



Greater Mankato Growth, Inc.

2025

A YEAR IN REVIEW





A Year in Review from

DELLA SCHMIDT, PRESIDENT & CEO

The past year has been one of momentum, alignment, and measurable impact for Greater Mankato Growth, Inc. Across our organization and throughout the region, we saw what is possible when business, community, and civic partners move forward together with shared purpose.

This Annual Report reflects more than a collection of programs: it tells the story of a region actively shaping its future. From distributing hundreds of thousands of dollars in MN DEED Main Street grants to launching new programs such as HR Connect and the high school CEO program, our work continues to strengthen the economic foundation of Greater Mankato while positioning the region for long-term growth.

This past year also marked an important step in strengthening our governance and leadership model. The GMG, Inc. Board of Directors approved the creation of a new Chamber of Commerce Board, which will be convened for the first time in April 2026. Modeled after our other successful business unit boards, it will have dedicated leadership and a clear focus on chamber priorities, and will provide a broader range of voices representing our entire business community, clear member value with a laser focus on programs and services that deliver tangible return on member investment, and greater agility to quickly adapt and respond to the evolving needs and opportunities of local business.

Each GMG, Inc. business unit advanced outcomes that matter:

Greater Mankato Growth strengthened the business climate through advocacy, leadership development, and business support, highlighted by record attendance at Business After Hours, a record number of Young Professionals, and the successful launch of the Chamber Lunch Series, reflecting strong member engagement across the region.

REDA secured an additional \$720,000 in Main Street grant funding to support local development while expanding national and global partnerships through business attraction initiatives, including an international economic development trip to Ireland to build lasting economic relationships.

Downtown Partnership of Mankato/North Mankato supported businesses through an expanded menu of retail promotions and training opportunities while launching a new era of downtown revitalization rooted in the Main Street Four-Point Approach. Formerly known as City Center Partnership, the organization's rebrand and transition marked a renewed focus on strengthening downtown districts and advancing long-term economic vitality.

Visit Mankato delivered a strong year of visitors as evidenced in the highest annual lodging tax revenue on record and completed a six-month community-driven process to develop a new five-year strategic plan, adopted in December, which will guide future destination marketing and sales efforts.

GreenSeam expanded its reach across southern Minnesota, supporting entrepreneurs, strengthening workforce pipelines, and advancing the region's role in the global food and agriculture economy through business support, talent development, and industry-education partnerships.



The 2025 InterCity Leadership Visit to Wichita, Kansas brought new energy and shared vision to our region. By connecting 75 local leaders with peers and best practices beyond our borders, the trip reinvigorated conversations and strengthened commitment to advancing the Transforming Tomorrow Together regional plan from strategy to execution.

As we look ahead, our focus remains on deepening partnerships, strengthening talent pipelines, advancing innovation, and building the infrastructure needed for a resilient and inclusive economy.

None of this is possible without the commitment of our investors, volunteers, public partners, and staff. Your support fuels progress, and your belief in this region makes that progress sustainable.

Thank you for helping shape a stronger, more connected Greater Mankato. We are just getting started.

Della D. Schmidt



Greater Mankato Growth, Inc. supports and promotes the economic growth and vitality of our members and regional marketplace by focusing on business growth and development, talent growth, attraction, and retention, regional livability, and advocacy of the marketplace.

Greater Mankato Growth, Inc. is comprised of four business units: Greater Mankato Growth, the regional chamber of commerce and economic development organization; Visit Mankato, the local destination management organization; Downtown Partnership of Mankato/North Mankato, a downtown development organization; and GreenSeam, an economic development organization dedicated to connecting Minnesota's extensive agricultural business assets to the world.



Wesley Otto, Chair
OMG - Otto Media Group
Zanz Mexican Restaurant

As we reflect on 2025 and look ahead to 2026, I'm encouraged by the momentum across Greater Mankato. Businesses are investing, expanding, and hiring - reinforcing our position as the fastest growing Metropolitan Statistical Area outside the Twin Cities in Minnesota. That growth is earned and reflects leaders who choose to build here. We are operating in a complex environment. Employers are preparing for Paid Family Leave while navigating evolving regulations and broader political dynamics that influence business confidence. These realities shape hiring and investment decisions, making steady, practical advocacy essential. GMG, Inc. unites multiple business units under one structure, aligned around regional vitality. As leadership transitions and governance evolves, we remain focused on disciplined execution. Greater Mankato is growing because leaders continue to invest and compete.

