



2024

MARKETING OPPORTUNITIES



MORE THAN MARKETING

Align your business with Greater Mankato Growth through our marketing opportunities and engage with close to 1,000 businesses and thousands of people in the Greater Mankato region. Whether an ad in eNews or a top level sponsorship, we offer a variety of opportunities that fit all types and sizes of businesses. Your investment not only helps advance your business, but supports our organization's many facets of work, from hosting high-profile events to offering critical resources, information, and more.



TABLE OF CONTENTS

ADVERTISING & PROMOTIONS.....	3	COMMUNITY EVENTS & PROGRAMS.....	22
eNews Advertising.....	3	Songs on the Lawn.....	23
Facebook Feature.....	4	Alive After 5.....	24
Member Mailing List.....	4	CityArt Walking Sculpture Tour.....	25
Member News.....	5	Bonus Gift Card Program.....	26
Member Guest Blog.....	5	Let It Glow, Kato!.....	26
Online Coupons.....	5	Mankato Marathon.....	27
Visitor Guide.....	5	Celebration of Ag.....	28
		Rural Forum.....	29
MEMBER EVENTS & PROGRAMS.....	6		
Business After Hours.....	7		
Advocacy Forum Series.....	8		
What's Brewing?.....	9		
Annual Meeting.....	10		
Greater Mankato on the Green.....	12		
Business Awards & Hall of Fame.....	14		
Leadership Institute.....	16		
Member Showcase Online Auction.....	17		
Young Professionals.....	18		
Diversity, Equity, and Inclusion Collaborative.....	20		

CHECK OUT
THE MARKETING
OPPORTUNITIES
ON OUR WEBSITE:



GREATERMANKATO.COM/MARKETING



ADVERTISING & PROMOTIONS

AVAILABLE TO ALL MEMBERS, UNLESS OTHERWISE NOTED:

eNEWS ADVERTISING

Promote your business and special offers in the Member-2-Member section of our eNews, emailed every Tuesday to approximately 2,600 member business representatives. Our eNews average open rate is 42%, which is higher than the industry standard. There is a limit of three consecutive ads from the same business.

eNEWS AD: \$95

- Up to 75 words (including the title)
- Link to your website
- One image (700 x 300 pixels @ 72 DPI)

Political advertisements, talent, membership, fundraising, or sponsorship solicitation are not allowed. Greater Mankato Growth reserves the right to refuse any submissions.

SIGN UP TODAY!

To take advantage of these advertising opportunities, visit greatermankato.com/marketing or reach out to Ines Wingert at iwingert@greatermankato.com.



ADVERTISING & PROMOTIONS

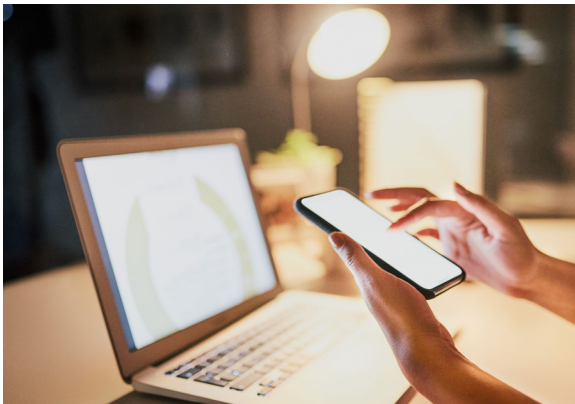
FACEBOOK FEATURE

Sign up for a weekly Member Monday feature to get exposed to over 7,500 followers of the Greater Mankato Growth Facebook page. Provide a short blurb about your business and we'll share it along with a Member Monday graphic. The same week, we will share a post of your choice from your business's Facebook page.

ONE FACEBOOK FEATURE: \$50

Sign up for three non-consecutive weeks and get all three for \$100.

Political advertisements, talent, membership, fundraising, or sponsorship solicitation are not allowed. Greater Mankato Growth reserves the right to refuse any submissions.



MEMBER MAILING LIST

Includes an up-to-date list of mailing addresses (not emails) of all current member businesses or representatives. Good for one use only; prior approval of mailers is required.

LIST OF PRIMARY CONTACTS: \$150

More than 900 Greater Mankato Growth primary member business representatives.



SIGN UP TODAY!

To take advantage of these advertising opportunities, visit greatermankato.com/marketing or reach out to Ines Wingert at iwingert@greatermankato.com.



