



GREATER
MANKATO
GROWTH

2024 MEMBERSHIP FEATURES & BENEFITS





Here to Serve You & Grow Together

Greater Mankato Growth (GMG) serves our region as both a chamber of commerce and economic development organization. It plays a vital role in the historic growth and development taking place in our thriving marketplace.

Membership with GMG provides unparalleled opportunities to connect, engage, and advance with the support of the many programs and services we offer to members and stakeholders. Our team is dedicated to providing innovative programming that fosters business and community connections, promotes advocacy, supports professional development, provides timely access to information and resources, and much more.

We invite you to learn more about GMG's membership options and their benefits for you and the community. The investments of our members strengthen our collective capabilities toward supporting and promoting the vitality of not just our members, but also the broader regional marketplace.

Andy Wilke,
Executive Vice President

greatermankato.com



Greater Mankato Growth, Inc., comprised of four business units, supports and promotes the economic growth and vitality of our members and the regional marketplace.



GREATER
MANKATO
GROWTH

*Chamber of Commerce
and Economic Development Organization*

Whether you are a small business owner, a representative of a large company, or entrepreneur starting your own venture, Greater Mankato Growth offers targeted benefits, valuable resources, and unparalleled support that will help you and your business grow. Our regional chamber of commerce and economic development organization represents Mankato, North Mankato, and surrounding areas.



Destination Management Organization

Visit Mankato leads the development of the visitor economy in Greater Mankato by actively promoting it as a premier destination for conventions, tournaments, and tourism. These activities bring a steady flow of visitor and business activity to the area that benefits local residents and future visitors. The work of Visit Mankato helps strengthen the hospitality industry which provides jobs, a diverse tax base, and amenities for everyone to enjoy.



Downtown Development Organization

The City Center Partnership (CCP) is a catalyst for development of the City Center and supports public and private investment in City Center projects, programs, and initiatives that attract a greater number of customers, employees, and residents to the City Center. CCP covers 180 blocks of Downtown Mankato and Belgrade Avenue in North Mankato.



Agribusiness Epicenter

GreenSeam is a nonprofit organization and region that encompasses more than 25 counties in southern Minnesota and northern Iowa. With a mission of elevating the area as a world-class food and ag epicenter, GreenSeam embraces this region's natural strengths to shape a thriving economic future for agriculture, businesses, and communities in this region.



TOGETHER, WE SHAPE OUR COMMUNITY.

As a member of Greater Mankato Growth, you are joining nearly 1,000 businesses to accomplish what no business could ever do alone.

WHY JOIN GREATER MANKATO GROWTH?



SHAPE YOUR COMMUNITY

Your investment in our organization is an investment in your community. It supports economic development, advocacy efforts, downtown revitalization, tourism, and more.



BOOST YOUR CLIENT BASE

Drive more traffic and sales to your business through chamber referrals. We always refer our members first!

ADVOCATE FOR YOUR BUSINESS

We serve as the voice of the business community, working tirelessly to advocate for our members and raise the visibility of our regional marketplace among policymakers.



EXPAND YOUR NETWORKS

Build connections through many networking opportunities for any industry, any stage in your career, and any amount of previous networking experience.



INVEST IN YOUR EMPLOYEES

Offer your employees the opportunity to sharpen their skills, expand their network, and get engaged with our community.



BE IN THE KNOW

Receive our member-only emails and be the first to know the latest news, local announcements, legislature changes, involvement opportunities, and more.

INCREASE YOUR EXPOSURE

Member-exclusive marketing tools and multimedia presence at events and in our business directory will enhance your visibility.



DRIVE TOURISM TO THE AREA

Attract visitors to the region through our marketing opportunities, reaching domestic and international travelers.





EVENTS

2024 SCHEDULE



BUSINESS AFTER HOURS

FIRST TUESDAY OF THE MONTH | 4 - 6 PM

This series of monthly events is a great opportunity for our members to make connections and network with one another in an informal atmosphere. Each Business After Hours event is hosted by a different member business.



YOUNG PROFESSIONALS MONTHLY MEETINGS

This program provides networking opportunities to professionals age 21 - 40 on a monthly basis, through a series of social, professional development, and community engagement events. Typically, there are two sessions a month.



GMG, INC. ANNUAL MEETING

TUESDAY, MARCH 5, 2024 | 11:00 AM - 1:30 PM

The Annual Meeting brings together the business community as Greater Mankato Growth, Inc. shares the previous year's accomplishments and celebrates our vision for the future. At this event, the four business units recognize their Volunteers of the Year.



GREATER MANKATO ON THE GREEN

MONDAY, JULY 22, 2024 | 11 AM SHOTGUN START

Greater Mankato on the Green is an annual fundraiser that offers a first-class opportunity for GMG members to network and make new business connections, all while enjoying 18 holes of golf.



