

The background of the entire page is an aerial photograph of Ann Arbor, Michigan, taken at sunset. The image shows a mix of urban development, including residential neighborhoods with trees showing autumn foliage, commercial buildings, and a large river (the River Rouge) winding through the city. A bridge is visible in the distance. The sky is a warm orange and yellow. A large red diagonal stripe runs from the top left towards the bottom right, partially obscuring the background image.

# 2023 MARKETING OPPORTUNITIES

# MORE THAN MARKETING

Align your business with Greater Mankato Growth through our marketing opportunities and engage with close to 1,000 businesses and thousands of people in the Greater Mankato region. Whether an ad in eNews or a top level sponsorship, we offer a variety of opportunities that fit all types and sizes of businesses. Your investment not only helps advance your business, but supports our organization's many facets of work, from hosting high-profile events to offering critical resources, information, and more.



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# ADVERTISING & PROMOTIONS

THE FOLLOWING OPPORTUNITIES ARE AVAILABLE TO ALL MEMBERS, UNLESS OTHERWISE NOTED.

## MEMBER MAILING LIST

Includes an up-to-date list of mailing addresses (not emails) of all current member businesses or representatives. Good for one use only.

### **LIST OF PRIMARY CONTACTS: \$150**

Approximately 850 - 950 Greater Mankato Growth primary member business representatives.

Political advertisements, job postings, and solicitation of membership, funding, or sponsorships are not allowed. Greater Mankato Growth reserves the right to refuse any submissions.

## eNEWS ADVERTISING

Promote your business and special offers in the Member-2-Member section of our eNews, emailed every Tuesday to approximately 2,500 member business representatives. Our eNews average open rate is 35%, which is higher than the industry standard.

### **eNEWS AD: \$85**

- Up to 75 words (including the title)
- Link to your website
- One image (700 x 300 pixels @ 72 DPI)

## QUESTIONS?

Member Mailing List:  
[info@greatermankato.com](mailto:info@greatermankato.com)

eNews Advertising:  
[iwingert@greatermankato.com](mailto:iwingert@greatermankato.com)



# ADVERTISING & PROMOTIONS

## ONLINE BUSINESS DIRECTORY LISTING & ADS

The Greater Mankato Growth Online Business Directory is featured throughout our website. All levels of membership include a directory listing and a customized business page, as well as a link to your website. The Business Directory receives over 1.5 million page views a year.

**MAIN PAGE AD:**

**\$150/MONTH**  
**\$750/6 MONTHS**  
**\$1,599/1 YEAR**

Banner or square ad, each rotating with two other ads on the main page.

**CATEGORY PAGE AD:**

**\$100/MONTH**  
**\$500/6 MONTHS**  
**\$1,000/1 YEAR**

Banner or square ad, each rotating up with two other ads on one of the high-level category pages.

**SUB-CATEGORY PAGE AD:**

**\$75/MONTH**  
**\$400/6 MONTHS**  
**\$1,000/1 YEAR**

Banner or square ad, each rotating up with two other ads on one of the sub-category pages.

Learn more about the Online Business Directory by emailing [info@greatermankato.com](mailto:info@greatermankato.com).

## BUSINESS FOCUS

Share your story in a 60 - 90 second video format and put it in front of thousands of followers by signing up for the Business Focus, a campaign available to our members for a nominal fee. Your message will be shared on social media, our website, and eNews, reaching business leaders, employees, and residents of the Greater Mankato area, and beyond.

Topic ideas: company/organization history, the X-factor of your business/your why, important projects, recent accolades, company future, sharing your expertise, educating our area residents, and more.

Learn more: [info@greatermankato.com](mailto:info@greatermankato.com)

## FACEBOOK FEATURE

Sign up for a weekly Member Monday feature to get exposed to over 7,000 followers of the Greater Mankato Growth Facebook page. Provide a short blurb about your business and we'll share it along with a Member Monday graphic. The same week, we will share a post of your choice from your business's Facebook page.

**ONE FACEBOOK FEATURE: \$50**

Sign up for three non-consecutive weeks and get all three for \$100.

Political advertisements, job postings, and solicitation of membership, funding, or sponsorships are not allowed.