ADVERTISING & PROMOTIONS

OPPORTUNITIES INCLUDED WITH MEMBERSHIP:

MEMBER NEWS

Use the opportunity to share your business news on the Member News page on our website at no extra cost. By sharing business news stories, we lift up the visibility and awareness of a diverse scope of sectors and inform the public of the successes and advancements in our region.

greatermankato.com/membernews

MEMBER GUEST BLOG

Contribute as an author on the Greater Mankato Growth's blog, which receives about 4,300 page views a month. Elaborate on current events or hot marketplace topics, send us your important messages for the local business community, and share your expertise for all to see.

greatermankato.com/memberblog

Submit your news and blog posts to media@greatermankato.com.

Political advertisements, talent, membership, fundraising, or sponsorship solicitation are not allowed. Greater Mankato Growth reserves the right to refuse any submissions.

ONLINE COUPONS

Share your electronic coupons and offers with a variety of audiences at no extra cost: just log into the member portal and add your offerings to our website.

VISITOR GUIDE

Our members receive a premium discount for advertising in the annual Guide to Visiting and Living in Greater Mankato, displayed throughout the state, at Minnesota travel information centers, Greater Mankato high-traffic kiosks, events, hotels, and colleges, as well as distributed to relocating residents and visitors. Contact: freepressjg@gmail.com



MEMBER EVENTS & PROGRAMS





BUSINESS AFTER HOURS

EVERY FIRST TUESDAY OF THE MONTH* | 4 - 6 PM

** Dates shifted to second Tuesday if event falls on or near a major holiday*

This series of monthly events is a great opportunity for our members and their employees to connect and visit with one another in an informal atmosphere. These events are hosted by a different member business each month. Monthly hosts provide hors d'oeuvres, refreshments, and entertainment, if desired. Projected monthly attendance: 200.



PRESENTING SPONSORSHIP: \$3,500

- Logo prominently recognized on all digital and printed promotional materials
- Logo on welcome sign at all events
- Opportunity to speak at each event
- Month of choice to host Business After Hours

MONTHLY HOST: \$1,000

- Business name on all digital and printed promotional materials
- Social media and eNews promotion and coverage of the event
- Opportunity to speak at the event
- Attendee names provided after the event
- Single-use mailing list provided to help advertise your event (\$150 value)

SIGN UP TODAY!

Registration closes at midnight on November 1, 2023.

To take advantage of Business After Hours sponsorship opportunities, please contact Liz Sharp: lsharp@greatermankato.com | 507.385.6641



ADVOCACY FORUM SERIES

The Advocacy Forum Series brings together compelling speakers and business leaders for a discussion of timely and relevant political and policy issues over breakfast or lunch. Sponsoring this event series puts your business in front of regional business leaders and elected officials. Projected attendance is 40 - 60 per forum.

2024 SCHEDULE:

- Two legislative forums (January & June)
- One forum with state/regional expert(s)
- GreenSeam Rural Forum Legislative Panel (December)

SIGN UP TODAY!

To take advantage of Advocacy Forum Series sponsorship opportunities, please contact Andy Wilke: awilke@greatermankato.com | 507.385.6649



GREATER MANKATO GROWTH

ADV  CACY

SERIES SPONSORSHIP: \$1,500

- Logo prominently recognized on all digital and printed promotional materials
- Two complimentary tickets to each forum

FOOD/BEVERAGE SPONSORSHIP: \$250/EVENT OR EQUIVALENT IN FOOD AND/OR BEVERAGES FOR 40 - 60 PEOPLE

- Logo on promotional materials
- One complimentary ticket to the sponsored forum



WHAT'S BREWING?

What's Brewing? is a relaxed, interactive event that brings together people who are kind of a big deal to discuss topics that impact our daily lives. Special guests include local government officials, industry experts, and other movers and shakers throughout the region. You won't want to miss the chance to grab a brew (locally brewed beer in the evenings and favorite caffeineated beverages in the morning) and join us for these events.

Topics may include *What's Brewing in Our Schools*, *What's Brewing in Our Cities*, or *What's Brewing in Healthcare*.

Projected attendance: 100 per event.



EVENT SPONSORSHIP: \$500

- Logo on digital and printed promotional materials
- Opportunity to plan, host, and develop individual events

SIGN UP TODAY!