CELEBRATION OF AG

WEDNESDAY, JULY 17, 2024 | GATES OPEN AT 4 PM

This annual event celebrates the success of agriculture and GreenSeam's accomplishments of the year, all while offering a networking opportunity with key ag leaders in an informal atmosphere.



BUSINESS AWARDS & HALL OF FAME

THURSDAY, NOVEMBER 14, 2024 | 5:30 - 8:30 PM

This premier business award event is a time when our four business units honor outstanding individuals, businesses, and organizations who have made an impact in the Greater Mankato community.

NET WORKING

2024 EVENT SCHEDULE

GREATERMANKATO



SONGS ON THE LAWN

THURSDAYS IN JUNE | 11 AM - 1 PM

For over 20 years, Songs on the Lawn has been a popular summer gathering for co-workers, family, and friends. The series features live music, entertainment, and local food at Civic Center Plaza.

GREATER MANKATO GROWTH



MEMBER SHOWCASE ONLINE AUCTION

SUMMER OR FALL 2024

This fundraising event presents an opportunity for all members to promote their business and organization while supporting GMG programs. Previously part of the annual golf tournament, the auction was expanded to become more accessible to members.



ALIVE AFTER 5 SUMMER EVENT

Exciting information coming soon!



MANKATO MARATHON OCTOBER 18 - 19, 2024

Mankato Marathon, presented by Mayo Clinic Health System, showcases beautiful dynamic courses and determined runners. It is the area's biggest race of the year, featuring a full marathon, relay, half marathon, 10K, 5K, Kids K, and Kato Challenges.



WHAT'S BREWING?

Relaxed, interactive series that brings together people who are kind of a big deal to discuss topics that affect our daily lives. Guests include local government officials, industry experts, and other movers and shakers in our region.



ADVOCACY FORUM SERIES

This series brings together compelling speakers and business leaders for a discussion of timely and relevant political and policy issues over breakfast or lunch.



RURAL FORUM

THURSDAY, DECEMBER 5, 2024 | 4:30 - 8:00 PM

GreenSeam's annual event connecting public leaders and a wide range of professionals and students from the ag sector for conversations about key issues facing the rural economy.

COMMUNITY

ADVOCACY

SPONSORSHIP OPPORTUNITIES: greatermankato.com/marketing

VOLUNTEER

AT GREATER MANKATO GROWTH

Our volunteers allow us to do so much more than our staff would be able to do alone. We appreciate their continued effort in helping us grow Greater Mankato. Volunteer opportunities are available to Greater Mankato Growth members at Engaged or higher levels of membership.

BOARDS OF DIRECTORS & COMMITTEES



Don't miss out on the opportunity for your business representatives to serve as volunteers on one of the boards within our organization (Greater Mankato Growth, Inc., Visit Mankato, City Center Partnership, and GreenSeam) or various committees.

GREATER MANKATO *Ambassadors*

Greater Mankato Ambassadors serve as a greeting arm of Greater Mankato Growth to promote our community and encourage the development and expansion of businesses in Greater Mankato. The Ambassadors visit businesses that have something to celebrate, whether a grand opening, new location, expansion, reinvestment, or milestone.

GREATER MANKATO *Cavaliers*

Greater Mankato Cavaliers encourage member involvement, networking, and retention. They welcome new members to our organization and serve as friendly greeters at Business After Hours events held every month.



This group of policy-minded business representatives and community leaders advocates on issues that impact our members and businesses in Greater Mankato. If you are passionate about public policy issues, please contact Andy Wilke, Executive Vice President at awilke@greatermankato.com.

To schedule a new member visit, milestone, groundbreaking, or other celebration, please reach out to info@greatermankato.com, or call **507.385.6640**.

greatermankato.com/volunteers

GET INVOLVED

WITH GREATER MANKATO GROWTH PROGRAMS

Greater Mankato Growth is committed to delivering programs and events that benefit our members and the business community at large by enhancing our economic vitality.

These opportunities are available to Engaged and higher levels of membership.



GREATER
MANKATO
**Young
Professionals**

Make new connections and learn more about our community through a variety of social and professional development events geared towards 21 to 40-year-olds who enjoy working and living in greater Mankato. This program also offers a great way for employers to attract and retain talent.



GREATER
MANKATO
LEADERSHIP
Institute

For over 40 years, Leadership Institute has been the premier comprehensive leadership training program with a community focus. The program runs from September to May and includes a full-day session each month, and a two-day, overnight trip to the State Capitol in Saint Paul. Each year, the curriculum is updated to ensure graduates are prepared to serve as leaders in their workplace and our community.



GREATER MANKATO
**DIVERSITY,
EQUITY, and
INCLUSION**
Collaborative

The Greater Mankato Growth Diversity, Equity, and Inclusion (DEI) Collaborative supports area leaders in developing the skills, mindsets, and networks needed to drive inclusive change for greater equity within their organizations. A small cohort ensures the opportunity for collaborative networking.