Learn more: [iwingert@greatermankato.com](mailto:iwingert@greatermankato.com)



## ADVERTISING & PROMOTIONS

### VISITOR GUIDE

Our members receive a premium discount for advertising in the annual Guide to Visiting and Living in Greater Mankato, displayed throughout the state, at Minnesota travel information centers, Greater Mankato high-traffic kiosks, events, hotels, and colleges, as well as distributed to visitors and relocating residents.

To learn more and to sign up, please contact Jordan Greer at the Mankato Free Press:

[freepressjg@gmail.com](mailto:freepressjg@gmail.com).

### OPPORTUNITIES INCLUDED WITH MEMBERSHIP:

#### MEMBER NEWS

Use the opportunity to share your business news on the Member News page on our website at no extra cost. By sharing business news stories, we lift up the visibility and awareness of a diverse scope of sectors and inform the public of the successes and advancements in our region.

Member News page:

[greatermankato.com/member-news](http://greatermankato.com/member-news)

#### ONLINE COUPONS

Share your electronic coupons and offers with a variety of audiences at no extra cost: just log into the member portal and add your offerings to our website.

#### MEMBER GUEST BLOG

Contribute as an author on the Greater Mankato Growth's blog, which receives about 4,300 page views a month. Elaborate on current events or hot marketplace topics, send us your important messages for the local business community, and share your expertise for all to see.

Greater Mankato Blog:

[greatermankatoblog.com](http://greatermankatoblog.com)

Submit your news and blog posts to

[media@greatermankato.com](mailto:media@greatermankato.com).

Political advertisements, job postings, and solicitation of membership, funding, or sponsorships are not allowed. Greater Mankato Growth reserves the right to refuse any submissions.

# MEMBER EVENTS & PROGRAMS





## BUSINESS AFTER HOURS

EVERY FIRST TUESDAY OF THE MONTH\* | 4 - 6 PM  
PROJECTED MONTHLY ATTENDANCE: 110

*\* Dates shifted to second Tuesday if event falls on or near a major holiday*

This series of monthly events is a great opportunity for our members and their employees to connect and visit with one another in an informal atmosphere. These events are hosted by a different member business each month. Monthly hosts provide hors d'oeuvres, refreshments, and entertainment, if desired.



### **PRESENTING SPONSORSHIP: \$3,500**

- Logo prominently recognized on all digital and printed promotional materials
- Logo on a welcome sign at all events
- Opportunity to speak at each event
- Month of choice to host Business After Hours

### **MONTHLY HOST: \$1,000**

- Business name on all digital and printed promotional materials
- Social media and eNews promotion and coverage of the event
- Opportunity to speak at the event
- Attendee names provided after the event
- Single-use mailing list provided to help advertise your event (\$150 value)

## **SIGN UP TODAY!**

Registration closes at midnight on November 1, 2022.

To take advantage of Business After Hours sponsorship opportunities, please contact Liz Sharp:  
lsharp@greatermankato.com | 507.385.6641



## ADVOCACY FORUM SERIES

The Advocacy Forum Series brings together compelling speakers and business leaders for a discussion of timely and relevant political and policy issues over breakfast or lunch. Sponsoring this event series puts your business in front of regional business leaders and elected officials. Projected attendance is 40 - 60 per forum.

### 2023 SCHEDULE:

- Two legislative forums (January & June)
- One forum with state/regional expert(s)
- GreenSeam Rural Forum Legislative Panel (December)



### SERIES SPONSORSHIP: \$2,500

- Logo prominently recognized on all digital and printed promotional materials
- Two complimentary tickets to each forum

### FOOD/BEVERAGE SPONSORSHIP: \$250/EVENT OR EQUIVALENT IN FOOD AND/OR BEVERAGES FOR 40 - 60 PEOPLE

- Logo on promotional materials
- One complimentary ticket to the sponsored forum

## SIGN UP TODAY!

To take advantage of Advocacy Forum Series sponsorship opportunities, please contact Andy Wilke: [awilke@greatermankato.com](mailto:awilke@greatermankato.com) | 507.385.6649



## WHAT'S BREWING?

What's Brewing? is a relaxed, interactive event series that brings together people who are kind of a big deal to discuss topics that impact our daily lives. Special guests include local government officials, industry experts, and other movers and shakers throughout the region. You won't want to miss the chance to grab a brew (locally brewed beer in the evenings and favorite caffeinated beverages in the morning) and join us for these events. Topics may include *What's Brewing in Our Schools*, *What's Brewing in Our Cities*, or *What's Brewing in Healthcare*.