Greater Mankato Growth, Inc. Board of Directors

Wesley Otto, Chair, *OMG - Otto Media Group* | *Zanz Mexican Restaurant*

Samantha Boeck, Vice Chair, *ISG*

David Krause, Past Chair, *Pioneer Bank*

Ben Ellingson, Secretary/Treasurer, *Eide Bailly LLP*

Cory Genelin, At-Large, *Gislason & Hunter, LLP*

Liz Ulman, At-Large, *MacLean Power Systems*

Charlie Whitaker, At-Large, *Taylor*

Jamie Jacobs, *APX Construction Group*

Aaron Jones, *J. Longs*

Karthik Ghosh, *Mayo Clinic Health System*

Christine Powers, *Abdo*

Jennifer Spaude, *Fidium*

Ex-Officio:

Susan Arntz, *City of Mankato*

Kevin McCann, *City of North Mankato*

Dr. Edward Inch, *Minnesota State University, Mankato*

Paul Peterson, *Mankato Area Public Schools*

Ryan Erickson, Chair of GreenSeam, *AGCO Corporation*

Gerry Burke, Chair of Visit Mankato, *Holiday Inn Express*

JO Guck Bailey, Chair of Downtown Partnership, *Sign Pro*

Keri Johnson, Chair of Regional Economic Development Alliance, *City of Saint Peter*



- ▶ In 2025, Greater Mankato Growth unified its Ambassador and Cavalier programs into a single, streamlined Ambassador program, strengthening engagement and alignment across the chamber. The group includes more than 100 volunteer members who share their time and talents to celebrate business growth and milestones in our region. Serving as representatives of Greater Mankato Growth, Ambassadors support member involvement and retention, participate in ribbon cuttings and groundbreakings, and foster connections that advance economic vitality and quality of life in Greater Mankato.
- ▶ Launched Chamber Lunch Series featuring compelling speakers who shared timely updates, a fresh business perspective, and inspiring stories that impact our region. Each event offered meaningful opportunities for attendees to connect with business community leaders shaping the future of Greater Mankato.
- ▶ GMG and GreenSeam launched HR Connect, a new program to support human resources professionals and small business owners, filling a gap previously served by volunteers. The program secured more than 50 members and now offers eligibility for continuing education credits following GMG’s designation as a SHRM recertification provider.
- ▶ Business After Hours (BAH) monthly networking events continue to grow as a staple of the Greater Mankato business community, with the series selling out annually and average attendance increasing 56% over the past four years.
- ▶ As the region’s voice of business, Greater Mankato Growth advocated for tax competitiveness, addressed workplace mandates and regulatory issues, and advanced policies that support business growth and investment.
- ▶ Expanded talent development offerings in 2025 with the launch of Leadership 2.0, a next-level program for graduates of the Greater Mankato Leadership Institute seeking continued professional growth. The program strengthens leadership skills while fostering cross-industry relationships that benefit both participants and the Greater Mankato community.
- ▶ The GMG Opportunity Fund, supported by proceeds from the annual Member Showcase Online Auction, helps small businesses and nonprofits participate in marquee GMG programs at a reduced cost. Through this scholarship program, more than 20 participants were able to enroll in initiatives including Young Professionals, Leadership Institute, Executive Sounding Board, and the InterCity Leadership Visit.



