**The Coolest Thing Made in Greater Mankato Nomination Form**

**New in 2024**, the Coolest Thing Made in Greater Mankato award honors the contributions of businesses who bring attention to our region by producing innovative and unique physical or digital goods or services.

A nominee for this award must be a Greater Mankato Growth member in good standing at Engaged or higher level.

Businesses are encouraged to self-nominate.

**Element of Surprise:** Three (3) finalists will be selected ahead of time and invited to set up a display the event, offering an opportunity to attendees to get acquainted with the product/display and cast their vote to determine the winner. The winner will be announced at Business Awards & Hall of Fame on November 14, 2024.

Award finalists will be selected based on the following criteria:

1. The product must be a physical or digital good or service, created and produced in the Greater Mankato region.
2. The product must be be actively produced and marketed for sale.
3. Consideration will be based on the products uniqueness, level of innovation, national and/or international significance, and economic impact from both inside and outside of the region.

**Please complete this form by Sunday, September 15, 2024 by emailing it to Liz Sharp at** **sharp@greatermankato.com****.**

**Product Name:**

**Type of Product:**

1. **Physical**
2. **Digital**

**Business Name:**

**Contact Person:**

**Business Address:**

**Business Phone:**

**Business Email:**

**Nominator’s Email:**

**Nominator’s Name:**

**Nominator’s Business/Organization:**

**Nominator’s Address:**

**Nominator’s Phone Number:**

**Nominator’s Email:**

**Why are you nominating this product?**

**Please describe the product, where it’s made, and how it is used:**

**Indicate the geographical area where the product is marketed and sold:**

**Please describe any unique attributes of the product and indicate why it stands out against the competition:**

**Please describe how this product (its production and marketing) impact the economy of Greater Mankato:**

**Please include any additional information you would like to share:**