Projected attendance: 100 per event.



### **SERIES SPONSORSHIP: \$1,000**

- Logo on digital and printed promotional materials
- Opportunity to plan, host, and develop individual events

### **FOOD/BEVERAGE SPONSORSHIP: \$250/EVENT OR EQUIVALENT IN FOOD AND/OR BEVERAGES FOR 100 PEOPLE**

- Logo on digital and printed promotional materials

## SIGN UP TODAY!

To take advantage of What's Brewing? Series sponsorship opportunities, please contact Andy Wilke: [awilke@gretermankato.com](mailto:awilke@gretermankato.com) | 507.385.6649



## ANNUAL MEETING

TUESDAY, MARCH 7, 2023 | 11 - 1:30 PM



The Annual Meeting brings together the business community as Greater Mankato Growth, Inc. shares the previous year's accomplishments and celebrates the vision for the future. At this event, Greater Mankato Growth, Visit Mankato, City Center Partnership, and GreenSeam recognize individuals and organizations who have demonstrated exceptional leadership through service and contributed to the betterment of our community. Expected attendance is 400, including area business leaders, dignitaries, and members of Greater Mankato Growth, Inc. boards of directors.

### **PRESENTING SPONSORSHIP: \$3,000**

- Logo prominently recognized on all digital and printed promotional materials
- Logo on event signage
- One complimentary table of 8 with premier placement
- 30-second video during event program

### **LUNCH SPONSORSHIP: \$1,500**

- Logo on digital and printed promotional materials
- One complimentary table of 8; premier placement
- 30-second video during event program

### **EVENT SPONSORSHIP: \$1,000**

- Logo on promotional materials
- One complimentary table of 8

## **SIGN UP TODAY!**

To take advantage of Annual Meeting sponsorship opportunities, please contact Liz Sharp:  
lsharp@greatermankato.com | 507.385.6641





# GREATER MANKATO ON THE GREEN

MONDAY, JULY 10, 2023 | 11 AM SHOTGUN START

Greater Mankato on the Green is an annual fundraiser tournament that offers a first-class opportunity for GMG members to network and socialize with other golfers, sponsors, and spectators.

## PRESENTING SPONSORSHIP: (2-YEAR SPONSORSHIP AT \$2,500/YEAR OR \$3,000/1 YEAR)

- Logo prominently recognized on all digital and printed promotional materials (recognition as Presenting Sponsor)
- Logo on all tee and green sponsor signs
- Welcome signage along Mankato Golf Club driveway
- Tee box marker signage on men's and women's tees
- Logo on parking lot clings near entry to the Clubhouse
- One golf foursome and four spectator passes



## GOLF CART SPONSORSHIP: \$1,750

- Logo on 75 carts used in the tournament
- Logo on select promotional materials
- One golf foursome
- One hole sponsorship

## FLAG SPONSORSHIP: \$1,750 (2-YEAR SPONSORSHIP AT \$1,750 A YEAR)

- Logo on flags at each hole
- One golf foursome

## BEVERAGE CART SPONSORSHIP: \$1,500

- Logo on beverage cart
- Logo on select promotional materials
- Opportunity to provide your own cart
- One golf foursome

## ONE TEAM OF FOUR GOLFERS: \$720 ONE GOLFER: \$180

ADDITIONAL SPECTATOR PASSES: \$40  
(\$20 FOR SPONSORS)



#### **AFTER GOLF SOCIAL SPONSORSHIP: \$1,500**

- Logo on window clings on windows and deck
- Signage at seating area near 18<sup>th</sup> green
- Opportunity to hang business banner on deck
- Logo on select promotional materials
- One golf foursome and four spectator passes

#### **R&R STATION SPONSORSHIP: \$1,000**

- 10<sup>th</sup> tee refreshment building and patio area
- Logo prominently displayed in the area
- Logo on cart path decals around the area
- Opportunity to hang banner in the area, feature vehicles or equipment, and play music
- Logo on select promotional materials
- Two spectator passes

#### **SNACK CART SPONSORSHIP: \$750**

- Logo on golf cart stocked with snacks and water
- Opportunity to network while driving the cart
- Logo on select marketing materials
- Two spectator passes