To take advantage of What's Brewing? event sponsorship opportunities, please contact Andy Wilke: awilke@gretermankato.com | 507.385.6649



ANNUAL MEETING

TUESDAY, MARCH 5, 2024 | 11 AM - 1:30 PM



The Annual Meeting brings together the business community as Greater Mankato Growth, Inc. shares the previous year's accomplishments and celebrates our vision for the future. At this event, Greater Mankato Growth, Visit Mankato, City Center Partnership, and GreenSeam recognize individuals and organizations who have demonstrated exceptional leadership through service and contributed to the betterment of our community. Expected attendance is 400, including area business leaders, dignitaries, and members of Greater Mankato Growth, Inc. boards of directors.

PRESENTING SPONSORSHIP: \$3,000

- Logo prominently recognized on all digital and printed promotional materials
- Logo on event signage
- One complimentary table of 8 with premier placement
- 30-second video during event program

LUNCH SPONSORSHIP: \$1,500

- Logo on digital and printed promotional materials
- One complimentary table of 8; premier placement
- 30-second video during event program

EVENT SPONSORSHIP: \$1,000

- Logo on promotional materials
- One complimentary table of 8

SIGN UP TODAY!

TABLE OF 8: \$650 | INDIVIDUAL TICKET: \$65

To take advantage of Annual Meeting sponsorship opportunities, please contact Liz Sharp:
lsharp@greatermankato.com | 507.385.6641



MINNESOTA STATE
UNIVERSITY
MANKATO





GREATER MANKATO ON THE GREEN



MONDAY, JULY 22, 2024 | 11 AM SHOTGUN START

Greater Mankato on the Green is an annual fundraiser tournament that offers a first-class opportunity for GMG members to network and socialize with other golfers, sponsors, and spectators.

PRESENTING SPONSORSHIP: \$3,000 **(2-YEAR COMMITMENT: \$3,000/YEAR)**

- Logo prominently recognized on all digital and printed promotional materials
- Logo on all tee and green sponsor signs
- Welcome signage along Mankato Golf Club driveway and by Clubhouse entry
- Tee box marker signage on men's/women's tees
- One golf foursome and four spectator passes

FLAG SPONSORSHIP: \$2,000 **(2-YEAR SPONSORSHIP AT \$2,000/YEAR)**

- Logo on flags at each hole
- One golf foursome

GOLF CART SPONSORSHIP: \$2,000 **(2-YEAR COMMITMENT: \$2,000/YEAR)**

- Logo on 75 carts used in the tournament
- Logo on select promotional materials
- One golf foursome
- One hole sponsorship

BEVERAGE CART SPONSORSHIP: \$2,000 **(2-YEAR COMMITMENT: \$2,000/YEAR)**

- Logo on beverage cart
- Logo on select promotional materials
- Opportunity to provide your own cart
- One golf foursome

AFTER GOLF SOCIAL SPONSORSHIP: \$2,000 **(2-YEAR COMMITMENT: \$2,000/YEAR)**

- Logo on window clings at the Clubhouse
- Signage at seating area near 18th green
- Opportunity to hang a banner on the deck
- Logo on select promotional materials
- One golf foursome and four spectator passes



SNACK CART SPONSORSHIP: \$1,500

- Logo on two golf carts stocked with snacks and water
- Network opportunity while driving the cart
- Logo on select marketing materials
- Two spectator passes
- Opportunity to use sponsor-branded carts

R&R STATION SPONSORSHIP: \$1,000

- 10th tee refreshment building and patio area
- Logo prominently displayed in the area
- Logo on cart path decals around the area
- Opportunity to hang banner in the area, feature vehicles or equipment, and play music
- Logo on select promotional materials
- Two spectator passes

ONE TEAM OF FOUR GOLFERS: \$780

INDIVIDUAL GOLFER: \$195

**ADDITIONAL SPECTATOR PASSES: \$40
(\$20 FOR SPONSORS)**

BRUNCH SPONSORSHIP: \$750

- Opportunity to provide promotional items
- Logo on select promotional materials
- Two spectator passes

LEADERBOARD AND BAR SPONSORSHIP: \$500

- Logo on leaderboard and signage in the bar area
- Opportunity to provide coasters and/or cups
- Logo on select promotional materials
- Opportunity to welcome golfers at registration
- Two spectator passes

HOLE SPONSORSHIP: \$400

- Logo at designated tee or green
- Business name on select promotional materials
- Opportunity to promote your business and network with golfers
- Two lunches
- Power golf cart: \$100 additional fee

SIGN UP TODAY!