GREATER MANKATO GROWTH

5th LARGEST CHAMBER OF COMMERCE IN THE STATE OF MINNESOTA

THE LIST

909 GREATER MANKATO GROWTH MEMBERS
82 NEW MEMBERS

87 AMBASSADOR EVENTS

37% BUSINESS AFTER HOURS ATTENDANCE INCREASE FROM LAST YEAR

198 YOUNG PROFESSIONALS

1,391 EVENT REGISTRATIONS

16% INCREASE FROM LAST YEAR



Greater Mankato Growth Investors 2025



MAYO CLINIC
HEALTH SYSTEM



TAYLORTM





- ▶ The Greater Mankato InterCity Leadership Visit (ICLV) is a visionary initiative designed to bring together leaders from across sectors—business, education, government, nonprofit, and faith communities—to explore innovative solutions and strengthen the region’s economy.
- ▶ The 2025 ICLV visit took place in November, taking the delegation to Wichita, Kansas, a destination selected with the goals of Transforming Tomorrow Together in mind, particularly the Talent Hub pillar, which prioritizes attracting, developing, and retaining a skilled and diverse workforce to power our region forward.
- ▶ Delegates represented a diverse cross-section of regional leadership, including small business owners, entrepreneurs, executive leaders, civic and public sector professionals, elected officials, and other key decision-makers. During the InterCity Leadership Visit to Wichita, Kansas, 75 delegates participated in immersive sessions focused on talent attraction and retention, workforce development, regional growth strategies, and innovation. Engagement with local leaders, higher education partners, and business professionals provided actionable insights that participants brought back to Greater Mankato to help inform local strategies and advance community development.
- ▶ Delegate feedback emphasized the importance of bold, collaborative action to enhance Greater Mankato’s long-term competitiveness. Key themes included activating the river as a signature community asset, pursuing transformative projects that strengthen regional identity, and advancing cross-sector collaboration to accelerate progress. Participants also highlighted the critical role of quality-of-place investments—such as vibrant downtowns, walkable environments, and cultural amenities—and the need to better align economic growth strategies with lifestyle and livability to attract and retain talent.

2025 Greater Mankato Business Awards & Hall of Fame Honorees:

Hall of Fame: APX Construction Group

Business Legacy: Mankato Clinic

The Coolest Thing Made in Greater Mankato: BinWhip (*Pneumat Systems, Inc.*)

Development Project of the Year: 1531 Madison Avenue Redevelopment Project

Talent Innovation Award: ISG

2024 Greater Mankato Growth Volunteer of the Year (honored at the 2025 Annual Meeting): Jess Blais, *APX Construction Group*

2025 Greater Mankato Young Professionals Volunteer of the Year (honored at the YP Annual Meeting): Kaelyn Rahe, *MEI Total Elevator Solutions*



WICHITA, KANSAS
NOVEMBER 5 - 7, 2025

ATTENDANCE:

75 BUSINESS & COMMUNITY LEADERS
38 PRIVATE SECTOR
18 COMMUNITY/ NONPROFIT SECTOR



Keri Johnson, Chair
City of Saint Peter

This past year, REDA reinforced the value of connection across the region and even abroad. A highlight was the International Economic Development Trip to Ireland, which reinvigorated our excitement around entrepreneurship and innovation, broadened our perspective, and sparked new ideas we were eager to bring back to the region. Looking ahead, and in that same spirit of connection, REDA looks forward to renewing its focus on business development while continuing momentum in resident recruitment and workforce development. These efforts are interconnected and mutually reinforcing. By staying connected, adaptable, and aligned around shared goals, the REDA partner communities are well positioned to turn global insight into meaningful local impact.

Regional Economic Development Alliance

Keri Johnson, Chair, City of Saint Peter
Todd Wiens, Vice Chair, City of Lake Crystal
Susan Arntz, City of Mankato
Nancy Bokelmann, City of Mankato
Mark Konz, City of Mankato
Courtney Kramlinger, City of Mankato
Mike McLaughlin, City of Mankato
Mike Fischer, City of North Mankato
Kevin McCann, City of North Mankato
Matt Lassonde, City of North Mankato
Sandra Oachs, City of North Mankato
Ben Baker, City of Saint Peter
Todd Prafke, City of Saint Peter
Jim Beal, City of Eagle Lake
Jennifer Bromeland, City of Eagle Lake
Angela Grafstrom, City of Lake Crystal
Joshua Schuetz, City of Lake Crystal/CEDA
Al Dorn, City of Madison Lake
Bob Meyer, Blue Earth County
Mark Piepho, Blue Earth County
Mark Dehen, Nicollet County
Mandy Landkamer, Nicollet County