### **SIGN UP TODAY!**

To take advantage of Greater Mankato on the Green sponsorship opportunities, please contact Shannon Gullickson: [sgullickson@greatermankato.com](mailto:sgullickson@greatermankato.com) | 507.385.6656 or Liz Sharp: [lsharp@greatermankato.com](mailto:lsharp@greatermankato.com) | 507.385.6641

#### **LEADERBOARD AND BAR SPONSORSHIP: \$500**

- Logo on leaderboard and signage in the bar area
- Opportunity to provide coasters and/or cups
- Logo on select promotional materials
- Two spectator passes

#### **BOX LUNCH SPONSORSHIP: \$500**

- Logo on stickers on each lunch box
- Opportunity to provide promotional items
- Logo on select promotional materials
- Two spectator passes

#### **DRIVING RANGE SPONSORSHIP: \$500**

- Logo on signage and cart path on driving range
- Logo on select promotional materials
- Two spectator passes

#### **HOLE SPONSORSHIP: \$375**

- Logo at designated tee or green
- Business name on select promotional materials
- Opportunity to promote your business and network with golfers
- Power golf cart: \$100 additional fee



# GREATER MANKATO BUSINESS AWARDS & HALL OF FAME

TUESDAY, NOVEMBER 14, 2023 | 5:30 - 8:30 PM



The Greater Mankato Business Awards & Hall of Fame is a premier business event and a time when Greater Mankato Growth, Visit Mankato, City Center Partnership, and GreenSeam honor outstanding businesses, professionals, and organizations within the Greater Mankato community. Event sponsors support the growth of area businesses and receive exposure to more than 400 event attendees and thousands more via extensive pre and post-event promotion.

## PRESENTING SPONSORSHIP:

**\$3,000/MEMBER OR \$4,000 NON-MEMBER**

- Logo prominently recognized on all digital and printed promotional materials
- Recognition as presenting sponsor
- Two complimentary tables of 8 with premier placement
- 30-second video during the event program

## DINNER SPONSORSHIP:

**\$2,000/MEMBER OR \$3,000 NON-MEMBER**

- Logo or business name on select digital and printed promotional materials
- Recognition as dinner sponsor
- One complimentary table of 8 with premier placement
- 30-second video during the event program



**EVENT SPONSORSHIP:**  
**\$1,500/MEMBERS OR \$2,000/NON-MEMBERS**

- Logo or business name on select digital and printed promotional materials
- Recognition as event sponsor
- One complimentary table of 8 with premier placement
- 30-second video during the event program

**TABLE SPONSORSHIP:**  
**\$850/MEMBERS OR \$950/NON-MEMBERS**

- Business name on event web page, program, and presentation at the event
- One table of 8

**SINGLE TICKET TO THE EVENT: \$85**

**VIDEO SPONSORSHIP:**  
**\$3,000 IN-KIND VALUE FOR VIDEO PRODUCTION**

- Logo or business name on select digital and printed promotional material
- Recognition as video sponsor
- One complimentary table of 8 with premier placement
- 30-second video during the event program

## SIGN UP TODAY!

To take advantage of Greater Mankato Business Awards & Hall of Fame sponsorship opportunities, please contact Liz Sharp: [lssharp@greatermankato.com](mailto:lssharp@greatermankato.com) | 507.385.6641



## GREATER MANKATO LEADERSHIP INSTITUTE

MONTHLY SESSIONS, SEPTEMBER TO MAY



Put your business in front of area's current and emerging leaders by sponsoring Greater Mankato Leadership Institute, offering a comprehensive leadership training with a personal, professional, and community focus for over 40 years.

### PROGRAM SPONSORSHIP: \$1,500

- Logo prominently recognized on Leadership Institute web page
- Logo recognized on materials and signage used at every session
- Logo recognized in Greater Mankato Growth eNews and email communication with class members
- Opportunity for remarks at opening session
- Opportunity for remarks at the graduation event in May
- Opportunity to host a session at your business (space-permitting)

### SIGN UP TODAY!

To take advantage of Greater Mankato Leadership Institute sponsorship opportunities, please contact Shannon Gullickson: [sgullickson@greatermankato.com](mailto:sgullickson@greatermankato.com) | 507.385.6656



# PROFESSIONAL DEVELOPMENT SERIES

SERIES OF WORKSHOPS



GREATER  
MANKATO  
PROFESSIONAL  
DEVELOPMENT  
*Series*

Professional Development Series typically consist of three to four workshops focusing on topics necessary to build upon one's leadership skills as they boost their career to a new level.

