

# GREATER MANKATO GROWTH MEMBERSHIP AT A GLANCE



GREATER  
MANKATO  
GROWTH

Greater Mankato Growth membership is designed to support businesses at every stage, with a range of investment levels that reflect varying goals, sizes, and areas of focus. Each option offers a distinct combination of benefits, opportunities, and visibility, allowing businesses to choose the level of engagement that best aligns with their organization's priorities. Whether you're looking to build connections, increase your presence, or play a more active role in shaping our business community, there is a membership option to match your needs.

## INVESTING MEMBERS STRENGTHENING OUR REGIONAL ECONOMY

Investors are leaders in supporting current and future initiatives that serve our entire business community. These members recognize the importance of investing in Greater Mankato Growth programs and services not only for the direct benefits they receive, but for the positive impact on the broader marketplace.

Investor members are typically mid-size and larger businesses with more than 25 employees.

**Credits | Multiple Listings | Increased Exposure | Exclusive Opportunities**

## ENGAGED MEMBERS PROMOTING YOUR BUSINESS

Engaged membership is ideal for growing small businesses which are ready to expand their visibility and involvement. It offers opportunities to serve on boards, join Ambassadors, participate in talent programs, and sponsor Greater Mankato Growth events and initiatives.

Engaged members are typically small businesses (10+ employees) that are looking to grow.

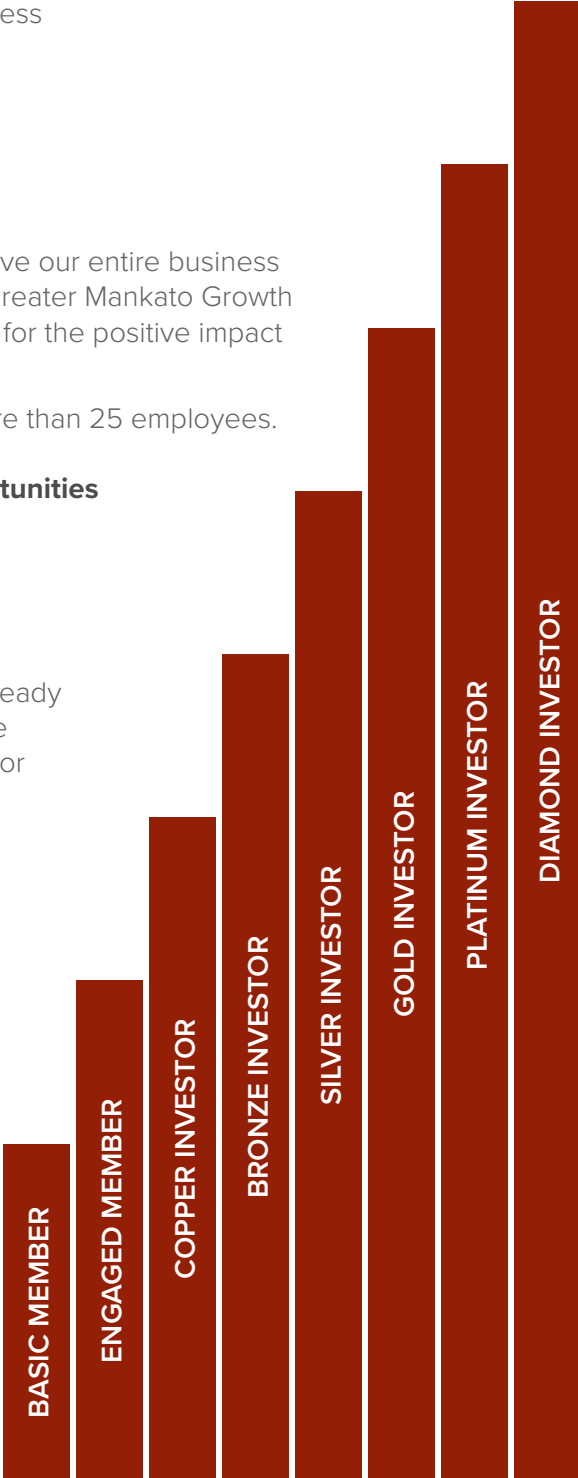
**Programs | Volunteer Opportunities | Brand Exposure**

## BASIC MEMBERS GROWING YOUR NETWORK

Basic membership is ideal for new and small businesses who are just getting started. It is designed for those seeking increased exposure and connections, but with limited time for event attendance and deeper involvement.

Basic membership is available only to businesses with up to 20 employees.

**Connection | Shared Vision | Growth**



## ALL INVESTMENTS INCLUDE:

- Subscription to weekly Greater Mankato Growth eNews and timely eBlasts
- Member pricing for GMG programs and events
- Business referrals
- Access to marketing opportunities
- Full-time, pro-business advocacy representation at all levels of government
- Complimentary membership to the Minnesota Chamber of Commerce (if under 10 employees)

## BASIC MEMBER: \$36/month

- One business listing
- One industry category listing in Business Directory
- Access to networking events and workshops
- Standard Ambassador visits

## COPPER INVESTOR: \$2,050

- Four business listings
- Four industry category listings in Business Directory
- Enhanced Ambassador visit
- Investor recognition at GMG events

**\$650 in credits for programs, events, and marketing & sponsorship opportunities**

## SILVER INVESTOR: \$8,150

- Eight business listings
- Eight industry category listings in Business Directory
- Enhanced Ambassador visit
- Investor recognition at GMG events
- One complimentary ticket to REDA State of the Economy
- One complimentary ticket to Greater Mankato Business Awards & Hall of Fame

**\$1,635 in credits for programs, events, and marketing & sponsorship opportunities**

## ENGAGED MEMBER: \$860 (or \$72/month)

- Two business listings
- Two industry category listings in Business Directory
- Eligibility to participate in GMG programs
- Eligibility to serve on a board or as an Ambassador
- Eligibility to sponsor GMG events and programs

## BRONZE INVESTOR: \$4,050

- Six business listings
- Six industry category listings in Business Directory
- Enhanced Ambassador visit
- Investor recognition at GMG events
- One complimentary ticket to REDA State of the Economy

**\$1,000 in credits for programs, events, and marketing & sponsorship opportunities**

## GOLD - PLATINUM - DIAMOND: STARTING AT \$13,500

- Unlimited listings and categories
- Unlimited Premium Ambassador visits
- Logo displayed on the GMG website
- Exclusive Executive Roundtable seat with GMG CEO & board chair
- Complimentary tickets to marquee events, such as Business Awards & Hall of Fame, Greater Mankato on the Green, and/or Minnesota Chamber Session Priorities Dinner

**Starting at \$2,500 in credits for programs, events, and marketing & sponsorship opportunities**



Contact:

Tyler Kuch, Membership Director | [tkuch@greatermankato.com](mailto:tkuch@greatermankato.com) | 507.385.6643

**GREATERMANKATO.COM/MEMBER**