GREATER
MANKATO
EXECUTIVE
Sounding Board

The Greater Mankato Growth Executive Sounding Board provides a structured, confidential, and trusting environment for executive-level leaders to give and receive the benefits of their experiences to help resolve business challenges. Monthly participation allows leaders to make better strategic decisions, focus on the right things, improve communication, and build long-term relationships.



GREATER
MANKATO
**PROFESSIONAL
DEVELOPMENT**
Series

This program presents an opportunity for the business community to attend workshops focusing on enhancing their professional skills. Each series typically explores topics necessary to build upon one's leadership skills as they boost their career to a whole new level.

greatermankato.com/programs

GREATER MANKATO ADVOCACY

THE VOICE OF THE BUSINESS COMMUNITY

Greater Mankato Growth serves as the voice of the business community, working tirelessly to advocate for our members and raise the visibility of our regional marketplace among policymakers. We are one of the largest chambers of commerce in the state of Minnesota, representing nearly 1,000 members. Our advocacy efforts are highly regarded throughout the state among lawmakers, business, nonprofits, and other industry trade groups.

One of our strategic areas of focus is advocacy of the marketplace. We believe our advocacy work is critical for our members and is one of the best benefits of chamber membership. Our elected officials have the power to make decisions about critical issues impacting the success of our members and vitality of our regional marketplace. Greater Mankato Growth works to influence and create awareness among its members, the community, and elected officials about public policy matters affecting the Greater Mankato region. GMG ensures that members remain up-to-date on key public policy matters and are able to have input and impact on that policy.



GREATER MANKATO GROWTH
ADV  CACY



The Advocacy Committee adopts policy priorities each year. They are derived from member input, survey results, focus groups, and continuous discussions with community leaders. These priorities focus on key issues that support the continued growth and vitality of the Greater Mankato area, such as business climate, economic and community development, infrastructure, fiscal policy, regulations, and much more.

KEY AREAS OF FOCUS:

- Advocating directly with elected officials at all levels of government
- Informing members on policy issues
- Educating community on policy affecting the region
- Advocacy Forums
- Capitol visits
- Annual policy survey



To learn more about Greater Mankato Growth's advocacy efforts or to get involved with the Advocacy Committee, please reach out to **Andy Wilke, Executive Vice President:** awilke@gretermankato.com

gretermankato.com/advocacy

BUSINESS DEVELOPMENT

REGIONAL ECONOMIC DEVELOPMENT ALLIANCE

The Greater Mankato regional marketplace includes Blue Earth and Nicollet counties and the communities immediately adjacent. Each of the communities and counties in Greater Mankato has its own unique strengths, which together combine to create a robust portfolio of regional assets. In 2009, a progressive group of these communities and counties joined together with Greater Mankato Growth to efficiently provide both regional and individual city and county information to businesses interested in the Greater Mankato marketplace. This group is known as the Regional Economic Development Alliance (REDA).

The objective of REDA is to retain and grow the primary economic base of the Greater Mankato regional marketplace through business retention, new enterprise, emerging business development, and new business development.



It has become broadly accepted, embraced, and understood that economic prosperity and activities do not stop at jurisdictional boundaries. Rather, our economic and community prosperity lies in the success of our collective and immediate marketplace. For this reason, this endeavor offers a forum to strategically facilitate regional assets and opportunities for the purpose of business development and enables us to enhance and develop our future economic prosperity.

Also contributing to REDA, as a communication liaison between the partners and the rest of South Central Minnesota, is the Region Nine Development Commission.





READY TO BECOME A **MEMBER?**

BE A PART OF SOMETHING LARGER THAN YOURSELF.

Join nearly 1,000 businesses to accomplish what no
business could ever do alone.

Reach out to our membership team at membership@greatermankato.com
or 507.385.6640, visit our website, or scan the QR code.



greatermankato.com/member





BASIC MEMBER

Annual investment: **\$375**

ALL MEMBERSHIP LEVELS INCLUDE THESE FEATURES AND BENEFITS:

NEW MEMBER WELCOME

- eNews, social media, and Business After Hours
- Greater Mankato Cavaliers visit, featured on Facebook, GMG blog, and Minnesota Valley Business Magazine

MEMBER RECOGNITION

- Opportunity to vote on Board appointments and organizational changes at the Annual Meeting
- One Greater Mankato Online Business Directory listing, including your logo, business description, and links to your website and social media
- Opportunity to receive a referral report offering insight into visitor traffic to your member page
- Referral priority for our members via website, email, phone, or walk-in inquiries
- Business milestone celebrations with Greater Mankato Ambassadors

STAYING IN THE KNOW

- Unlimited subscription to weekly eNews for your employees, to keep you informed and connected through our exclusive, member-only communication

NETWORKING OPPORTUNITIES

- Build connections for any industry or stage in your career: connect with other Greater Mankato Growth members at monthly Business After Hours events, the annual Greater Mankato on the Green tournament, Business Awards & Hall of Fame, Annual Meeting, or many advocacy events held each year
- Discounted admission to GMG events