## PROGRAM SPONSORSHIP: \$2,000

- Logo on all digital and printed promotional materials
- Logo on event signage
- Recognition at every session
- Opportunity for remarks at each session
- Up to three registrations for the series

## HOST SPONSORSHIP: \$400

**OR EQUIVALENT IN FOOD, BEVERAGES,  
OR SPACE FOR A MINIMUM OF 20 PEOPLE**

- Logo on all digital and printed promotional materials
- Logo on event signage
- Recognition at every session

## SIGN UP TODAY!

To take advantage of Greater Mankato Professional Development Series sponsorship opportunities, please contact Crystal Olson: [colson@greatermankato.com](mailto:colson@greatermankato.com) | 507.385.6667



# GREATER MANKATO YOUNG PROFESSIONALS

YEAR ROUND; TWO SESSIONS A MONTH



This program provides networking opportunities to professionals age 21 - 40 through a series of social, professional development, and community engagement events. Sponsoring Young Professionals puts your business in front of more than 160 emerging community leaders, as well as thousands of individuals interested in developing, retaining, and connecting talent in our community.

## PROGRAM SPONSORSHIP: \$1,500

- Logo prominently recognized on all YP digital and printed promotional materials
- Logo in at least two editions of GMG eNews
- Recognition at each event and YP Annual Meeting
- Opportunity to speak at or host a YP event
- Photos provided following the event

## EVENT SPONSORSHIP: \$400/EVENT OR EQUIVALENT IN FOOD, BEVERAGES, OR SPACE FOR 50 - 70 PEOPLE

- Logo on event registration page
- Recognition and opportunity for remarks at the event
- Opportunity to provide promotional items or offers
- Recognition at YP Annual Meeting
- Photos provided following the event



**YP ANNUAL MEETING SPONSORSHIP: \$600  
OR EQUIVALENT IN FOOD, BEVERAGES,  
OR SPACE FOR 70 - 100 PEOPLE**

- Logo on event registration page
- Recognition and opportunity for remarks at the event
- Opportunity to provide promotional items or offers
- Photos provided following the event
- Four complimentary tickets to the event (must be between the ages of 21 and 40)

**NEW MEMBER SOCIAL SPONSORSHIP: \$300  
OR EQUIVALENT IN FOOD, BEVERAGES,  
OR SPACE FOR 30 - 50 PEOPLE**

- Logo on event registration page
- Recognition and opportunity for remarks at the event
- Opportunity to provide promotional items or offers
- Recognition at YP Annual Meeting
- Photos provided following the event

**HOLIDAY PARTY SPONSORSHIP: \$600 OR EQUIVALENT IN  
FOOD, BEVERAGES, OR SPACE FOR 70 - 100 PEOPLE**

- Logo on event registration page
- Recognition and opportunity for remarks at the event
- Opportunity to provide promotional items or offers
- Recognition at YP Annual Meeting
- Photos provided following the event
- Four complimentary tickets to the event (must be between the ages of 21 and 40)

**BOOK CLUB SPONSOR: \$200 OR 10 COPIES OF  
A LEADERSHIP/PROFESSIONAL DEVELOPMENT BOOK**

- Logo on event registration page
- Recognition at the event
- Opportunity to provide promotional items or offers
- Recognition at YP Annual Meeting
- Social media shoutout

*Looking to Join?*



Young Professionals is a year-round program, accepting new members at all times. Rates are prorated based on the join date.

[greatermankato.com/yp](http://greatermankato.com/yp)

**SIGN UP TODAY!**

To take advantage of Greater Mankato Young Professionals sponsorship opportunities, please contact Crystal Olson: [colson@greatermankato.com](mailto:colson@greatermankato.com) | 507.385.6667



# DIVERSITY, EQUITY, AND INCLUSION COLLABORATIVE

MONTHLY SESSIONS, SEPTEMBER TO MARCH



The DEI Collaborative supports area leaders in developing the skills, mindsets, and networks needed to drive inclusive change for greater equity within their organizations.

