



*Greater Mankato Growth, Inc. includes four business units –
Greater Mankato Growth, Visit Mankato, City Center Partnership and GreenSeam*

Greater Mankato Growth, Inc Chamber of Commerce Board—Frequently Asked Questions

What is the Chamber of Commerce Board?

The Chamber of Commerce Board is a new leadership body within Greater Mankato Growth, Inc. (GMG) created to provide dedicated focus on chamber programs and services, guiding priorities and ensuring strong member return on investment.

Why has GMG created this additional Board?

As GMG business units - GreenSeam, Visit Mankato, and Downtown Partnership of Mankato/North Mankato and the Regional Economic Development Alliance (REDA) - have matured and grown, our impact has expanded across multiple sectors. The Chamber of Commerce Board ensures that chamber-specific initiatives (advocacy, networking, professional development, and business services) receive the dedicated leadership they deserve. This structure allows GMG to deliver the best of both worlds: regional growth initiatives and a strong, member-focused Chamber.

How does this affect the GMG, Inc. Board of Directors?

The GMG, Inc. Board will continue to serve as the overall governing body for the organization, with fiduciary, legal, and strategic oversight of all GMG business units. The new Chamber Board complements this work by focusing specifically on chamber programs. Together, these two bodies will strengthen GMG's ability to serve members and the region.

Is GMG still my Chamber of Commerce?

Yes. GMG is legally and functionally your Chamber of Commerce. The addition of a Chamber Board doesn't change that; it enhances it by creating a chamber-focused body of business leaders who will ensure member programs remain strong, relevant, and impactful.

Who will serve on the Chamber Board?

The eleven-member Board will include leaders from across the business community. Members will be selected through an application process, reviewed by a Nominating Committee and approved by the GMG, Inc. Board. The Chamber Board will maintain a broad representation of industries, company sizes, and perspectives.

Will GMG be adding additional staff? No. Andy Wilke, GMG Executive Vice-President, will serve as the staff lead to the Chamber Board.

How do I get involved?

In the coming weeks, GMG will host an informational session where members can learn more, ask questions, and explore opportunities for involvement. Following that session, applications will open for those interested in serving on the Chamber Board.

What is the timeline?

- **Informational Session & Q&A:** Tuesday, December 2, 12:00-1:00 pm (Shared Spaces at Emy Frentz, Ward Collective)
- **Applications Open:** December 2, 2025—January 9, 2026
- **Chamber Board Launch:** at the March 10, 2026 Annual Meeting



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How does this align with Transforming Tomorrow Together 2040?

The formation of the Chamber Board supports the Transforming Tomorrow Together 2040 regional plan by ensuring that GMG remains responsive to business needs, while also advancing broader regional goals in economic development, talent, tourism, and community vitality.

Who can I contact with further questions?

Please reach out to:

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