MARKETING OPPORTUNITIES

- Opportunity to share your business news on the Member News page or contribute to the GMG blog as a guest author at no additional cost
- Opportunity to purchase member mailing lists, eNews ads, or Facebook Features

COMPLIMENTARY SUBSCRIPTIONS AND SERVICES

- Use of our conference room in downtown Mankato at no extra cost
- Minnesota Chamber of Commerce (Small Business Federation) membership for businesses with up to 10 employees
- Monthly Minnesota Valley Business Magazine subscription
- Certificate of Origin (\$100 value per certificate) issued at no cost

ENGAGED MEMBER

Annual investment: **\$795**



ALL BASIC MEMBER FEATURES AND BENEFITS, PLUS THE FOLLOWING:

ENGAGED MEMBER RECOGNITION

- Up to two listings in the Greater Mankato Online Business Directory, including the logo, business description, and links to websites and social media

VOLUNTEER OPPORTUNITIES

- Opportunity for a leader from your business to serve on any of the Greater Mankato Growth, Inc. boards (Greater Mankato Growth, Visit Mankato, City Center Partnership, GreenSeam)
- Opportunity for your business representatives to join Greater Mankato Cavaliers, Greater Mankato Ambassadors, or Advocacy Committee

SPONSORSHIP OPPORTUNITIES

- Opportunity to sponsor member-exclusive networking events, including Business After Hours, Greater Mankato on the Green, and more
- Opportunity to sponsor community events, such as Songs on the Lawn
- Opportunity to sponsor programs and initiatives, such as Greater Mankato Leadership Institute, Young Professionals, Executive Sounding Board, Advocacy events, and more

SHAPING YOUR COMMUNITY

- Opportunity to participate in the InterCity Leadership Visit (ICLV) as part of the Greater Mankato Leadership Delegation.

INVESTING IN YOUR EMPLOYEES

- Opportunity for up to five business representatives to participate in talent development programs, such as Greater Mankato Leadership Institute (additional charges may apply).





COPPER INVESTOR

Annual investment: **\$1,900**

Includes **\$650** in credits

ALL BASIC & ENGAGED MEMBER FEATURES AND BENEFITS, PLUS THE FOLLOWING:

Investors at all levels have an opportunity for an unlimited number of business representatives to participate in talent development programs, such as Greater Mankato Leadership Institute (additional charges may apply).

COPPER INVESTOR RECOGNITION

- Up to four enhanced listings in the Greater Mankato Online Business Directory, including the logo, business description, and links to websites and social media
- Copper Investor status on the member window cling and Online Business Directory listings
- Copper Investor recognition at the GMG Annual Meeting (with purchase of a table)

COPPER INVESTOR ANNUAL CREDITS

\$75 toward marketing opportunities (sponsorships, mailing list, eNews ads, and Facebook Feature)

\$50 toward participation in professional development opportunities (webinars, workshops, or more)

\$125 toward an employee's participation in the Greater Mankato Young Professionals

\$200 toward an employee's enrollment in the Greater Mankato Leadership Institute

\$200 toward an executive's participation in the Greater Mankato Executive Sounding Board



"Greater Mankato Growth is our go-to place for developing our team at Dotson Iron Castings. From the premier Leadership Institute to Professional Development Series, as well as the Executive Sounding Board, we have found value in our membership by sending team members throughout all levels of our organization to training opportunities offered by Greater Mankato Growth. As one of the oldest employers in the Greater Mankato area, it just makes sense that we are part of and invested in, supporting not only our team, but our community as well. We love opening our doors to our community during the Tour of Manufacturing so others can see what we do at Dotson Iron Castings!"

Liz Ulman, Vice President, Dotson Iron Castings

BRONZE INVESTOR

Annual investment: **\$3,800**

Includes **\$1,000** in credits



ALL BASIC & ENGAGED MEMBER FEATURES AND BENEFITS, PLUS THE FOLLOWING:

BRONZE INVESTOR RECOGNITION

- Up to six enhanced listings in the Greater Mankato Online Business Directory, including the logo, business description, and links to websites and social media
- Bronze Investor status on the member window cling and online Business Directory listings
- Bronze Investor recognition at the GMG Annual Meeting (with purchase of a table)

BRONZE INVESTOR ANNUAL CREDITS

\$150 toward marketing opportunities (sponsorships, mailing list, eNews ads, and Facebook Feature)

\$100 toward participation in professional development opportunities (webinars, workshops, or more)

\$150 toward an employee's participation in the Greater Mankato Young Professionals

\$300 toward an employee's enrollment in the Greater Mankato Leadership Institute

\$300 toward an executive's participation in the Greater Mankato Executive Sounding Board

"Abdo has invested with Greater Mankato Growth for many years. GMG advocacy brings awareness and makes a positive impact to the social and economic well-being of our region. Greater Mankato Growth convenes policy makers to listen to our needs and provides valuable information regarding our region. Our membership gives us the ability to participate in discussions and to be a unified voice with other businesses within our region. We feel we have the ability, through Greater Mankato Growth, to be heard."