## PRESENTING SPONSORSHIP: \$5,000

- Logo prominently recognized on all digital and printed promotional materials
- Recognition as *Presenting Sponsor*
- Opportunity to welcome participants and set up booth at opening and closing sessions
- Three complimentary program registrations

## SMALL BUSINESS SCHOLARSHIP SPONSORSHIP: \$4,000\*

- Logo on all digital and printed promotional materials
- Recognition as *Small Business Scholarship Sponsor*
- One complimentary program registration

\* supports 50% scholarships for up to 10 small business participants

## SIGN UP TODAY!

To take advantage of Greater Mankato DEI sponsorship opportunities, please contact Shannon Gullickson: [sgullickson@greatermankato.com](mailto:sgullickson@greatermankato.com) | 507.385.6656



#### **SUPPORTING SPONSORSHIP: \$2,000**

- Logo on all digital and printed promotional materials
- Recognition as *Supporting Sponsor*
- One complimentary program registration

#### **VIDEO PRODUCTION SPONSORSHIP: IN-KIND**

- Logo on all digital and printed promotional materials
- Recognition as *Video Production Sponsor*
- Provides promotional videos and other footage
- 50% off one program registration

#### **HOSPITALITY AND FACILITY SPONSORSHIP: IN-KIND**

- Logo on all digital and printed promotional materials
- Recognition as *Hospitality and Facility Sponsor*
- Provides a meeting space, parking, and morning refreshments for all sessions, as well as lunch for the final session for 25 people
- 50% off one program registration

# COMMUNITY EVENTS & PROGRAMS





## SONGS ON THE LAWN

THURSDAYS IN JUNE | 11 AM - 1 PM  
CIVIC CENTER PLAZA

GREATERMANKATO

**SONGS** on the  
**LAWN**  
*Thursdays in June*

Put your business in front of a diverse audience at this family-friendly music series featuring local food and live music. Engage with over 700 attendees every week in the City Center, including business professionals, families, and area residents.

### **PRESENTING SPONSORSHIP: \$3,000 (2-YEAR COMMITMENT)**

- Logo prominently recognized on all digital and printed promotional materials
- Banners displayed at each event
- Opportunity to set up booth at each event
- Opportunity to showcase corporate vehicle or trailer at each event

### **FOOD VENDOR (MEMBER-EXCLUSIVE): \$500**

- Business logo/name on promotional materials
- Opportunity to sell food at each event

### **EVENT SPONSORSHIP:**

#### **\$1,000/MEMBERS OR \$1,500/NON-MEMBERS**

- Logo on digital and printed promotional materials
- Banners displayed at each event
- Opportunity to set up booth at each event

### **SUPPORTING SPONSORSHIP:**

#### **\$550/MEMBERS OR \$800/NON-MEMBERS**

- Logo or name on promotional materials
- Banners displayed at each event
- Opportunity to set up booth at each event

### **GENERAL BOOTH:**

#### **\$350/MEMBER OR \$500 NON-MEMBER**

- One booth at each event (no food distribution)

## **SIGN UP TODAY!**

To take advantage of Songs on the Lawn sponsorship opportunities, please contact Liz Sharp:  
lsharp@gretermankato.com | 507.385.6641



## ALIVE AFTER 5

THURSDAYS IN AUGUST | 5 - 7:30 PM  
CIVIC CENTER PLAZA



Put your business in front of thousands of attendees at this family-friendly social gathering featuring bold music selections and local food. Alive After 5 attracts business professionals, families, and area residents to the City Center on a weekly basis every August.

### PRESENTING SPONSORSHIP:

**\$4,000/MEMBER OR \$4,500/NON-MEMBER**

- Logo prominently recognized on all digital and printed promotional materials
- Banners displayed at each event
- Recognition at each event
- Opportunity to set up booth at each event

### EVENT SPONSORSHIP:

**\$1,000/MEMBERS OR \$1,500/NON-MEMBERS**

- Logo on digital and printed promotional materials
- Recognition at each event
- Opportunity to set up booth and banner at each event

### SUPPORTING SPONSORSHIP:

**\$550/MEMBERS OR \$800/NON-MEMBERS**

- Logo or name on promotional materials
- Recognition at each event
- Opportunity to set up booth and banner at each event

### FOOD VENDOR (MEMBER-EXCLUSIVE): \$400

- Opportunity to sell food at each event (must not conflict with sponsor exclusivity)

### GENERAL BOOTH:

**\$250/MEMBER OR \$400/NON-MEMBER**

- One booth at each event (no food distribution)

## SIGN UP TODAY!

To take advantage of Alive After 5 sponsorship opportunities, please contact Liz Sharp:  
lsharp@gretermankato.com | 507.385.6641



# CITYART WALKING SCULPTURE TOUR

CITY CENTER MANKATO & NORTH MANKATO



CityArt Walking Sculpture Tour, a program of City Center Partnership and Twin Rivers Council for the Arts, provides a year-round professional sculpture exhibit, featuring various styles, types, and sizes of sculptures, from a broad range of local, regional, national, and international artists.