- ▶ The Regional Economic Development Alliance (REDA) completed 74 Business Retention and Expansion visits, 50 of which resulted in connections or resources.
- ▶ REDA secured \$720,000 additional dollars for the Main Street Economic Revitalization Program, which will result in the improvement of multiple properties throughout the region.
- ▶ Prevented the closure of Cultivate Mankato child care center by securing New Horizon Academy to retain 137 child care slots and all employees working at the facility.
- ▶ Led an International Economic Development Trip to Ireland with a focus on developing agribusiness connections, engaging with their startup ecosystem, and developing new relationships between local and Irish educational institutions.
- ▶ Established a local chapter of the Creating Entrepreneurial Opportunities (CEO) high school program, a Transforming Tomorrow Together initiative. The program will serve 20 students from three schools beginning the fall of 2026.
- ▶ Hosted the first South Central Minnesota Workforce Summit, bringing together 150 human resource and business leaders. One hundred percent of surveyed participants reported learning something new at the event.
- ▶ Partnered with SMAHRA to establish a new solution serving human resource and small business leaders in Greater Mankato, securing SHRM Recertification Partner Status and collaborating with Chamber staff to develop the HR Connect Program.

**REGIONAL
ECONOMIC
DEVELOPMENT
ALLIANCE**



\$890

IN PRIVATE CAPITAL INVESTMENT
IN COMMERCIAL CONSTRUCTION
PROJECTS FOR EVERY DOLLAR
INVESTED IN REDA

14 REQUESTS FOR
PROPOSALS
ISSUED OR
RESPONDED TO

MORE THAN:
580K
ORGANIC LINKEDIN IMPRESSIONS

273K
FACEBOOK REACH

2.9M
POST VIEWS IN THE GREATER
MANKATO SUPPORT LOCAL
BUSINESS FACEBOOK GROUP





Gerry Burke, Chair
 Holiday Inn Express & Suites

2025 was a year of strong momentum for Visit Mankato and our local tourism industry. We completed a new five-year strategic plan, bringing together stakeholders, partners, and board leadership to align priorities and strengthen our path forward. We were also proud to host top-tier events, including the World Junior Hockey Pre-Tournament Series, featuring matchups between our very own MSU Mavericks and Sweden, and Denmark and Canada, placing Mankato in an international spotlight and reinforcing our strength as a host destination. In collaboration with Downtown Partnership, we launched the inaugural Greater Mankato Restaurant Week, showcasing our culinary scene and driving visitation to local restaurants. Visit Mankato remains committed to advancing tourism-related economic impact and enhancing the visitor experience.

Visit Mankato Board of Governors

- Gerry Burke, Chair, *Holiday Inn Express & Suites*
- Jennifer Moore, Vice Chair, *Minnesota State University, Mankato*
- Jason Ceminsky, Secretary/Treasurer, *PRO TRAIN Aviation*
- Allison Jennings, At-Large, *WOW! Zone*
- Cate DeBates, *Hospitality Ventures*
- Lesa Drysdale, *ISG*
- Tania Kazmer Cordes, *Kato Ballroom*
- Maria Keough, *Terratron - Courtyard by Marriott*
- Daniel Lee, *Tailwind Group*
- Candace Norton, *MEI Total Elevator Solutions*
- Beth Rorich, *Quality 1 Hr. Foto / SPX Sports*
- Angie Stransky, *Mayo Clinic Health System*

- Ex-Officio:
- Susan Arntz, *City of Mankato*
 - JO Guck Bailey, *Sign Pro, JGBailey Media & Communications*
 - Eric Jones, *Mayo Clinic Health System Event Center*