Christine Powers, CPA
Partner | Tax Leader, Abdo





SILVER INVESTOR

Annual investment: **\$7,800**

Includes **\$1,635** in credits

ALL BASIC & ENGAGED MEMBER FEATURES AND BENEFITS, PLUS THE FOLLOWING:

SILVER INVESTOR RECOGNITION

- Up to eight premium listings in the Greater Mankato Online Business Directory, including the logo, business description, and links to websites and social media
- Silver Investor status on the member window cling and Online Business Directory listings
- Silver Investor recognition at the GMG Annual Meeting (with purchase of a table)

SILVER INVESTOR ANNUAL CREDITS

One complimentary ticket to the Greater Mankato Business Awards & Hall of Fame (**\$85** value)

\$375 toward marketing opportunities (sponsorships, mailing list, eNews ads, and Facebook Feature)

\$200 toward participation in professional development opportunities (webinars, workshops, or more)

\$175 toward an employee's participation in the Greater Mankato Young Professionals

\$400 toward an employee's enrollment in the Greater Mankato Leadership Institute

\$400 toward an executive's participation in the Greater Mankato Executive Sounding Board



GOLD INVESTOR

Annual investment: **\$13,000**

Includes **\$2,490** in credits



ALL BASIC & ENGAGED MEMBER FEATURES AND BENEFITS, PLUS THE FOLLOWING:

GOLD INVESTOR RECOGNITION

- Up to ten premium listings in the Greater Mankato Online Business Directory, including the logo, business description, and links to websites and social media
- Gold Investor status on the member window cling and Online Business Directory listings
- Gold Investor recognition and premium seating at the GMG Annual Meeting (with purchase of a table)

GOLD INVESTOR BENEFITS

- Automatic appointment of one employee to the Greater Mankato Growth Ambassadors or Cavaliers
- Executive Round Table meetings with GMG Board Chair and President & CEO

GOLD INVESTOR ANNUAL CREDITS

One complimentary golfer at the Greater Mankato on the Green (**\$195** value)

Two complimentary tickets to the Greater Mankato Business Awards & Hall of Fame (**\$170** value)

\$600 toward marketing opportunities (sponsorships, mailing list, eNews ads, and Facebook Feature)

\$300 toward participation in professional development opportunities (webinars, workshops, or more)

\$225 toward an employee's participation in the Greater Mankato Young Professionals

\$500 toward an employee's enrollment in the Greater Mankato Leadership Institute

\$500 toward an executive's participation in the Greater Mankato Executive Sounding Board





PLATINUM INVESTOR

Annual investment: **\$19,500**

Includes **\$3,530** in credits

ALL BASIC & ENGAGED MEMBER FEATURES AND BENEFITS, PLUS THE FOLLOWING:

PLATINUM INVESTOR RECOGNITION

- Unlimited elite listings in the Greater Mankato Online Business Directory, including the logo, business description, and links to websites and social media
- Platinum Investor status on the member window cling and Online Business Directory listings
- Platinum Investor recognition and premium seating at the GMG Annual Meeting (with purchase of a table)

PLATINUM INVESTOR BENEFITS

- Automatic appointment of one employee to the Greater Mankato Growth Ambassadors or Cavaliers
- Executive Round Table meetings with GMG Board Chair and President & CEO

PLATINUM INVESTOR ANNUAL CREDITS

Two complimentary golfers at the Greater Mankato on the Green (**\$390** value)

Four complimentary tickets to the Greater Mankato Business Awards & Hall of Fame (**\$340** value)

\$875 toward marketing opportunities (sponsorships, mailing list, eNews ads, and Facebook Feature)

\$400 toward participation in professional development opportunities (webinars, workshops, or more)

\$325 toward an employee's participation in the Greater Mankato Young Professionals

\$600 toward an employee's enrollment in the Greater Mankato Leadership Institute

\$600 toward an executive's participation in the Greater Mankato Executive Sounding Board

Complimentary annual ad on a category page of the online Business Directory (**\$1,000** value)

DIAMOND INVESTOR

Annual investment: **\$25,000**

Includes **\$5,105** in credits



ALL BASIC & ENGAGED MEMBER FEATURES AND BENEFITS, PLUS THE FOLLOWING:

DIAMOND INVESTOR RECOGNITION

- Unlimited elite listings in the Greater Mankato Online Business Directory, including the logo, business description, and links to websites and social media
- Diamond Investor status on the member window cling and Online Business Directory listings
- Diamond Investor recognition and premium seating at the GMG Annual Meeting (with purchase of a table)

DIAMOND INVESTOR BENEFITS

- Automatic appointment of two employees to the Greater Mankato Growth Ambassadors or Cavaliers
- Executive Round Table meetings with GMG Board Chair and President & CEO
- Hosting priority for Business After Hours

