUST | 5 - 7:30 PM** - Fun evenings of live music, local food and beverages, and an artisan market at Civic Center Plaza in downtown Mankato.



**MANKATO MARATHON, OCTOBER 20 - 21** - Mankato Marathon, presented by Mayo Clinic Health System is the area's biggest race of the year, featuring a Full Marathon, Relay, Half Marathon, 10K, 5K, KidsK, and Bold Challenges.



**WHAT'S BREWING?** - Relaxed, interactive series that brings together people who are kind of a big deal to discuss topics that impact our daily lives. Guests include local government officials, industry experts, and other movers and shakers in our region.



**ADVOCACY FORUM SERIES** - This series brings together compelling speakers and business leaders for a discussion of timely and relevant political and policy issues over breakfast or lunch.



**RURAL FORUM, DECEMBER | 4:30 - 8:30 PM** - GreenSeam's annual event that connects public leaders and a wide range of professionals and students from the ag sector for conversations about key issues facing the rural economy.

NETWORKING

COMMUNITY

ADVOCACY

**SPONSORSHIP OPPORTUNITIES: [greatermankato.com/marketing](http://greatermankato.com/marketing)**



GREATER  
MANKATO  
GROWTH

## STAY CONNECTED



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Greater Mankato Growth, Inc. (GMG) is comprised of four business units; Greater Mankato Growth, the regional chamber of commerce and economic development organization; Visit Mankato, the local destination management organization; City Center Partnership, a downtown development organization; and GreenSeam, which utilizes agriculture to build on the region's extensive agribusiness assets to develop the ag economy.