To take advantage of Greater Mankato on the Green sponsorship opportunities, please contact Liz Sharp: isharp@greatermankato.com | 507.385.6641



GREATER MANKATO BUSINESS AWARDS & HALL OF FAME

TUESDAY, NOVEMBER 12, 2024 | 5:30 - 8:30 PM



The Greater Mankato Business Awards & Hall of Fame is a premier business event and a time when Greater Mankato Growth, Visit Mankato, City Center Partnership, and GreenSeam honor outstanding businesses, professionals, and organizations within the Greater Mankato community. Event sponsors support the growth of area businesses and receive exposure to more than 400 event attendees and thousands more via extensive pre and post-event promotion.

PRESENTING SPONSORSHIP: \$3,500

- Logo prominently recognized on all digital and printed promotional materials
- Recognition as presenting sponsor
- Two complimentary tables of 8 with premier placement
- 30-second video during the event program

DINNER SPONSORSHIP: \$2,000

- Logo or business name on select digital and printed promotional materials
- Recognition as dinner sponsor
- One complimentary table of 8 with premier placement
- 30-second video during the event program



EVENT SPONSORSHIP: \$1,500

- Logo or business name on select digital and printed promotional materials
- Recognition as event sponsor
- One complimentary table of 8 with premier placement
- 30-second video during the event program

TABLE SPONSORSHIP: \$850/MEMBERS OR \$950/ NON-MEMBERS

- Business name on event web page, program, and presentation at the event
- One table of 8

SINGLE EVENT TICKET: \$85/MEMBERS \$95/NON-MEMBERS

VIDEO SPONSORSHIP: \$3,000

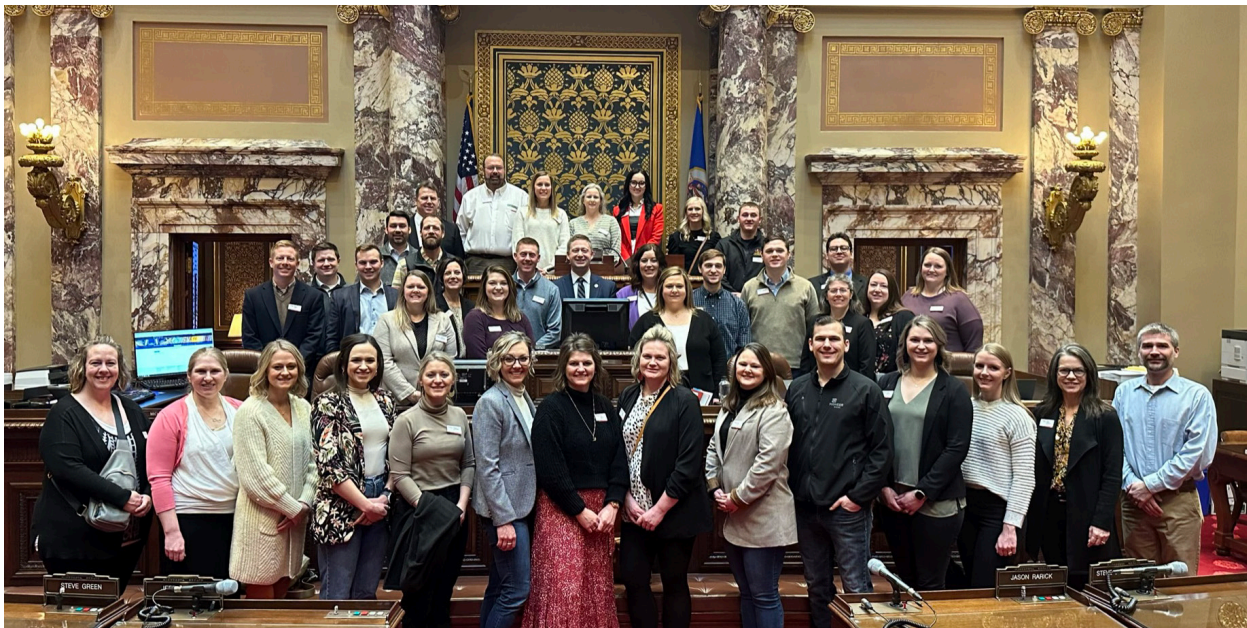
IN-KIND VALUE FOR VIDEO PRODUCTION

- Logo or business name on select digital and printed promotional material
- Recognition as video sponsor
- One complimentary table of 8 with premier placement
- 30-second video during the event program



SIGN UP TODAY!