- ▶ Visit Mankato launched a new five-year Strategic Plan (2026–2031), engaging community stakeholders, hospitality partners, and board leadership to establish clear priorities and a focused roadmap for growing visitation, strengthening partnerships, and expanding impact across leisure travel, meetings and conventions, and sports tourism.
- ▶ Promoted Greater Mankato as a four-season leisure destination through multi-channel campaigns emphasizing video and social storytelling, resulting in a 14% year-over-year increase in engaged website sessions and statewide recognition, including the Explore Minnesota Tourism Outstanding Marketing Award and a finalist designation for Social Media Excellence.
- ▶ Promoted numerous local events to attract visitors and administered a \$9,000 event grant program supporting leisure events such as Old Town Day of the Dead, Kiwanis Holiday Lights, and Mankato Pridefest.
- ▶ Collaborated with Downtown Partnership to launch the inaugural Greater Mankato Restaurant Week, engaging 18 restaurants, energizing a traditionally slower season, and showcasing the local dining scene. The event earned strong regional and statewide media coverage, including the Star Tribune, Fox 9, KEYC, The Mankato Free Press, St. Peter Herald, Radio Mankato, and six features on Kato Living.
- ▶ The Mankato Marathon celebrated its 16th year with 3,430 total registrations and the largest 5k race in its history. Runners came from 36 states and 4 countries, with 51% of this year's runners being new to the event. A new marathon website launched in November, with planning underway for a new 2026 course designed to be flatter and faster.
- ▶ Visit Mankato secured several high-impact sports tourism wins, including hosting the World Junior Hockey Pre-Tournament Series at the Mayo Clinic Health System Event Center, featuring MSU vs. Sweden and Denmark vs. Canada, placing Greater Mankato on an international stage. Visit Mankato also welcomed the return of the Minnesota Senior Games, drawing 340 athletes from 19 states and generating extensive regional and statewide media coverage.

2025 Greater Mankato Business Awards & Hall of Fame Honorees:

Bring it Home: Caswell Sports Complex
Hospitality Award: ATOM Hospitality Group

2024 Visit Mankato Volunteer of the Year (honored at the Annual Meeting):
Greater Mankato Walk and Bike Advocates

\$31K

GRANT DOLLARS AWARDED

VISIT MANKATO SUPPORTED

45 SPORTING EVENTS

21 CONFERENCES

12 LEISURE EVENTS

MANKATO MARATHON

\$2M ESTIMATED ECONOMIC IMPACT

3,430 REGISTRATIONS

SOCIAL MEDIA GROWTH

11% INSTAGRAM FOLLOWERS

11% FACEBOOK FOLLOWERS

93% TIKTOK FOLLOWERS



Downtown Partnership, formerly City Center Partnership, experienced a robust year following its rebrand as a newly established LLC accredited by Main Street America. Guided by a newly formed board with strong vision and passion for the downtown, the organization advanced efforts across four distinct districts: South Front, Old Town, Belgrade, and Downtown. Bold plans are underway through task forces of local business owners and key stakeholders embracing local developer plans to strengthen economic vitality.

JO Guck Bailey, Chair
Sign Pro
JGBailey Media & Communications

Downtown Partnership of Mankato/North Mankato Board of Governors

JO Guck Bailey, Chair, *Sign Pro* | *JGBailey Media & Communications*

Jared Koch, Vice Chair, *Blethen Berens*

Jessica Potter, Past Chair, *Blue Earth County Historical Society*

Scott Danger, Secretary/Treasurer, *Abdo*

Mike Hahn, *South Central Minnesota Small Business Development Center*

Katie Heintz, *Business on Belgrade*

Steve Jameson, *The Free Press*

Heather Otto, *Children's Museum of Southern Minnesota*

Joe Richter, *The Factor Group*

Kaitlynn Steele, *Brennan Companies*

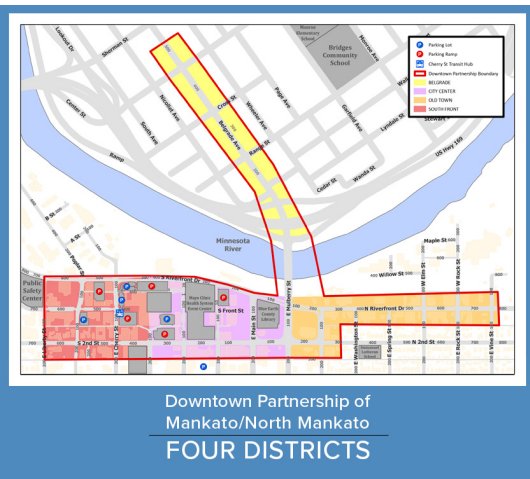
Alexa Swindell, *Nolabelle Kitchen & Bar*

