



GREATER MANKATO GROWTH
MEMBERSHIP INVESTMENT INFORMATION

2026



GREATER MANKATO GROWTH

Welcome.

At Greater Mankato Growth, we believe business is better when we do it together. We're here to welcome you into a community of leaders, entrepreneurs, and partners who care deeply about growing their organizations and the region we all call home. As the area's chamber of commerce and economic development organization, we help make connections, open doors, and create opportunities through relationships, advocacy, programs, and events. When you get involved with GMG, you're not just joining an organization, you're becoming part of a network that's working together to move Greater Mankato forward.



Della Schmidt

Andy Wilke

CELEBRATIONS

RIBBON CUTTINGS are a great way to celebrate milestones and boost visibility for your business.

Invite the **GREATER MANKATO AMBASSADORS** to celebrate your grand opening, an anniversary, or mark the start of a renovation or new construction! The GMG Ambassadors will help showcase your business and make the occasion even more special.

REFERRALS

Looking for new customers and leads? We can help. Every day, the Chamber receives emails and calls from people seeking businesses that offer specific goods or services, and we refer our members first. Plus, your business will be featured in our online directory, increasing your visibility even further.

PROMOTIONS

Promote your business through a variety of GMG marketing opportunities. Advertise in our weekly eNews reaching 2,200 members with a 46% open rate, gain social media exposure through Member Monday on Facebook and new LinkedIn features, access a one-time member mailing list, and post updates on our Member News webpage to boost visibility, awareness, and engagement across the Greater Mankato business community.



SPONSORSHIP & MARKETING OPPORTUNITIES

GREATERMANKATO.COM/MARKETING

MISSION

Greater Mankato Growth exists to support and promote the economic growth and vitality of our members and the regional marketplace.

FOCUS AREAS

Serving as a catalyst for economic development of the regional center, Greater Mankato Growth is focused on promoting and supporting the following:

**BUSINESS GROWTH AND DEVELOPMENT | TALENT GROWTH, RETENTION, AND ATTRACTION
REGIONAL LIVABILITY | ADVOCACY**

NOT YOUR TYPICAL CHAMBER OF COMMERCE

Greater Mankato Growth is a fully integrated economic development organization that aligns business resources, workforce solutions, and regional strategy. By working collectively, we deliver stronger value for our members and create lasting economic impact across the Greater Mankato region.



DIAMOND INVESTORS



PLATINUM INVESTOR



GOLD INVESTORS



WHY JOIN GREATER MANKATO GROWTH?

Becoming a member of Greater Mankato Growth, participating in a variety of programs and events, and taking advantage of the many marketing opportunities offered throughout the year are all great ways to expand your network, build relationships, and develop upon your skillsets. Whether you are a small business owner, a representative of a large firm, or entrepreneur starting your own company, the targeted benefits, resources, and unparalleled support from Greater Mankato Growth are here to help you and your business grow. Our regional chamber represents Mankato, North Mankato, and surrounding areas.



SHAPE YOUR COMMUNITY
INVEST IN YOUR EMPLOYEES
BOOST YOUR CLIENT BASE
BE IN THE KNOW

ADVOCATE FOR YOUR BUSINESS
INCREASE YOUR EXPOSURE
EXPAND YOUR NETWORKS
DRIVE TOURISM TO THE AREA



NETWORKING

BUSINESS AFTER HOURS
CHAMBER LUNCH
COFFEE & CONNECTIONS
GREATER MANKATO ON THE GREEN

ADVOCACY

ADVOCACY FORUM SERIES
GREATER MANKATO DAY AT THE CAPITOL
I-90/HWY 14 PARTY
CANDIDATE FORUMS

GROWTH

LEADERSHIP INSTITUTE
YOUNG PROFESSIONALS
HR CONNECT
BUSINESS EXCELLENCE SERIES

MINNESOTA CHAMBER SMALL BUSINESS FEDERATION

All private sector businesses with ten or fewer employees receive a complimentary Minnesota Chamber Small Business Federation benefits:

CHAMBER HEALTH
POOLED EMPLOYER PLANS
BUSINESS INSURANCE
WASTE WISE
LABOR LAW POSTER
ENERGY SMART

JOIN GREATER MANKATO GROWTH

Become a Greater Mankato Growth member today:
follow the link below or scan the QR code:



GREATERMANKATO.COM/MEMBER

NEW MEMBER CHECKLIST

- LOG INTO YOUR GMG MEMBER PORTAL
- SCHEDULE AN AMBASSADOR VISIT
- USE GMG MEMBER TOOLKIT AT YOUR BUSINESS & ONLINE
- FOLLOW GMG ON SOCIAL MEDIA & BOOKMARK OUR WEBSITE
- ATTEND BUSINESS AFTER HOURS & OTHER NETWORKING EVENTS
- REGISTER FOR MAXIMIZE YOUR MEMBERSHIP
- REFER NEW MEMBERS AND RECEIVE A \$100 REFERRAL CREDIT





TRANSFORMING TOMORROW TOGETHER

The **Transforming Tomorrow Together - Southern Minnesota 2040** initiative is a robust and forward-looking regional community planning process. The initiative aims to explore the future strategic positioning of the region and to create an enduring vision and roadmap to the future.

TRANSFORMSOUTHERNMINNESOTA2040.COM



PARTNERS



U.S. Chamber of Commerce



GREENSEAM™



5th LARGEST CHAMBER OF COMMERCE IN THE STATE OF MINNESOTA

THE LIST

Greater Mankato Growth, Inc. supports and promotes the economic growth and vitality of our members and regional marketplace by focusing on business growth and development, talent growth, attraction, and retention, regional livability, and advocacy of the marketplace.

Greater Mankato Growth, Inc. is comprised of four business units: Greater Mankato Growth, the regional chamber of commerce and economic development organization; Visit Mankato, the local destination management organization; Downtown Partnership of Mankato/North Mankato, a downtown development organization; and GreenSeam, an economic development organization dedicated to connecting Minnesota's extensive agricultural business assets to the world.

GREATER MANKATO GROWTH

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