To take advantage of Greater Mankato Business Awards & Hall of Fame sponsorship opportunities, please contact Liz Sharp: lsharp@greatermankato.com | 507.385.6641



GREATER MANKATO LEADERSHIP INSTITUTE

MONTHLY SESSIONS, SEPTEMBER TO MAY



Put your business in front of area's current and emerging leaders by sponsoring Greater Mankato Leadership Institute, offering a comprehensive leadership training with a personal, professional, and community focus for over 40 years.

PROGRAM SPONSORSHIP: \$1,500

- Logo prominently recognized on Leadership Institute web page
- Logo recognized on materials and signage used at every session
- Logo recognized in Greater Mankato Growth eNews and email communication with class members
- Opportunity for remarks at opening session
- Opportunity for remarks at the graduation event in May
- Opportunity to host a session at your business (space-permitting)
- Sponsorship runs from September 2024 through May 2025

SIGN UP TODAY!

To take advantage of Greater Mankato Leadership Institute sponsorship opportunities, please contact Shannon Gullickson: sgullickson@greatermankato.com | 507.385.6656



MEMBER SHOWCASE ONLINE AUCTION

SUMMER OR FALL 2024/TBD



The Member Showcase Online Auction returns for its second year, presenting a wonderful opportunity for all Greater Mankato Members to promote their business or organization while supporting GMG programs. In 2023, the Auction featured nearly 100 member businesses. Previously part of our golf tournament, the auction was expanded to include more members and a larger audience of bidders.

PARTICIPATION RULES

- GMG member businesses participate in the auction through a donation of goods or services valued at \$50 or more
- Each auction item comes with business logo and name displayed on the item's page

BUSINESS LOGO ON MAIN AUCTION PAGE: \$50 (10 AVAILABLE)

- Available only to businesses participating in the auction

FEATURED ITEMS: \$50 (10 AVAILABLE)

- Front page placement of the donated item

SIGN UP TODAY!

To learn more about the Member Showcase Online Auction, please contact Shannon Gullickson: sgullickson@greatermankato.com | 507.385.6656 or Liz Sharp: lsharp@greatermankato.com | 507.385.6641



GREATER MANKATO YOUNG PROFESSIONALS

YEAR ROUND; TWO SESSIONS A MONTH



This program provides networking opportunities to professionals age 21 - 40 through a series of social, professional development, and community engagement events. Sponsoring Young Professionals puts your business in front of close to 180 emerging community leaders, as well as thousands of individuals interested in developing, retaining, and connecting talent in our community.

PROGRAM SPONSORSHIP: \$1,500

- Logo prominently recognized on all YP digital and printed promotional materials
- Logo in at least two editions of GMG eNews
- Recognition at each event and YP Annual Meeting
- Opportunity to speak at or host a YP event
- Photos provided following the event

EVENT SPONSORSHIP: \$400/EVENT OR EQUIVALENT IN FOOD OR BEVERAGES FOR 30 - 60 PEOPLE

- Logo on event registration page
- Recognition and opportunity for remarks at the event
- Opportunity to provide promotional items or offers
- Recognition at YP Annual Meeting
- Photos provided following the event



**YP ANNUAL MEETING SPONSORSHIP: \$600
OR EQUIVALENT IN FOOD, BEVERAGES,
OR SPACE FOR 70 - 100 PEOPLE**

- Logo on event registration page
- Recognition and opportunity for remarks at the event
- Opportunity to provide promotional items or offers
- Photos provided following the event
- Four complimentary tickets to the event (must be between the ages of 21 and 40)

**HOLIDAY PARTY SPONSORSHIP: \$600 OR EQUIVALENT IN
FOOD, BEVERAGES, OR SPACE FOR 70 - 100 PEOPLE**

- Logo on event registration page
- Recognition and opportunity for remarks at the event
- Opportunity to provide promotional items or offers
- Recognition at YP Annual Meeting
- Photos provided following the event
- Four complimentary tickets to the event (must be between the ages of 21 and 40)



Looking to Join?