DIAMOND INVESTOR ANNUAL CREDITS

Four complimentary golfers at the Greater Mankato on the Green (**\$780** value)

Eight complimentary tickets to the Greater Mankato Business Awards & Hall of Fame (**\$850** value)

\$1,150 toward marketing opportunities (sponsorships, mailing list, eNews ads, and Facebook Feature)

\$500 toward participation in professional development opportunities (webinars, workshops, or more)

\$425 toward an employee's participation in the Greater Mankato Young Professionals

\$700 toward an employee's enrollment in the Greater Mankato Leadership Institute

\$700 toward an executive's participation in the Greater Mankato Executive Sounding Board

Complimentary annual ad on the main page of the online Business Directory (**\$1,500** value)

GREATER MANKATO GROWTH INVESTORS

"Taylor Corporation has been a member of Greater Mankato Growth since its inception and has recently increased its membership to the highest level, a Diamond Investor. This increased investment reflects the value Greater Mankato Growth brings to our organization."

Greater Mankato Growth is a strategic partner for Taylor Corporation in so many ways. These are just some examples:

- » *Active involvement in the professional development of Taylor's emergent leaders through Greater Mankato Growth's highly-regarded professional development programs.*
- » *Integration our new professionals into this community through the Navigator program, by inviting them to join the Young Professionals, and in so many other ways.*
- » *Taylor Corporation participates in a multitude of Greater Mankato Growth, Inc. events to elevate the vitality of our community, which ultimately leads to the recruitment of new and retention of existing talent for all businesses. A rising tide lifts all boats.*

The mission of Greater Mankato Growth to support the economic growth and vitality of their members and the regional marketplace directly complements Taylor's mission to provide opportunity and security for every employee. We look forward to the years ahead as we discover new ways to realize these aligned priorities together."

Charlie Whitaker
CEO, Taylor Corporation



DIAMOND INVESTORS



"Greater Mankato Growth Advocacy plays a vital role in keeping us informed on key policy issues important to our business and community. They work to foster strong working relationships and regular forums with our local representatives, giving us access to key decision makers. Through Greater Mankato Growth's efforts area businesses are able to present a unified front on policy matters important to our region, giving us a stronger voice than we could ever have acting alone."

Randy Farrow
CEO, Mankato Clinic



PLATINUM INVESTOR



Mankato Clinic
Together we thrive.

INVESTING MEMBERS

are businesses that recognize the importance of investing in Greater Mankato Growth programs and services not only for the direct benefits they receive, but for the positive impact they make on the entire marketplace. Investors are leaders in supporting current and future initiatives that serve our business community. Depending on the level of commitment you would like to make, there are six investing member levels to choose from: Diamond, Platinum, Gold, Silver, Bronze, and Copper.





GOLD INVESTORS



SILVER INVESTORS



BRONZE INVESTORS

A. H. Hermel Foodservice
 Abdo
 Abdo – Edina
 AEM Workforce Solutions
 Alabama Stone Company – A Division of
 Vetter Stone
 BENCO Electric Cooperative
 Bethany Lutheran College
 Bethany Lutheran College – Bookstore
 Blethen Berens
 Bolton & Menk, Inc.
 Bolton & Menk, Inc. – Burnsville
 Bolton & Menk, Inc. – Chaska
 Bolton & Menk, Inc. – Fairmont
 Bolton & Menk, Inc. – Rochester
 Bolton & Menk, Inc. – Sleepy Eye
 CLA
 CLA – Austin
 CLA – New Ulm
 CLA – Owatonna
 CLA – Rochester
 Community Bank – Amboy
 Community Bank – Eagle Lake
 Community Bank – Madison Ave.
 Community Bank – Vernon Center
 Community Bank Mankato
 Community Insurance – Mankato
 Compeer Financial

El Microcircuits – Pohl Road
 El Microcircuits – Power Drive
 El Microcircuits – Saint Peter
 El Sales
 Eide Bailly
 Eide Bailly – Dubuque
 Eide Bailly – Fargo
 Eide Bailly – Minneapolis
 Eide Bailly – Sioux Falls
 Federated Insurance
 First National Bank Minnesota – Gaylord
 First National Bank Minnesota – Mankato
 First National Bank Minnesota – Saint Peter
 Gislason & Hunter LLP
 Gislason & Hunter LLP – New Ulm
 Holmgren Associates
 Johnson Outdoors – Marine Electronics Inc.
 Johnson Outdoors Inc.
 Kroubetz Lakeside Campers
 KTV
 Minnesota Valley Federal Credit Union
 Minnesota Valley Federal Credit Union
 New Ulm Wholesale
 Ninja Circuits
 North Mankato Port Authority
 Onward Energy
 Pioneer Bank – Adams Street
 Pioneer Bank – Mapleton

