

# AMBASSADOR VISITS



Whether you are a new member or owner, opening a new location, expanding, or reaching a milestone anniversary, the Greater Mankato Ambassadors are here to be part of your special event and celebrate you and your business.

## STANDARD

### STANDARD AMBASSADOR VISIT

STANDARD AMBASSADOR VISIT: FREE TO ALL MEMBERS

- Big red scissors & ribbon
- Certificate marking the occasion
- Facebook photo
- Photo of the visit included in the Minnesota Valley Business Magazine (MVB)

## ENHANCED

### ENHANCED AMBASSADOR VISIT

\$50 ENGAGED OR HIGHER / \$150 BASIC MEMBER

- Big red scissors & ribbon
- Certificate marking the occasion
- **Facebook live**
- Photo published on LinkedIn and Instagram
- Photo published in eNews
- Photo published in MVB
- Media contacts to share your press release

COMPLIMENTARY FOR COPPER AND HIGHER INVESTORS ONCE A YEAR

## PREMIUM

### PREMIUM AMBASSADOR VISIT

\$250 ENGAGED OR HIGHER / \$350 BASIC MEMBER

- Big red scissors & ribbon
- Event planning support from GMG staff
- Certificate marking the occasion
- **Facebook live**
- Photo published in eNews
- Photo published in MVB
- Photo published on LinkedIn and Instagram
- One eNews ad to advertise the visit/occasion ahead or after the event (\$95 value)
- Option to invite public officials (local, state, federal)
- Option to include a Facebook Event on the GMG Facebook page

COMPLIMENTARY FOR SILVER AND HIGHER INVESTORS ONCE A YEAR

## TYPES OF VISITS:

- » New GMG Members
- » New Business
- » Grand Opening
- » Groundbreaking
- » New Construction Completion
- » New Ownership or Executive
- » Significant Milestones/Anniversaries

## VISIT INFORMATION:

- » Typically Tuesday through Thursday
- » Typically between 9 am and 4 pm
- » 15 - 30 minutes in length

## PLANNING AHEAD:

- » Choose a representative of your business to give remarks during the program
- » Choose a representative to hold the scissors and cut the ribbon
- » Some hosts choose to offer light refreshments

## DAY OF THE VISIT:

- » GMG staff arrives 15 minutes ahead of the visit to set up and review the agenda/plan
- » GMG supplies microphone and speaker (if needed)
- » Ambassadors arrive a few minutes ahead of the scheduled visit
- » Ambassadors will introduce themselves and ask about your business or project
- » An Ambassador will lead the ceremony and present the certificate to the designated representative of your business
- » GMG will take photos or videos during the event, depending on your visit type

## SCHEDULE YOUR AMBASSADOR VISIT TODAY!

To schedule an Ambassador visit, fill the form on our website:  
[greatermankato.com/member/marketing-opportunities](http://greatermankato.com/member/marketing-opportunities) or reach out to Tyler Kuch:  
[tkuch@greatermankato.com](mailto:tkuch@greatermankato.com) | 507.385.6643