## PLATINUM SPONSORSHIP: \$2,500

- Logo on plaque affixed to sponsor pedestal
- Bold listing of business name in brochure (more than 7,500 copies)
- Logo on all digital and printed promotional materials
- 8.5 x 11" framed image of your sponsored sculpture and display holding CityArt brochures
- Sponsorship mention on CityArt Audio Tour

## BRONZE SPONSORSHIP: \$1,250

- Logo on plaque affixed to sponsor pedestal
- Listing of business name in brochure (more than 7,500 copies)
- Business name on digital and printed promotional materials
- 8.5 x 11" framed image of your sponsored sculpture and display holding CityArt brochures
- Sponsorship mention on CityArt Audio Tour

**3-YEAR SPONSORSHIP COMMITMENT: 10% DISCOUNT ON SELECTED SPONSORSHIP RATE**

## SIGN UP TODAY!

To take advantage of CityArt Walking Sculpture Tour sponsorship opportunities, please contact Crystal Olson [colson@greatermankato.com](mailto:colson@greatermankato.com) | 507.385.6667



## BONUS GIFT CARD PROGRAM

The Bonus Gift Card program provides an incentive for the community to show love and support for our local businesses in City Center Mankato and North Mankato.

## LET IT GLOW, KATO!



Let It Glow, Kato! helps promote City Center Mankato and North Mankato by encouraging businesses to decorate for the holiday season.

### LEARN MORE TODAY!

To learn more about these City Center Partnership initiatives, please contact Crystal Olson [colson@greatermankato.com](mailto:colson@greatermankato.com) | 507.385.6667





# MANKATO MARATHON

OCTOBER 20 - 21, 2023

The Mankato Marathon tradition started in 2010 with an amazing 2,200 runners. The ten-year anniversary was celebrated with 4,100 runners and more than 8,000 spectators. The event continues to evolve as a *Bold Race, Exceptional Place*.

## 2021 MANKATO MARATHON FACTS:

- Runners from 32 states
- 78% of runners residing in Minnesota
- 61% women and 39% men
- 30 - 49 average age of runners

The Mankato Marathon offers a la carte sponsorship options, Expo booth options, and volunteer opportunities for the weekend.

## LEARN MORE TODAY!

To find out how your business can get involved or to learn more about the Mankato Marathon, please contact Joy Leafblad: [jleafblad@visitmankatomn.com](mailto:jleafblad@visitmankatomn.com) | 507.385.6663



## SPONSOR BENEFITS, BASED ON LEVEL:

- Logo on event signage (finish line, Expo, and more)
- Logo on digital and printed promotional materials
- 15-second promotion announced repeatedly during the weekend events (copy provided by sponsor)
- Opportunity for one complimentary booth at the Expo
- Complimentary entry into any Mankato Marathon event
- Opportunity to provide items for the runners' green goodie bags



## CELEBRATION OF AG

SUMMER 2023, DATE TO BE ANNOUNCED

## CELEBRATION OF AG

This annual event celebrates the success of agriculture and GreenSeam's accomplishments of the year, all while offering a networking opportunity with key ag leaders in an informal atmosphere. Your sponsorship puts your business in front of leaders in the GreenSeam, as well as the general public, and supports GreenSeam's mission to elevate our region as the world-class food and agribusiness epicenter.