Pioneer Bank – North Mankato
 Pioneer Bank – St. James
 Pioneer Bank – St. Peter
 Rasmussen University
 Rasmussen University Career Center
 Rasmussen University School of Business
 Rasmussen University School of Nursing
 Rasmussen University Student Life
 Sam's Club
 Snell Auto Wash
 Snell Motors
 South Central College
 South Central College – Faribault Campus
 South Central College Foundation
 Stone Path Studios
 The Free Press
 The Land
 Title Resources, LLC
 Title Resources, LLC – New Ulm
 United Prairie Bank
 United Prairie Bank – New Ulm
 United Prairie Bank – Waseca
 United Prairie Financial Network
 United Prairie Insurance Agency – Mankato
 Vetter Stone
 Walmart
 Walmart Vision Center

“South Central College is proud to help supply and support a talented workforce for our region’s employers. Our strong relationship with GreaterMankato Growth aligns with our mission of providing an accessible and inclusive learning environment that cultivates student success and advances regional economic development.

As an investing member in Greater Mankato Growth, we are active participants in the future vitality of our region. Beyond our financial contribution, I and other professionals at South Central College have served on the Greater Mankato Growth Board of Directors, participated in talent and workforce committees and initiatives, and provided our higher education insight on other worthwhile projects. In addition, GMG’s Leadership Institute has helped many of our new employees assimilate into the community.

In addition, the Minnesota State Southern Agricultural Center of Excellence (MN SACE), located at and led by South Central College, is also actively involved with the efforts of GMG’s affiliate GreanSeam. MN SACE’s mission of aligning students with the resources of academic institutions and industry to develop and sustain the workforce needs of agriculture in Southern Minnesota is in perfect harmony with GreenSeam’s mission of elevating our region as the world-class food and agribusiness epicenter.

It is deeply satisfying knowing that our ongoing investment and involvement in Greater Mankato Growth will make a positive impact in strengthening our region now and into the future.”

Dr. Annette Parker
 President, South Central College





"Like many areas of life, you get out of GMG what you put into it. Assisting businesses so that they thrive in the Greater Mankato community is the number one goal of GMG. I've grown up here. I've seen my share of businesses come and go over the years. GMG is essential in creating the business community where more entrepreneurs can thrive."

As a dual business member of GMG through both Zanz Mexican Restaurant and OMG - Otto Media Group, I've really enjoyed getting my businesses in front of more community movers and shakers. I've met, helped market, and even fed some of Mankato's most established community leaders. I'm forever grateful to GMG for that privilege."

As a board member of GMG, I am directly involved in strategic planning that will shape our region for generations to come. I've seen first-hand the hard work that goes into making the community a better place to live, work, and play and GMG is the organization making it happen."

Wesley Otto
CEO & Founder of OMG - Otto Media Group
Connect Business Magazine
Co-Owner of Zanz Mexican Restaurant

"We are thankful for the reduced nonprofit membership opportunities with Greater Mankato Growth. The Blue Earth County Historical Society will be renewing its membership in the new fiscal year. Like many community nonprofits, the past few years have been a challenge (two major road construction projects and the pandemic) for daily operation that has made our organization look at new ways to reach people. We have persevered and taken on those challenges with the vision of growth in mind. We look forward to continuing our partnership with Greater Mankato Growth in 2024 through our membership and service."

Jessica Potter
Executive Director, Blue Earth
County Historical Society



"With a passion for people, the Leadership Institute supported me with a platform to align myself with other like-minded professionals. I am thankful for the relationships created and the lifelong connections I gained by participating in the program. There were certainly many layers of value from the class, but the relationships will last forever."

Jamie Jacobs, Vice President
Sales and Marketing, APX Construction Group

COPPER INVESTORS

49 Power Drive Owners Association
 Absolute Custom Catering
 Advanced Coil
 AmeriInn by Wyndham Mankato Event Center
 AmeriStar Manufacturing
 APX Construction Group
 Artisans Exteriors
 ATOM Hospitality – A Touch of Magic Hospitality Group
 Atwood Management
 Baxter's Hair Shop
 Birkholz & Associates, LLC
 Birkholz & Associates, LLC – St. James
 Blue Earth County Employment Services
 Blue Star Power Systems, Inc.
 Bremer Bank
 Cabinet Lab @TDE
 Cardinal Creek Apartments
 CCFBank – Faribault
 CCFBank – Mankato
 CCFBank – St. James
 CCFBank – St. Peter
 CenterPoint Energy
 CENTURY 21 Atwood
 CENTURY 21 Atwood Realty – St. Peter
 Cherry Ridge Apartments
 CHS Processing and Food Ingredients
 CORE Business Group, LLC
 Courtyard by Marriott Hotel & Event Center
 Culver's Frozen Custard – Mankato
 Culver's Frozen Custard – North Mankato
 Dino's Gourmet Pizzeria
 Dotson Iron Castings
 Drummer Companies
 Drummers Garden Center & Floral
 ECS, A Schwickert's Company
 Ecumen Home Care – Pathstone
 Ecumen Pathstone Latitude
 Evenson Concrete Systems Inc
 Exclusively Diamonds
 Foxio

