10 REASONS

Greater MANKATO MN

IS THE WAY TO GROW

greatermankatobusiness.com

1 TALENT PIPELINE

With five higher education institutions, the region has a combined average annual enrollment of 26,000 and graduates 5,000 students each year.

2 IDEALLY LOCATED

We are located just 60 minutes south of MSP, at the confluence of two four lane highways, 169/60 and 14. The region boasts a regional airport as well as train service. We serve as a regional hub for health care, education, retail, agriculture, and industry across southern MN.

3 LIVABLE & CULTURAL

From our vibrant cultural and arts scene to outdoor activities galore, Greater Mankato has it all. Our people are warmly welcoming, the cost of living is lower than the national average, and health care providers are world renowned.

4 17.5 MINUTE COMMUTE

The average commute time is only 17.5 minutes, thanks to the ease of access from public infrastructure investments.

5 GROWING POPULATION

Greater Mankato grew 12 times faster than communities of similar size between 2010-2020.

6 HIGHLY RATED

We're #1 in manufacturing within Greater Minnesota, #13 of top small cities for business in the U.S., and the best college town to live in after graduation, just to name a few.

7 SUPPLY CHAIN

We offer abundant existing suppliers and complementary industries, with a particulary strong presence in metal, power generation, and electronics manufacturing, as well as printing, agriculture, and food processing.

8 DIVERSIFIED ECONOMY

Our economic strength and stability stem largely from our diversification. The region is comprised of 28% primary economy, 50% professional/service economy, and 21% retail/ consumer economy.

9 LARGE LABOR SHED

The MSA offers a population of 103,663. Factor in our large labor shed, and we have a workforce of more than 310,000 within a 60 minute commute.

10 CURRENT INVESTMENT

Our marketplace has been noticed and continues to be seen as a solid investment, with over 1.5 billion dollars in capital investment in the last 10 years.