Danny Umhoefer, *R.W. Carlstrom Companies*

Ex-Officio:

Mark Konz, *City of Mankato*

Matt Lassonde, *City of North Mankato*



- ▶ This year, Downtown Partnership (DTP) focused on strengthening its board and committee structure to better support its mission and reflect its evolving organization. Bylaws were updated and the organization refreshed its name and visual identity as it transitioned from City Center Partnership. This change more accurately represents the communities served and aligns the organization's work with the nationally recognized Main Street America framework.
- ▶ With support from Minnesota Main Street, Downtown Partnership evaluated downtown boundaries and identified four distinct districts, each with its own character and needs. Intentional representation from each district on the board and committees ensure balanced leadership and inclusive decision-making.
- ▶ Downtown Partnership established four committees aligned with the Main Street framework—Economic Vitality, Design, Promotion, and Organization—better positioning the organization to attract businesses, enhance public spaces, and cultivate vibrant downtown destinations that celebrate local character while strengthening the downtown economy.
- ▶ DTP launched a monthly business-focused e-newsletter, averaging a 60% open rate, and rebranded its social media channels to better reach consumers. These efforts resulted in a 9% increase in social media engagement, highlighting downtown events and expanding businesses in the area.
- ▶ Shop Downtown debuted alongside national Small Business Saturday, bringing together 31 downtown businesses for a coordinated holiday shopping experience. City-wide marketing, in-store promotions, social media, and a customer passport program encouraged residents to shop local. An estimated 400 customers participated, driving increased foot traffic throughout downtown.
- ▶ CityArt, a collaborative initiative of the Twin Rivers Council for the Arts and Downtown Partnership, transitioned to full ownership by the Twin Rivers Council for the Arts at the end of 2025. The program added 32 new sculptures across downtown Mankato and North Mankato, enhancing the CityArt Walking Sculpture Tour and contributing to community vibrancy.

2025 Greater Mankato Business Awards and Hall of Fame Honorees:

Creative Placemaking: The Alma

2024 City Center Partnership Volunteer of the Year (honored at the Annual Meeting): Justin Ek, *Belissimo Paint & Coatings*

NEW VISUAL IDENTITY



400 CUSTOMERS PARTICIPATED

IN SHOP DOWNTOWN, ALONG WITH

31

DOWNTOWN BUSINESSES

22 DOWNTOWN BUSINESSES

PARTICIPATED IN THE ANNUAL LET IT GLOW, KATO!

60% NEWSLETTER OPEN RATE

9% INCREASE IN SOCIAL MEDIA ENGAGEMENT RATE



GREENSEAM™



Ryan Erickson, Chair
AGCO Corporation

Reflecting on the past year, I am proud of the momentum GreenSeam continues to build across our region. In 2025, we strengthened our role as a unified voice for food and agriculture by convening partners, supporting entrepreneurs, and expanding workforce and talent development. Through business assistance, training, and regional engagement, GreenSeam connected ideas to resources and people to opportunity, reinforcing the resilience of our agricultural economy. Our collaborative focus across education, industry, and communities produced meaningful outcomes for businesses, students, and leaders throughout southern Minnesota. This progress is possible because of the dedication of our board, staff, volunteers, and partners. Together, we are building a stronger, more connected agricultural ecosystem as we look ahead together.