### **SIGNATURE SPONSORSHIP: \$3,500**

- Co-branded full color can koozie (250 qty)
- 30-second welcome message on the Jumbotron
- Individual logo in the presentation
- Logo on the event web page
- Premier tent location
- Logo on social media and gNews whenever possible
- Social media highlight
- Signage at the event
- Premier logo placement in the electronic event program
- Two complimentary tickets to the event
- Additional recognition whenever possible
- Scoreboard extra callout during the game

### **FOOD AND BEVERAGE SPONSORSHIP: \$1,500**

- Signage by entrance to the Dog Pound
- Signage by the Dog Pound food & beverage area
- Logo on social media and gNews whenever possible
- Premier logo placement in the electronic event program
- Business name on the event web page
- Two complimentary tickets
- Group signage at the event
- Logo on the ISG Field scoreboard screen



#### **PROGRAM/TABLE SPONSORSHIP: \$750**

- Logo on social media and gNews whenever possible
- Premier logo placement in the program
- Signage on tables in the Dog Pound
- Name on the event web page
- Two complimentary tickets
- Group signage at the event
- Logo on the ISG Field scoreboard screen

#### **KIDS ACTIVITY SPONSORSHIP: \$500\***

- Use of two batting cages during the game
- Name on the event web page
- Two complimentary tickets
- Group signage at the event
- Logo on the ISG Field scoreboard screen

*\* Must provide an activity*

#### **PATHWAY SPONSORSHIP: \$500**

- Logo on the pathway to the Dog Pound
- Name on the event web page
- Two complimentary tickets
- Group signage at the event
- Logo on the ISG Field scoreboard screen

#### **GENERAL SPONSORSHIP: \$250**

- Business name on the event web page
- Two complimentary tickets

#### **COMPLIMENTARY BOOTH SETUP FOR GREENSEAM INVESTORS:**

- Showcase your business at the event
- 10 x 10' space in or adjacent to the Dog Pound

## **SIGN UP TODAY!**

To take advantage of Celebration of Ag sponsorship opportunities, please contact Liz Sharp:  
lsharp@greatermankato.com | 507.385.6641



## RURAL FORUM

THURSDAY, NOVEMBER 30, 2023 | 4 - 6 PM

## RURAL FORUM

Rural Forum is GreenSeam's premier annual reception and dinner event connecting public leaders and a wide range of attendees from the agricultural sector, such as producers, manufacturers, educators, researchers, and more. Your sponsorship puts your business in front of leaders in the GreenSeam and supports GreenSeam's mission to elevate our region as the world-class food and agribusiness epicenter.

### PRESENTING SPONSORSHIP: \$5,500

- Opportunity to introduce keynote speakers
- Logo prominently displayed in the presentation at the event
- Logo on event web page
- Logo in social media and gNews whenever possible
- Social media highlight
- Premier logo placement in electronic program
- 12 complimentary tickets (2 reserved tabs)
- Additional recognition whenever possible
- Opportunity to set up banners in the registration area

### DINNER SPONSORSHIP: \$4,000

- Logo on digital and printed marketing materials
- Logo on event web page
- Logo on the menu
- Callout during program
- Six event tickets (1 reserved table)
- Opportunity to set up banners in the registration area



#### **RECEPTION SPONSORSHIP: \$4,000**

- Logo on digital and printed marketing materials
- Logo on event web page
- Logo on signage on high top tables, near bars, and on drink tickets
- 6 event tickets (1 reserved table)
- Opportunity to set up banners in the registration area

#### **STUDENT SPONSORSHIP: \$2,000**

- Logo on event web page
- Logo in presentation, social media, and gNews
- Logo on event signage
- Two event tickets

#### **NAME BADGE/LANYARD SPONSORSHIP: \$2,000**

- Logo on name badges and lanyards
- Logo on event web page
- Logo in presentation, social media, and gNews
- Logo on event signage
- Two event tickets

### **SIGN UP TODAY!**

To take advantage of Rural Forum sponsorship opportunities, please contact Liz Sharp:  
[lsharp@greatermankato.com](mailto:lsharp@greatermankato.com) | 507.385.6641

#### **PROGRAM SPONSORSHIP: \$1,500**

- Logo on event web page
- Logo in presentation
- Two event tickets
- Premier placement in the program

#### **TABLE SPONSORSHIP: \$550**

- Logo on event web page
- Logo in presentation
- Two event tickets
- Premier placement in the program
- Logo on sponsored table(s)
- Prominent seating for six attendees

#### **DOOR PRIZE SPONSORSHIP: \$600\***

- Logo on event web page
- Logo in presentation
- Opportunity to draw winners at the event

*\* Must provide door prize (value \$500+)*

**GREATER MANKATO GROWTH, INC.**

**GREATERMANKATO.COM**

**info@greatermankato.com | 507.386.6640**

IW 05/2023



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