

City Center Partnership LLC, DBA Downtown Partnership of Mankato/North Mankato



Mission:

To promote collaboration and foster investment in the City Center to attract and support the growth of a diverse array of business, customers, visitors, and residents to the region. Approved by CCP Board on 8.25.2020 ([map](#)).

Vision:

A vibrant city center that anchors and exemplifies the creativity, diversity, and vitality of the region. Approved by CCP Board on 8.25.2020

Time commitment: 3+ hours monthly (can vary)

CCP Board Members:	
Role:	<ul style="list-style-type: none"> • serve as the leadership body of the Downtown Partnership of Mankato/North Mankato • provide the structure, impetus, and direction for the betterment of the individual districts that make up the Downtown Partnership: Business on Belgrade, Old Town, City Center, and South Front Street (Entertainment)
Responsibilities:	<ul style="list-style-type: none"> • serve as an advocate: be a “champion” for creating strategies and resources • serve as a liaison: provide support and information to Downtown Partnership officers, members, staff, and community members • assist with identifying and securing members, volunteers, and resources for designated initiatives
Expectations:	<ul style="list-style-type: none"> • strategic direction & performance: <ul style="list-style-type: none"> - be committed to the mission and goals of the Downtown Partnership of Mankato/North Mankato, using the Mainstreet four-point approach - monitor and enhance the organization’s performance - contribute to the implementation of the strategic plan - keep staff informed about opportunities and concerns stakeholders have • fiscal responsibility: <ul style="list-style-type: none"> - monitor finances - use knowledge, understanding, and personal networks to spread the word about the Downtown Partnership of Mankato/North Mankato and secure adequate funding for the organization - identify, cultivate, and solicit prospective investors • operations: <ul style="list-style-type: none"> - adopt key operating policies and procedures - ensure that all legal, regulatory, and ethical requirements are fulfilled - be knowledgeable about, and provide oversight of, the Downtown Partnership’s operation and services • leadership: <ul style="list-style-type: none"> - accept and engage in specific responsibilities, both on committees or within the general work of the board - represent the Downtown Partnership at community events

City Center Partnership LLC, DBA Downtown Partnership of Mankato/North Mankato Board Members Roles & Responsibilities/

Attributes/ Profile:	<ul style="list-style-type: none"> • express an interest in the programs and objectives of the Downtown Partnership of Mankato/North Mankato • demonstrate flexibility, open-mindedness, and problem-solving skills • the willingness to state one’s own convictions, consider other points of view, make constructive suggestions, and help the Board make group decisions reflecting the thinking of the total Board, while willing to accept the majority decision when in conflict with one’s own stand • deal openly and directly with Downtown Partnership officers, GMG staff, and other board members
Assignments / Representation:	<ul style="list-style-type: none"> • serve on a committee to include: Aesthetics & Vitality or Development & Livability • attend monthly Board meetings and meetings for committees to which one is appointed • contribute to meetings by expressing your point of view
Participation:	<ul style="list-style-type: none"> • term: <ul style="list-style-type: none"> - two and three-year (unless filling an initial term or an unexpired term) - no more than two consecutive terms in office without a break in service of at least one year • meeting attendance: <ul style="list-style-type: none"> - Board meetings: absence of three consecutive meetings, unless confined by illness or other absence approved by the Board, shall result in suspension from the Board • responsible to: the Downtown Partnership Chair and Greater Mankato Growth, Inc. Board of Directors • voluntary resignation: submit in writing to the Downtown Partnership Chair
Monthly Time Commitment: (estimates)	Board Meeting: 1 hour Committee Meeting: 1 hour Agenda/Minutes Review: 0.5 hours Projects: 1-3 hours (varies) Community Engagement: 1 hour (varies)

(Original 2008 - Rev: 3/23/2021 and 12/16/2024) CCP New Board Member Orientation Packet 2021-22