Young Professionals is a year-round program, accepting new members at all times. Rates are prorated based on the join date.

greatermankato.com/yp

SIGN UP TODAY!

To take advantage of Greater Mankato Young Professionals sponsorship opportunities, please contact Crystal Olson: colson@greatermankato.com | 507.385.6667



DIVERSITY, EQUITY, AND INCLUSION COLLABORATIVE

MONTHLY SESSIONS, OCTOBER TO APRIL



The DEI Collaborative supports area leaders in developing the skills, mindsets, and networks needed to drive inclusive change for greater equity within their organizations.

PRESENTING SPONSORSHIP: \$5,000

- Logo prominently recognized on all digital and printed promotional materials
- Recognition as *Presenting Sponsor*
- Opportunity to welcome participants and set up booth at opening and closing sessions
- Three complimentary program registrations

SMALL BUSINESS AND NONPROFIT SCHOLARSHIP SPONSORSHIP: \$3,000*

- Logo on all digital and printed promotional materials
- Recognition as *Small Business Scholarship Sponsor*
- One complimentary program registration

* supports 50% scholarships for up to 10 small business/nonprofit participants



SUPPORTING SPONSORSHIP: \$2,000

- Logo on all digital and printed promotional materials
- Recognition as *Supporting Sponsor*
- One complimentary program registration

VIDEO PRODUCTION SPONSORSHIP (IN-KIND)

- Logo on all digital and printed promotional materials
- Recognition as *Video Production Sponsor*
- Provides promotional videos and other footage
- 50% off one program registration

HOSPITALITY AND FACILITY SPONSORSHIP (IN-KIND)

- Logo on all digital and printed promotional materials
- Recognition as *Hospitality and Facility Sponsor*
- Provides a meeting space, parking, and morning refreshments for all sessions, as well as lunch for the final session for 25 people
- 50% off one program registration

SIGN UP TODAY!

To take advantage of Greater Mankato DEI sponsorship opportunities, please contact Shannon Gullickson: sgullickson@greatermankato.com | 507.385.6656

COMMUNITY EVENTS & PROGRAMS





SONGS ON THE LAWN

THURSDAYS IN JUNE | 11 AM - 1 PM
CIVIC CENTER PLAZA

GREATERMANKATO

SONGS *on the*
LAWN
Thursdays in June

Put your business in front of a diverse audience at this family-friendly music series featuring local food and live music. Engage with over 700 attendees every week in the City Center, including business professionals, families, and area residents.

PRESENTING SPONSORSHIP: \$3,000 **(2-YEAR COMMITMENT: \$3,000/YEAR)**

- Logo prominently recognized on all digital and printed promotional materials
- Banners displayed at each event
- Opportunity to speak at each event
- Opportunity to set up booth at each event
- Opportunity to showcase corporate vehicle or trailer at each event

FOOD VENDOR (MEMBER-EXCLUSIVE): \$400

- Business logo/name on promotional materials
- Opportunity to sell food at each event

EVENT SPONSORSHIP: **\$1,000/MEMBERS OR \$1,500/NON-MEMBERS**

- Logo on digital and printed promotional materials
- Banners displayed at each event
- Opportunity to set up booth at each event

SUPPORTING SPONSORSHIP: **\$500/MEMBERS OR \$800/NON-MEMBERS**

- Logo or name on promotional materials
- Opportunity to set up booth at each event

GENERAL BOOTH: **\$350/MEMBER OR \$500 NON/MEMBER**

- One booth at each event (no food distribution)

SIGN UP TODAY!

To take advantage of Songs on the Lawn sponsorship opportunities, please contact Liz Sharp:
lsharp@gretermankato.com | 507.385.6641



ALIVE AFTER 5

THURSDAYS IN AUGUST | 5 - 7:30 PM
CIVIC CENTER PLAZA

Put your business in front of thousands of attendees at this family-friendly social gathering featuring bold music selections and local food. Alive After 5 attracts business professionals, families, and area residents.

PRESENTING SPONSORSHIP: \$4,000 (2-YEAR COMMITMENT: \$3,000/YEAR)

- Logo prominently recognized on all digital and printed promotional materials
- Banners displayed at each event
- Opportunity to speak at each event
- Opportunity to set up booth at each event
- Opportunity to showcase corporate vehicle or trailer at each event

SIGN UP TODAY!