GreenSeam Board of Governors

Ryan Erickson, Chair, AGCO Corporation

Chris Fitzloff, Vice Chair, Compeer Financial

Wes Beck, Past Chair, Beck Farms

Matthew Berger, Secretary/Treasurer, Gislason & Hunter LLP

Kelcey Woods-Nord, At-Large, South Central College

Ben Buie, At-Large, Crystal Valley Coop

Brian Buhr, University of Minnesota

Laura Drager, ISG

Tim Fossen, Christensen Farms

Steven Haley, CHS

Jim Heilman, CLA

David Hood, Minnesota State University, Mankato

David Krause, Pioneer Bank

Mitch Rohlfig, APX Construction Group

John Schwartz, Schwartz Farms

Heather Thielges, Eide Bailly

Patrice Bailey, Ex-Officio, Minnesota Department of Agriculture

Benya Kraus, Ex-Officio, Southern Minnesota Initiative Foundation



- ▶ The GreenSeam Talent Committee secured ten new business listings in the Future Forward directory, strengthening industry–education partnerships and supporting post–high school talent retention in the region.
- ▶ GreenSeam staff delivered 17 presentations at regional civic club meetings, industry events, and educational institutions, reaching 428 public and private sector stakeholders. The outreach elevated the significance of the local food and agriculture economy and connected partners with GreenSeam resources.
- ▶ Supported 28 entrepreneurs in accessing land, capital, markets, licenses, partners, and regional resources to advance their businesses. Follow-up surveys showed that 83% of respondents implemented information or resources provided by GreenSeam to support business growth.
- ▶ Facilitated 29 food and agriculture business retention and expansion visits across six regional communities, engaging GMG staff, volunteers, and local economic development leaders to support business growth and investment. Each business received customized referrals to regional partners and resources addressing needs identified during visits, while eight local governments and economic development agencies strengthened their connection to agribusiness needs.
- ▶ In October, GreenSeam piloted a three-part employer training webinar series engaging 22 regional ag-related employers in strengthening internship and talent development programs. Led by experts from Minnesota State University, Mankato, South Central College, and three regional agricultural businesses, the series provided practical strategies to improve talent attraction and retention. Follow-up surveys confirmed that 10 participating employers strengthened recruitment partnerships with five colleges and universities, expanding future intern pipelines.
- ▶ In January, Growing in the GreenSeam workshops in Fairmont and New Ulm engaged 63 business leaders and stakeholders, providing strategies to launch food and agriculture businesses and strengthen local economies. Sessions led by the University of Minnesota and University of Minnesota Extension emphasized entrepreneurship as a driver of community vitality.

2025 Greater Mankato Business Awards and Hall of Fame Honorees:

Seamed in Success: Christensen Farms
Growing in the GreenSeam: Cry Baby Craig's

2024 GreenSeam Volunteer of the Year (honored at the Annual Meeting):
Tina Wilson, *Waseca County*.

749 UNIQUE
ATTENDEES
AT EVENTS
27% INCREASE FROM 2024

256 RECIPIENTS OF
BUSINESS
EDUCATION
35% INCREASE FROM 2024

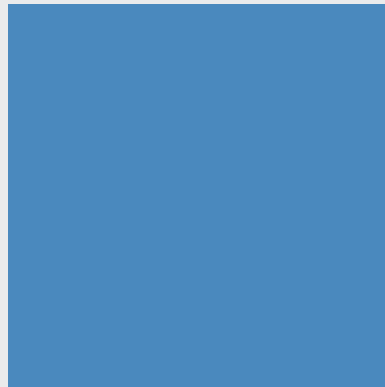
DIRECT
ASSISTANCE
PROVIDED TO
REGIONAL AG BUSINESSES **55**

59 PARTNER
ORGANIZATIONS
IN THE PUBLIC AND
EDUCATION SECTORS

630 VOLUNTEER
HOURS
INVESTED
VALUED AT \$24,258

81% ATTENDEES
REPORTED
MAKING
NEW BUSINESS CONNECTIONS
AT EACH GREENSEAM EVENT

220 STUDENTS
DISCOVERED
AG CAREER
OPPORTUNITIES AT GREENSEAM
EVENTS OR CLASSROOM
PRESENTATIONS



Greater Mankato Growth, Inc.

3 Civic Center Plaza, Suite 100, Mankato, MN 56001 | 507.385.6640
greatermankato.com | info@greatermankato.com