Frandsen Bank & Trust – Madison Avenue
 Frandsen Bank & Trust – North Mankato
 Fredrikson
 Fredrikson – Minneapolis
 Fredrikson – St. Paul
 Full Sail Commercial Real Estate
 Generations Child & Memory Care
 Gillette Pepsi – Mankato
 Great Plains Transportation Services, Inc.
 Gustavus Adolphus College
 Heartland Homes
 Hillcrest Rehabilitation Center
 Hilltop Lane Apartments
 Hilton Garden Inn
 Homestead Apartments
 JBeal Commercial Group
 JBeal Real Estate Group
 Jones Law Office
 Jones Metal Boxworx
 Jones Metal, Inc.
 Kato Engineering Inc.
 Key City Insurance Agency
 KEYC News Now
 Knutson Construction
 Lake Crystal Mortuary
 Laketown Electric Corporation
 Laurels Peak & Laurels Edge Campus
 Lindsay Windows
 Lloyd Commercial Services
 Lloyd Management Inc.
 Mankato Mortuary
 Mankato Packaging
 Massad's
 McDonald's Restaurant – Adams St.
 McDonald's Restaurant – Madison Ave.
 McDonald's Restaurant – W. Lind Ct.
 Minneopa Golf Club
 MinnStar Bank – Mankato
 MinnStar Bank NA – Lake Crystal
 Monarch Healthcare Management
 MRCI
 MRCI – East Park

Najwa's, Inc.
 Neubau Holdings
 Nielsen Blacktopping & Concrete
 Northview Funeral & Cremation Service
 Number 4 American Bar & Kitchen
 Oaklawn Health Care Center
 Profinium, Inc.
 Profinium, Inc. – Fairmont
 Profinium, Inc. – Owatonna
 Profinium, Inc. – Truman
 R. Henry Construction
 Radio Mankato
 RentMSU, Inc.
 Scheels All Sports
 Schwickert's Tecta America – Mankato
 Schwickert's Tecta America – Minneapolis
 Metro
 Schwickert's Tecta America – Rochester
 Metro
 SERVPRO of Mankato/Owatonna
 Store It MN
 Tailwind Group
 Tandem Bagels
 Tavern on the Avenue
 Tecta America – Customer Solutions Center
 Terrace View Golf Course
 The CBD Centers
 The Design Element
 The Quarters of Mankato
 TownePlace Suites by Marriott – Mall of America
 University Square Mall & Apartments
 Volk Investment CO, LLC
 Volk Transfer, Inc.
 WEB Construction Company, Inc.
 Wells Concrete
 Wells Concrete – Corporate Office
 Wells Concrete – Grand Forks
 Wells Concrete – Rosemount
 West Bank
 Wis-Pak of Mankato, Inc.
 Workspace on 3





“JP Fitness committed to joining Greater Mankato Growth (GMG) when I was just starting my business in 2016. I chose to become a member for the community support and the networking opportunities GMG provides in the Mankato area. Being a Greater Mankato Growth member has been beneficial for JP Fitness and I believe any business looking to do well in the Mankato area should consider joining, whether to get your name out there, to keep up with what is going on in the community, because of the advocacy efforts, or for the business itself. As a small business, I value being involved with Greater Mankato Growth because, through connections, my team and I have the support and knowledge of an entire business community.

JP Fitness is a personal training studio located on the beautiful hilltop of Mankato where you can make a positive change to your overall health and wellness. We strive to improve the health and fitness of each individual through 1:1 and small group training. Our clients’ goals and experience are the top priority for our trainers as we aim to provide the best experience each and every day.”

Jon Jamieson, Owner/Personal Trainer, JP Fitness

“I love being a Young Professionals member due to all the connections I’ve made both personally and professionally. Many of my best friends I met in Young Professionals. Plus, you get to explore the many fun things Mankato has to offer!”

Dr. Murphy Grotewold
Carlson-Tillisch Eye Clinic



“As the General Manager of Radio Mankato, I take pride in cultivating a dynamic and fruitful alliance with Greater Mankato Growth (GMG). Our partnership with GMG is something we deeply value.

By utilizing our powerful broadcasting and digital platforms, we’re committed to amplifying the efforts of local businesses, community causes, and GMG initiatives. This synergy is grounded in a mutual dedication of driving regional economic progress and nurturing community engagement.

With Radio Mankato’s guiding principle being to ‘Inform, Entertain, and Connect our Communities Every Day,’ our involvement with GMG aligns perfectly with our shared visions of supporting and promoting economic growth. Our partnership serves as a prime example of the powerful impact that can be achieved when local media joins forces with a top-notch organization like Greater Mankato Growth.”

Brett Prescher
General Manager, Radio Mankato



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