To take advantage of Alive After 5 sponsorship opportunities, please contact Liz Sharp:
lsharp@greatermankato.com | 507.385.6641



EVENT SPONSORSHIP:

\$1,000/MEMBERS OR \$1,500/NON-MEMBERS

- Logo on digital and printed promotional materials
- Banners displayed at each event
- Opportunity to set up booth at each event

SUPPORTING SPONSORSHIP:

\$500/MEMBERS OR \$800/NON-MEMBERS

- Logo or name on promotional materials
- Opportunity to set up booth at each event

FOOD VENDOR (MEMBER-EXCLUSIVE): \$400

- Business logo/name on promotional materials
- Opportunity to sell food at each event

GENERAL BOOTH:

\$350/MEMBER OR \$500/NON-MEMBER

- One booth at each event (no food distribution)



CITYART WALKING SCULPTURE TOUR

CITY CENTER MANKATO & NORTH MANKATO



CityArt Walking Sculpture Tour, a program of City Center Partnership and Twin Rivers Council for the Arts, provides a year-round professional sculpture exhibit, featuring various styles, types, and sizes of sculptures, from a broad range of local, regional, national, and international artists.

PLATINUM SPONSORSHIP: \$2,500

- Logo on plaque affixed to sponsor pedestal
- Bold listing of business name in brochure (more than 7,500 copies)
- Logo on all digital and printed promotional materials
- 8.5 x 11" framed image of your sponsored sculpture and display holding CityArt brochures
- Sponsorship mention on CityArt Audio Tour

BRONZE SPONSORSHIP: \$1,250

- Logo on plaque affixed to sponsor pedestal
- Listing of business name in brochure (more than 7,500 copies)
- Business name on digital and printed promotional materials
- 8.5 x 11" framed image of your sponsored sculpture and display holding CityArt brochures
- Sponsorship mention on CityArt Audio Tour

3-YEAR SPONSORSHIP COMMITMENT: 10% DISCOUNT ON SELECTED SPONSORSHIP RATE

SIGN UP TODAY!

To take advantage of CityArt Walking Sculpture Tour sponsorship opportunities, please contact us at info@greatermankato.com | 507.385.6640



BONUS GIFT CARD PROGRAM

The Bonus Gift Card program provides an incentive for the community to show love and support for our local businesses in City Center Mankato and North Mankato.

LET IT GLOW, KATO!



Let It Glow, Kato! helps promote City Center Mankato and North Mankato by encouraging businesses to decorate for the holiday season.

LEARN MORE TODAY!

To learn more about these City Center Partnership initiatives, please contact us at info@greatermankato.com | 507.385.6640





MANKATO MARATHON

OCTOBER 18 - 19, 2024

The Mankato Marathon tradition started in 2010 with an amazing 2,200 runners. The ten-year anniversary was celebrated with 4,100 runners and more than 8,000 spectators in 2019. This year, we will celebrate our 15th year.

2022 MANKATO MARATHON FACTS:

- Runners from 30 states
- 78% of runners residing in Minnesota
- 61% women and 39% men
- 30 - 49 average age of runners

The Mankato Marathon offers a la carte sponsorship options, Expo booth options, and volunteer opportunities for the weekend.

LEARN MORE TODAY!

To find out how your business can get involved or to learn more about the Mankato Marathon, please contact Joy Leafblad: jleafblad@visitmankatomn.com | 507.385.6663



Presented by



MAYO CLINIC
HEALTH SYSTEM

SPONSOR BENEFITS, BASED ON LEVEL:

- Logo on event signage (finish line, Expo, and more)
- Logo on digital and printed promotional materials
- 15-second promotion announced repeatedly during the weekend events (copy provided by sponsor)
- Opportunity for one complimentary booth at the Expo
- Complimentary entry into any Mankato Marathon event
- Opportunity to provide items for the runners' green goodie bags



CELEBRATION OF AG

JULY 2024 | GATES OPEN AT 4 PM

CELEBRATION OF AG

This annual event celebrates the success of agriculture and GreenSeam's accomplishments of the year, all while offering a networking opportunity with key ag leaders in an informal atmosphere. Your sponsorship puts your business in front of leaders in the GreenSeam, as well as the general public, and supports GreenSeam's mission to elevate our region as the world-class food and agribusiness epicenter.

SIGNATURE SPONSORSHIP: \$3,500

- Co-branded full color can koozie (250 qty)
- 30-second welcome message on the scoreboard screen
- Logo prominently recognized on all digital and printed promotional materials
- Social media highlight
- Two complimentary tickets to the event
- Additional recognition whenever possible
- Scoreboard extra callout during the game

FOOD AND BEVERAGE SPONSORSHIP: \$1,500

- Signage by the Dog Pound food & beverage area
- Logo on select digital and printed promotional materials
- Business name on the event web page
- Two complimentary tickets
- Logo on the ISG Field scoreboard screen



GATE SPONSORSHIP: \$1,000

- Opportunity to display high-visibility banners at East and Main gate
- Opportunity to provide promotional items for 200+ people at one or both gates
- Logo on the ISG Field scoreboard screen
- Logo on select digital and printed promotional materials
- Two complimentary tickets

PROGRAM/TABLE SPONSORSHIP: \$750

- Logo on select digital and printed promotional materials
- Signage on tables in the Dog Pound
- Two complimentary tickets
- Logo on the ISG Field scoreboard screen

AG IS EVERYWHERE SPONSORSHIP: \$500

- Business name on select digital and printed marketing materials
- Logo on the ISG Field scoreboard screen
- Two complimentary tickets

ACTIVITY SPONSORSHIP: \$500

- Business name on select digital and printed marketing materials
- Logo on the ISG Field scoreboard screen
- Two complimentary tickets
- Direct interaction with the audience

COMPLIMENTARY BOOTH SETUP FOR GREENSEAM INVESTORS:

- Showcase your business at the event
- 10 x 10' space in or adjacent to the Dog Pound

SIGN UP TODAY!

To take advantage of Celebration of Ag sponsorship opportunities, please contact Liz Sharp at info@greenseam.org | 507.385.6641



RURAL FORUM

THURSDAY, NOVEMBER 30, 2023 | 4 - 8:30 PM

RURAL FORUM

Rural Forum is GreenSeam's premier annual reception and dinner event connecting public leaders and a wide range of attendees from the agricultural sector, such as producers, manufacturers, educators, researchers, and more. Your sponsorship puts your business in front of leaders in the GreenSeam and supports GreenSeam's mission to elevate our region as the world-class food and agribusiness epicenter.

PRESENTING SPONSORSHIP: \$6,000

- Logo prominently recognized on all digital and printed promotional materials
- Opportunity to introduce keynote speakers
- Social media business highlight
- Social media story announcing sponsorship
- 12 complimentary tickets (2 reserved tables)
- Additional recognition whenever possible
- Opportunity to set up banners in the registration area

DINNER SPONSORSHIP: \$4,000

- Logo on digital and printed promotional materials
- Logo on the menu
- Callout during program
- Social media story announcing sponsorship
- Six event tickets (1 reserved table)
- Opportunity to set up banners in the registration area



RECEPTION SPONSORSHIP: \$3,500

- Logo on digital and printed promotional materials
- Logo on signage on high top tables, near bars and high top tables
- Social media story announcing sponsorship
- Six event tickets (1 reserved table)
- Opportunity to set up banners in the registration area

STUDENT SPONSORSHIP: \$2,000

- Logo on select digital and printed promotional materials
- Social media story announcing sponsorship
- Two event tickets

** Sponsorship helps cover the cost of student attendees*

NAME BADGE/LANYARD SPONSORSHIP: \$1,500

- Logo on name badges and lanyards
- Logo on select digital and printed promotional materials
- Social media story announcing sponsorship

SIGN UP TODAY!

To take advantage of Rural Forum sponsorship opportunities, please contact Liz Sharp at: info@greenseam.org | 507.385.6641

PROGRAM SPONSORSHIP: \$1,000

- Logo on select digital and printed promotional materials
- Two event tickets
- Social media story announcing sponsorship
- Premier placement in the program

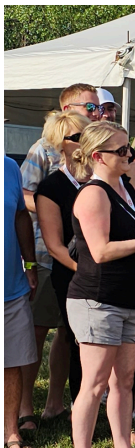
TABLE SPONSORSHIP: \$600

- Logo on select digital and printed promotional materials
- Prominent seating for six attendees
- Logo on sponsored table

DOOR PRIZE SPONSORSHIP: \$500*

- Logo on select digital and printed promotional materials

** Must provide door prize (value \$500+)*



GREATER MANKATO GROWTH, INC.
greatermankato.com

